

Longevity[®]

BY
PHIL LONG



“ IT IS SO IMPORTANT THAT EVERYONE TAKES THE TIME TO UNDERSTAND WHY WE CELEBRATE **BLACK HISTORY MONTH.** CURRENT AND HISTORICAL ACHIEVEMENTS BY AFRICAN AMERICANS IN EVERY CORNER OF OUR COUNTRY NEED TO BE RECOGNIZED, SHARED, AND CELEBRATED.

THIS INSPIRES YOUNG PEOPLE OF ALL COLORS AND ZIP CODES TO BELIEVE THAT **THEY TOO CAN ACHIEVE WHAT MAY SEEM IMPOSSIBLE.**”

— PHIL LONG SR.
Winemaker & Founder, Longevity Wines

Like many people of color in the wine industry today, Phil had no idea wine could be a career when he was younger. Despite this obstacle, Phil pursued his love of wine and founded Longevity in 2002. In 2020, Phil was named president of the Association of African American Vintners (AAAV) and is devoted to elevating awareness of African Americans in the wine industry and paving paths to wine careers for all minorities.