

Here's why I should attend Geoff Watts' distance learning Advanced Certified ScrumMaster (A-CSM) Training Course



What's so special about this course?



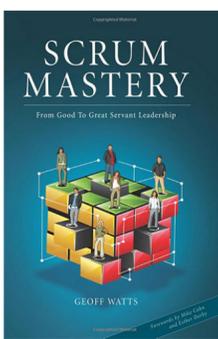
As you know, agile teams are more responsive, productive and collaborative, and having a great ScrumMaster on the team is crucial. Geoff trains Scrum Masters how to leverage Scrum to optimise value creation and customer satisfaction. He has a reputation for amazing training classes and has just launched a distance learning approach that incorporates a bespoke learning approach with 1-2-1 coaching. So it's like I get my own personal training and development plan over a few months rather than be in a 2-day class with loads of other people. Geoff helps ScrumMasters take their Scrum Mastery skills from good to great by learning what it takes to create a self-organising team, embed Scrum within their organisation and deal with difficult challenges they are facing in the ScrumMaster role. Not only will I become a better ScrumMaster but I will also become Advanced CSM certified.

About Geoff Watts



Having **literally written the book** on being a great ScrumMaster, Geoff is the perfect person to help me develop myself as I try to help transform the organisation. Having started using Scrum at British Telecom, one of the first large-scale agile adoptions, Geoff has since coached organisations large and small through their agile journeys and has collected many stories, tools and techniques that I would love to learn and apply here.

This is the book



How much is it?

The cost of the course is £1,750 + VAT and includes:

- A personalised learning experience with the UK's leading Scrum coach and longest serving Scrum trainer in the UK.
- No big block of time off work to travel to and attend a class.
- The opportunity to focus on our specific challenges and bring back immediately actionable learning.
- The opportunity to have some one-to-one coaching with Geoff to debrief on each module and explore some of the challenges that may arise.
- Deeper and stickier learning as it takes place over an extended period of time.
- Completion of the second step in the Scrum Alliance 'Path to CSP'.
- A two-year membership to Scrum Alliance as an Advanced Certified Scrum Master.



I love the new approach to learning that Geoff has created here. It's a great balance of sharing his experience, allowing me to find my own way to learn and making it stick over the medium term.

// David R, A-CSM Distance Learning delegate.