

SHENGWEI WANG

PRODUCT DESIGNER

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WORK EXPERIENCE

UX Designer | Freelance

June 2023 - Present • Remote

Web App Development • School Management System • Class Scheduling Optimization

- Architected and developed an MVP web app for a K-12 school management system, boosting class scheduling efficiency by 13% (Q4 2023) for teachers across 50+ schools.
- Led the design effort for an MVP web app of a school management system tailored for a specialized educational institution. Optimize class scheduling arrangement by empowering admin users tracking student information.

Product Designer | Retrace

June 2021 - May 2023 • San Francisco, CA

Insurance Claims Management System • Dental Provider Administration • Billing and Insurance

- Designed an Insurance Claims Management System, resulting in a 21% reduction in claim handling time and a 27% increase in user satisfaction.
- Collaborated with product manager and engineering resolving issues related to data interoperability and user experience.
- Championed data-driven decision-making, utilizing user interviews to refine functionality and improve user adoption. Instrumental in securing partnerships with 4 major dental providers and onboarding 500+ clinics across the US within the (Q1 2023).

UX Designer | Ponycody

July 2019 - June 2021 • San Jose, CA

SaaS Learning Management System • Course Material Management Integration • Online Exams

- Facilitating a 29% reduction in daily admin tasks. Spearheaded the UX design for a SaaS Learning Management System, integrating course material management, online exams
- Conducted stakeholder interviews with the director of educational institution and project owner to redefine project's scope and requirements.

EDUCATION

MA in Digital Arts & UX Design

International Technological
University

Sep 2018 - Apr 2020 • San Jose, CA

BS in Electrical Engineering

The State University of New York at
Buffalo

Jan 2012 - May 2015 • Buffalo, NY

SKILLS

Conceptual

Web Design • UI/UX Design
Design Research • Usability Study
Information Architecture
User Journeys Mapping
Wireframing • Mobile Design
Rapid Prototyping • Design System

Tools

Figma • Sketch
Adobe Creative Suite
Protopie • Zeplin • Google Analytics
Midjourney • HTML • CSS • JS
Python • Chart.js • AntV G2

LANGUAGES

English • Mandarin Chinese