

# Longevity<sup>®</sup>

BY  
PHIL LONG



## SPARKLING BLANC DE BLANC

### THE OPPORTUNITY

- ♥ BEVERAGE DYNAMICS 2022 GROWTH BRAND
- ♥ TOP WINE TRENDS OF 2023 - SPARKLING WINE SALES WILL CONTINUE TO RISE\*
- ♥ SPARKLING WINES PRICED \$15+ IS A \$1.1 BILLION CATEGORY\*\*
- ♥ \$15-20 SPARKLING WINES ARE GROWING AT 5%\*\*

\*THE PRESS DEMOCRAT, 12/22/22

\*\*NIELSEN, 52 W/E 12/29/22



LOS ANGELES INTERNATIONAL  
WINE COMPETITION 2023

SPARKLING BLANC DE BLANC  
GOLD MEDAL— 92 POINTS

The Longevity philosophy declares it is not just about the wines, but the experience. As wine is usually found shared in company, at the dinner table, at parties, and with friends, having the right bottle can make any gathering that much better. Made with love in the traditional Méthode Champenoise process, our Blanc de Blanc sparkling wine is made from 100% California Chardonnay grapes. Longevity Blanc de Blanc is the perfect wine to ensure LONG lasting memories.

@LONGEVITYWINES | LONGEVITYWINES.COM

Life ♥ Love ♥ Passion



UPC: 081054998048  
SCC: 10081054998045

CASE DIMENSIONS (LxWxH): 15.6" X 11.7" X 12.8" | CASE WEIGHT: 45.9 LBS | PALLET CONFIGURATION: 44 (11X4)



BRONCO WINE CO.  
ESTD 1973

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