

Bashas'



Progressive GROCER

Bashas' Chooses Forager

to Meet **Demand for Local Food**







a real opportunity for grocers?

THE PRODUCE NEWS



Bashas' new partnership responds to surging demand



Forager Partners With Bashas' To Bring Consumers Locally-Sourced Food



IN THE NEWS

Partnering with Forager will support our expansion of suppliers and products, focusing on growing 'hyperlocal' sourcing to deliver on our customers' expectations for local food direct to our stores as part of our ongoing commitment as Arizona's Hometown Grocer."

-Steve Maver SVP of merchandising, marketing and procurement at Bashas'

The Forager platform has enabled our stores to streamline the ordering **process** of dozens of these Local suppliers into one location. This has both reduced friction for the stores and improved in-stock availability for our customers ...a true win-win!"

-Jason Corriveau Director of Center Store Innovation for Roche Bros.



Progressive GROCER

Roche Bros., Forager **Aim to Make Local Food Easily Available**



Mainebiz

Portland-based Forager partners with Mass. supermarket chain





Roche Bros. Markets Selects Forager to Make Local Food More Accessible to Shoppers

Find out more!

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