

IMAGINE THE POSSIBILITIES.



CASE STUDY: ANAHEIM CONVENTION CENTER GRAND PLAZA



PROJECT

Anaheim Convention Center
Grand Plaza

SITE

Anaheim, California

LOCATION

Exterior application

PRODUCT USE

Indirect view

ARCHITECTURAL LIGHTING DESIGN CONSULTANT

studioK1, parent company tk1sc

LANDSCAPE ARCHITECT/ LEAD DESIGN CONSULTANT

RJM Design Group, Inc.

PRODUCT

Plexineon White 1X 3500

LENGTH

515 LF (157 m)

iLight Plexineon White 1X Series LED fixtures illuminate curved seat walls and add depth to the spectacular Anaheim Convention Center Grand Plaza.

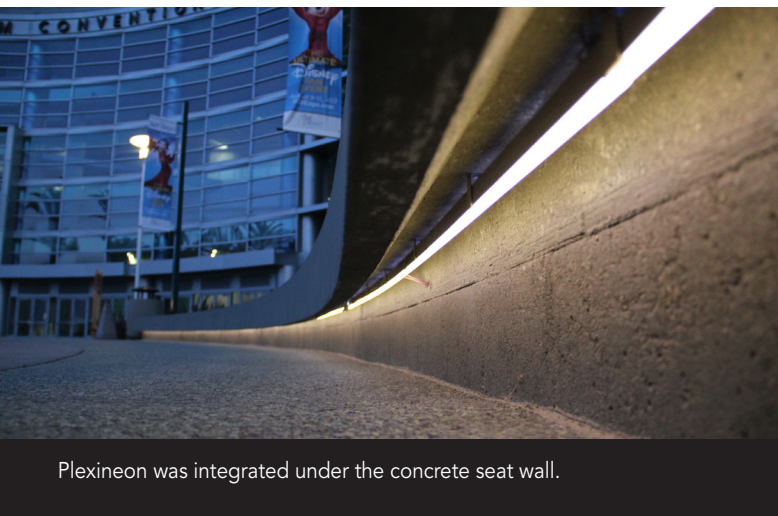
AN iLIGHT SUCCESS STORY

A RIVER OF LIGHT

Plexineon shines as part of award-winning project

Unveiled in January 2013, the Anaheim Convention Center Grand Plaza — once a thoroughway for taxis and buses — is now a dramatic and expansive pedestrian mall and outdoor event space. The award-winning design pays tribute to the area's agricultural roots, while also maintaining a festive feel — fitting given the plaza's proximity to Disneyland, which is across the street.

Measuring 1,400 feet in length and 120 feet in width, the plaza features three fountains, 60 fresh orange groves, 151 new palm trees, and outdoor event space unified by a River of Light theme — including a stretch of blue pavers that simulate the flowing Santa Ana River. Flanking the plaza just outside the convention center entrance, concrete seat walls underlit with iLight Plexineon White 1X Series LED fixtures add to the theme by contributing a stunning glow to the \$15 million project.



Plexineon was integrated under the concrete seat wall.

The Design Challenge

Plexineon's role in the landscape of light is to highlight the boundaries of the plaza.

"It's a soft, consistent light – with no hot spots — and the lens softens the light distribution."

Kaitlin LeSage Crawford
Lighting Designer at studioK1

"We wanted to create a layered look and bring attention down to ground level," says Kaitlin LeSage Crawford, Lighting Designer at studioK1, the in-house lighting design studio within engineering firm tk1sc.

For LeSage Crawford, the decision to integrate Plexineon under the seat wall was an easy one. She previously had employed the fixtures for other exterior projects.

"We needed a linear glow that would bend, following the curves of the benches," she says. "Besides being flexible, the product also had to be wet listed. Plexineon fulfilled both requirements."

ANAHEIM CONVENTION CENTER GRAND PLAZA PROJECT DETAILS

ARCHITECTURAL LIGHTING DESIGN CONSULTANT

studioK1, parent company tk1sc
www.studiok1.com

LANDSCAPE ARCHITECT/LEAD DESIGN CONSULTANT

RJM Design Group, Inc.
www.rjmdesigngroup.com

The Plexineon Advantage

Practical considerations aside, Plexineon's high-quality illumination was key to making it the go-to product.

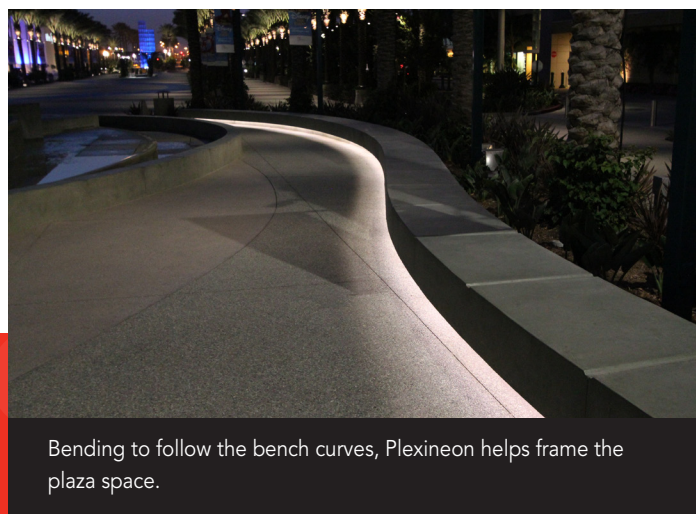
"It's a soft, consistent light – with no hot spots — and the lens softens the light distribution, which was important. We didn't just want to illuminate the underside of the benches. We wanted to spread the light out onto the ground surrounding the benches."

The effect, LeSage Crawford says, is just what she was looking for. "The Plexineon allowed us to 'frame' the space and create a boundary surrounding the River of Light."

iLight LED products can add just the right illumination to your next interior or exterior project. Learn more at our site: www.ilight-tech.com.



Plexineon spreads a soft glow onto the ground.



Bending to follow the bench curves, Plexineon helps frame the plaza space.

About iLight Technologies

iLight LED products can add impact to your next interior or exterior project, while providing the reliability and durability you demand. Whether you're looking for inspiration or already have a vision ready to turn into reality, learn more at our website: www.ilight-tech.com.