Swapnil Sudhir Shinde

UX Designer

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Austin, TX

About

Austin-based product designer creating experiences for social, environmental & economic good.

Skills

Product Strategy
User-Centered Design
Wireframing & Prototyping
Taxonomy
Accessibility
Information Architecture
User Research
Usability Testing

Tools

Figma
XD
Sketch
Photoshop
Illustrator
Blender
Invision
Principle
Supernova
Notion

Achievements

Smart India Hackathon, 2018
2nd Place Winner from 100,000+ participants

Final Year Project, 2018
2nd Place Winner from 20+ participating teams

Mastek & Majesco, Season 4
Finalists – from 550+ teams

Work Experience

Product Designer

Quantified AI – Austin, Texas   Oct 2022 - Present

- Currently working with the product and engineering teams to design interactions for a video assistant platform catering to sales and marketing representatives.

Product Design Intern

SiriusXM Pandora – Oakland, California   May 2022 - Aug 2022

- Designed a campaign management feature for Pandora Music's artist app, working closely with product, research, and engineering teams.

UX Designer

Scrunch – Brisbane, Australia *(Remote)*   Feb 2020 - Aug 2021

- Revamped user interfaces based on user-centered design principles and created intuitive features contributing to 186% month-on-month traffic growth.

- Introduced user research as an execution checkpoint and drove generative and evaluative research methods for new features.

- Collaborated with client teams to design digital touchpoints for social media campaigns. Our corporate clients included Fortune 500 companies as well as small & medium enterprises.

Product Design Consultant

DesignAR – Mumbai, India   Sep 2019 - Feb 2021

- Led the end-to-end design of product features, working closely with product owners and software engineers using Agile methodology.

- Designed and carried user research initiatives on ~300k fashion enthusiasts, focusing on service design, product usability, concept testing, and customer journeys.

UX Designer

Eiosys – Mumbai, India   Jul 2018 - Feb 2020

- Led brand launches, website redesigns, and application development, for clients ranging from international businesses to local nonprofits.

- Collaborated with the engineering and product teams to design AR & VR within an e-commerce setting, thereby improving the customer engagement rate by 14%.

Education

M.S. in Information Studies, Human-Computer Interaction

University of Texas, Austin   2023 (Expected)

B.E. in Computer Engineering

University of Mumbai, India   2018

- CGPA 8.37/10, CSI Member, Human-Machine Interaction