

Emma Sun

UX/UI Designer

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+1 (778)-927-5560

With a background in branding and illustration,
I use storytelling to provide delightful user experiences.

EXPERIENCE

Designer — Freelance

May 2022 – Present, Vancouver, BC

- Designing and developing a website for a youth golf academy
- Created brand identities and marketing materials for start-ups and small businesses

Junior Designer — Partners & Hawes

Sept 2021 – May 2022, Vancouver, BC

- Increased donations by 80% for a youth program by designing their website and social media content
- Increased guest engagement at Deerfoot City Shopping Centre, Alberta by conceptualizing and planning their Christmas Campaign strategy
- Collaborated with senior designers to design and art-direct websites, brand identities, and marketing collateral

Product Designer — CARA

Jan 2021 – Jun 2021, Vancouver, BC

- Awarded the IoT prize at the 2021 Dempsey Start-Up Competition for designing a personal safety app for women, alongside a cross-functional student start-up team

Visual Design Intern — Pound & Grain

Mar 2021 – Apr 2021, Vancouver, BC

- Assisted in designing websites and campaigns for Canada's leading brands

EDUCATION

BDes in Visual Communication — Capilano University

Sept 2017 – Jan 2022, North Vancouver, BC

Diploma in User Experience Design — BrainStation

Jun 2022 – Sept 2022, Vancouver, BC

Diploma in Illustration (Study Abroad) — Hokkaido College of Art & Design

May 2019 – Jul 2019, Sapporo, Hokkaido

RECOGNITION

Advertising and Design Club of
Canada — Student Interactive
2021 Bronze

Vancouver UX Awards — Student
2020 Finalist

Design Professionals of Canada —
UX Scholarship
2020 Winner

The Association of Registered
Graphic Designers — Award for
Strategic Design
2021 Honourable Mention

The Association of Registered
Graphic Designers — Award for
Place-making Design
2021 Honourable Mention

IDEA School of Design —
Portfolio Award
2021

Applied Arts — Student Packaging
Design Series
2020 Winner

SKILLS

Tools — Figma • Sketch • Adobe
Creative Suite • Webflow • Miro •
Google Tools • Jira

Design — Wireframing •
Prototyping • Interaction • Design
Systems • Brand • Campaign •
Strategy • Illustration

Process — User Research •
Journey Mapping • Information
Architecture • Usability Testing •
Competitive Analysis