

Longevity[®]
BY
PHIL LONG

FEATURED IN
EBONY

2023 FOOD & WINE HONORS:
THE BEST BLACK WINEMAKERS ACROSS THE GLOBE

In the wine world, there are innovators like Phil Long, who push boundaries and challenge conventions. Long is a true trailblazer in both his role as the president of the Association of African American Vintners (AAAV) and the founder of Longevity Wines. Long was inspired to create a brand that offered inclusive wine experiences.

As the president of AAAV, Phil Long dedicates himself to raising awareness of African Americans in the wine industry and creating opportunities for aspiring winemakers. Under his leadership, the organization has experienced remarkable growth, expanding by over 500% and awarding more than 80 scholarships since 2020. In recognition of his outstanding contributions, Phil was nominated for Social Visionary of the Year by Wine Enthusiast Magazine in 2020.



WINEMAKER
PHIL LONG SR.
PRESIDENT OF THE ASSOCIATION OF AFRICAN AMERICAN VINTNERS

