

# ReelAbilities

FILM FESTIVAL  
February 19-23, 2017

HOUSTON

[www.ReelAbilitiesHouston.org](http://www.ReelAbilitiesHouston.org)

ReelAbilities: Houston Film Festival is a **FREE** city-wide **film** and **arts festival** to promote **inclusion** and **celebrate** the lives, stories and talents of **people** with disabilities—making an **impact** that lasts far beyond the week of the festival.

## WIDE MEDIA COVERAGE

97.9 The Box  
ABC 13  
Alternative Houston Artshound  
CBS Houston  
Creative Mornings  
CultureMap  
Cup of Charisma Blog  
Fresh Art on Tap  
Gish at the Movies  
Great Day Houston  
Houston Bar Association  
Houston Chronicle  
Houston CityBook  
Houston Heights News  
Houston Life  
Houston on the Cheap  
Houston Press  
Houston Sports Radio 610  
Houstonia Magazine  
HR Houston  
Jewish Herald-Voice  
KHOU Houston  
KPFT Houston Pacifica Radio  
Live Life in Style  
Local Houston Magazine  
Marshall and the Movies  
My Red Glasses Blog  
Newsfix  
OutSmart Magazine  
PaperCity  
Positively Beautiful Life Houston  
Rice News  
The Buzz Magazines  
Technology Bytes Radio  
Thrillist  
...and more!

ReelArt ReelStories  
ReelMusic ReelEducation  
ReelPeople ReelWorkplace



## ReelEducation

Codwell Elementary  
Garden Oaks Montessori  
Harmony School of Fine Arts & Technology  
Hogg Middle School  
Lamar High School  
Rice University  
Robert M. Beren Academy  
T.H. Rogers School  
The Emery/Weiner School  
The Post Oak School  
Torah Girls Academy of Texas  
Wharton Dual Language Academy  
Yes Prep East End  
Yeshiva Torat Emet

"I now want to know how I can get involved to be an ally for those with disabilities." - student at The Emery/Weiner school, following a ReelEducation program

## ReelResults

97.75% reported films as  
"good" or "very good"  
90.79% reported having **changed** their  
**perception** of people with disabilities

ReelTravelers: shorts screened at Hobby Airport  
reaching over 250,000 travelers throughout  
January-February



HOUSTON AIRPORT SYSTEM

## UP Abilities

The UP Experience in partnership with ReelAbilities Houston Film & Arts Festival

UpAbilities: thought leaders showed how tech is  
changing the lives of people with disabilities



Children's Museum of Houston: over 200  
children and families viewed festival films



ReelMusic: professional musicians jammed  
with musicians with disabilities



New partnership with HPD to screen a film on  
mental health during officer training

Over 174,513,550  
Media Impressions

VOLUNTEERS: 50+  
SPONSORS: 40  
PARTNERS: 58  
ATTENDEES: 11,000+



ReelArt: Eco-artist  
Grant Manier exhibited  
his work at  
Celebration Company's  
new gallery

**Lead Sponsors:**  
**Bristow** **MEMORIAL HERMANN**  
Rehabilitation & Research  
**Founding Partner**  
**jfs Alexander Institute for Inclusion**  
**HOST CITY ORGANIZER**



Department of Neighborhoods  
Mayor's Office for People with Disabilities  
**Key Collaborating Partner**