Serial Story Script Template

OPENING

[This may be a clip from later in the current episode or the cliffhanger ending of the previous episode]

INTRO

[Introduce the podcast as a whole, what it is, what it's about, and who hosts it.]

RECAP

[Remind listeners of what happened in the previous episode and the main questions it left them with. This episode should address at least one of those questions.]

STORY

[Jump into this episode's chapter of the story. Make sure that listeners know who different characters are if they haven't been introduced yet. Progress the story.]

Pause.

SPONSOR SEGMENT

Pause.

RESUME STORY

[Return to the story. End at a point of heightened dramatic tension.]

TEASER OF THE NEXT EPISODE

Freestyle Script Template

INTRO

Host #1: [Greets audience and introduces self and any cohosts, as well as what they'll be talking about today.]

TOPIC #1 - INSERT TIME SPAN FOR THIS TOPIC

Host #2: [starting points on this topic]

Host #1: [responses to those points; follow-up questions]

Host #2: [answers other host's questions; explains more]

[Repeat pattern as needed to cover the topic.]

SPONSOR SEGMENT

TOPIC #2 - TIME SPAN

Host #1: [starting points on topic]

Host #2: [responses to those points; follow-up questions]

Host #3: [answers other host's questions; explains more]

•••

CLOSING REMARKS

[Potentially include a teaser of what the next episode will be about.]

Interview Style Script

INTRO

Host: [Greets audience and introduces self, any cohosts, and guests, as well as what they'll be talking about today.]

TOPIC #1 - INSERT TIME SPAN FOR THIS TOPIC

Host: [asks opening question on topic]

Guest: [answers question]

Host: [asks follow-up questions raised by guest's answer or moves on to next related question]

related question

TOPIC #2 - TIME SPAN

Host: [transitions to next topic and asks first question]

Guest: [answers question]

Host: [asks follow-up questions raised by guest's answer or moves on to next related question]

related question

[Continue this pattern as needed. A sponsor segment can be edited in where there's a natural break in the conversation.]

Host: [thanks guest for their time.]

Pause for guest response.

CLOSING REMARKS

[Hint at the next episode's guest.]

Roundtable Discussion Script Template

INTRO

Host #1: [Greets audience and introduces self, any cohosts, and guests, as well as what they'll be talking about today. This could be split up between multiple hosts.]

Pause to allow guests to say hi and introduce themselves more fully if needed.

TOPIC #1 - TIME ALLOTTED FOR THIS TOPIC

Host #1: [asks opening question on topic, potentially referencing something about the guest that explains why they're on the show or something about Host #1 that connects to the topic]

Guest: [allow time for response]

Host #2: [adds their two cents and/or asks clarifying question]

..

TOPIC #2 - TIME SPAN

Host #2: [transitions to next topic and asks first question]

Guest: [answers question]

Host #1: [asks follow-up questions raised by guest's answer or moves on to next related question]

...

[Continue this pattern as needed. A sponsor segment can be edited in where there's a natural break in the conversation.]

Host #3: [thanks guest for their time.]

Pause for guest response.

CLOSING REMARKS

[This may include summarizing takeaways from the conversation or hinting at the next episode's guest.]