SHENGWEI WANG

PRODUCT DESIGNER

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📍 San Jose, CA

WORK EXPERIENCE

Product Designer | Freelance | Web

June 2023 - Present • Remote

- Led the design effort for an MVP web app of a school management system tailored for a specialized educational institution. The system is designed to optimize class scheduling arrangement by empowering admin users tracking student information, managing attendance, and course scheduling.

- Successfully increased classroom attendance rate by 13% in Q4, 2023.

Product Designer | Retrace | Web

June 2021 - May 2023 • San Francisco, CA

- Created an Insurance Claims Management System for dental provider administrators, integrating patient management, billing processes, insurance handling, and claim automation to simplify and optimize their workflow.

- Collaborated with product manager and engineering resolving issues related to data interoperability and user experience.

- Resulted in a 20% reduction in claim handling time and a 30% increase in user satisfaction scores. Marked by the acquisition of 4 major dental partners and over 500 clinics across the US within the first quarter of launch.

UX Designer | Ponycody | Web

July 2019 - June 2021 • San Jose, CA

- Led the design of a SaaS Learning Management System, integrating course material management, online exams, and student task modules.

- Conducted stakeholder interviews with the director of educational institution and project owner to redefine project's scope and requirements.

- Catalyzed a 30% reduction in daily admin tasks for school administrators and teachers.

EDUCATION

MA in Digital Arts & UX Design

International Technological University
Sep 2018 - Apr 2020 · San Jose, CA

BS in Electrical Engineering

The State University of New York at Buffalo
Jan 2012 - May 2015 · Buffalo, NY

SKILLS

Conceptual

Web Design · UI/UX Design
Design Research · Usability Study
Information Architecture
User Journeys Mapping
Wireframing · Mobile Design
Rapid Prototyping · Design System

Tools

Figma · Sketch
Adobe Creative Suite
Protopie · Zeplin · Google Analytics
Midjourney · HTML · CSS · JS
Python · Chart.js · AntV G2

LANGUAGES

English · Mandrian Chinese