ReelAbilities Made a Difference with 17 Films in 14 Venues in 5 Days

FEBRUARY 8 - FEBRUARY 12, 2015

Over 91% Reported their perceptions of people with disabilities changed by attending festival event

JFS Alexander Institute hosted Jay Ruderman of the Ruderman Family Foundation to explore inclusion advocacy efforts in Houston

UPAbilities in partnership with the UP Experience brought four extraordinary speakers to share their stories

Over 5,000 Attended Festival Events!

The Art of Celebration from Celebration Company and Houstonians with Positive Exposure by Rick Guidotti featured the work of 20 artists and photographers

City Hall was lit up orange in honor of ReelAbilities as The Mayor’s Office for People with Disabilities was the Lead Collaborating Partner of the festival

APPEARANCES BY
Laura Aguilar
Joan Alexander
Barbara Baliff
Jonathan Baliff
Michigan Supreme Court Justice Richard Bernstein
Kevin Breel
Steve Bunim
Linda Burger
Pierce Bush
Caroline Casey
Houston City Council Member Ellen Cohen
Jenn Faerman
Chuck French
Lex Frieden
Jason Harris
Hugh Herr
Cindy Ivanhoe, M.D.
Carl Joseph
Joy Kaplan
Elliot Kotek
Khambrel Marshall
Chris Mattoon
David Minberg
Seth Minberg
Angel Ponce
Jay Ruderman
Ana Shah
Bryant Shaw, Ph.D.
Ava Skrabanek
Jay Stiteley
Glenn Urbach, LMSW

Over 30 Sponsors
Over 50 Partners
Over 100 Volunteers

Short Films were shown in four locations: George Bush Intercontinental Airport, City Hall, Evelyn Rubenstein JCC and Nicole Longnecker Gallery

Over 95% reported films as either good or very good

ReelAbilities celebrated the 25th Anniversary of the passage of the Americans with Disabilities Act with an homage to President George H.W. Bush and the production of a new documentary “Houston: The Epicenter in the Fight for Disability Rights” by Lex Frieden and HTV Houston Television

Lead Sponsors:

JFS Alexander Institute for Inclusion
Host City Organizer

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houstonpress.com
houstononthecheap.com
htvonline.com
katymomsblog.com
khous.com/features/great-day-houston
thebuzzmagazines.com
visitthegalleria.com

WIDE MEDIA COVERAGE

TV
KHOU (CBS) Great Day Houston
KIAH CW-39 NewsFix
KPRC Freebie Friday
KPRC (NBC) Newsmakers with Khambrel Marshall
HTV-Houston Television

RADIO
KPRC 950AM, Michael Garfield “Hi-Tech Texan”
La Raza 98.5 FM
El Norte 107.9 FM
KUHF 88.7 FM

PRINT
Houston Chronicle
Houston Press
Memorial Examiner
Jewish Herald Voice
Southwest / Village News

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houstonpress.com
houstononthecheap.com
htvonline.com
katymomsblog.com
khous.com/features/great-day-houston
thebuzzmagazines.com
visitthegalleria.com

Disability Services
Alexander Institute for Inclusion

MORE THAN 2,000 STUDENTS AT SCREENINGS
Beren Academy
Beth Yeshurun Day School
The Emery/Weiner School
The Guthrie Center
Harmony School of Advancement
Harmony School of Excellence
Harmony School of Exploration
The Kinkaid School
Lamar High School
Lee High School
Yes Prep East
Yeshiva Torah Emet
Yes Prep West
TIRR Memorial Hermann HotWheels Team
Torah Day School

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REEL ABILITIES
HOUSTON DISABILITIES FILM FESTIVAL

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Over 50 Partners
Over 100 Volunteers