



UX / Visual Designer

jaimewrightdesign.com

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619.248.2474

SECTOR EXPERTISE

E-commerce

Film, Media, and Television

Transportation

Enterprise

SKILLS

UI Design

UX Design

Adobe Suite

Motion Design

Visual Direction

Basic HTML & CSS

Poster Design

Page Layout

Typography

Branding

Figma

LANGUAGES

English — Native

French — B2

EXPERIENCE

UX/UI DESIGNER

THE STABLE, PART OF ACCENTURE SONG | REMOTE | 2022 - PRESENT

- Advise clients on aesthetics and functionality based on their goals, needs, and audience
- Create core e-commerce pages and customize solutions for unique problems
- Present visual directions, phasing plans, and prototypes
- Systemize Figma files and address ADA issues

UX/VISUAL DESIGNER

FREELANCE | REMOTE | 2019 - 2022

- Conducted quick user or market research
- Created branding, film posters, and design thinking workshops
- Identified needs with clients to create and manage design briefs

UX DESIGNER | PRODUCT DESIGNER

GIANT EAGLE | REMOTE CONTRACT | 2021 - 2022

- Collaborated on visual directions and created phasing plans
- Conducted user research and tested prototypes using UserTesting
- Documented and synthesized projects using Dovetail

UX/UI DESIGNER | PROJECT MANAGER ASSISTANT

GNAR | REMOTE | 2019 - 2021

- Created user flows, wireframes, high-fidelity designs, and prototypes
- Worked with a front-end developer to create a design system for React
- Used AfterEffects and Lottie to create animations & micro-interactions

EDUCATION

INTERACTION DESIGN CERTIFICATE

SAN DIEGO CITY COLLEGE | SAN DIEGO, CA | 2021

PSYCHOLOGY B.A.

CSU LONG BEACH | LONG BEACH, CA | 2017

PSYCHOLOGY STUDY ABROAD PROGRAM

ÅBO AKADEMI | TURKU, FINLAND | 2016