Megan McLaughlin

UX Designer

Boston, MA

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Experience

UX/UI Designer - Willdan Group   July 2022 - present

- Researched and wireframed an iPhone app for installation contractors
- Designed a web-based document upload portal dashboard
- Improved UI for React-based iPad apps with attention to WCAG guidelines for color contrast and readability, while working closely with the development team
- Built support for design as a solo practitioner within the organization

UX/UI Designer - Blip Energy   October 2021 - June 2022

- End to end design of consumer mobile app managing smart batteries
- Conducted a generative user research study to understand how users think about power and therefore how the app should work
- Advocated for accessibility and incorporated related improvements into company website as well as mobile app designs

UX Researcher - Out in Tech   March - November 2021

- Conducted interviews, surveys, and heuristic analyses; made recommendations to improve events
- Wrote, edited, and presented a report on the platforms, plus tips for volunteer event organizers
- Collaborated on a team of five, stepped up to delegate tasks

UX Designer - Bridge Family Center   June - August 2021

- Consulted and provided an actionable plan to improve the website by reducing clutter and improving clarity and accessibility
- Presented a proposed new site map, information architecture, and heuristic analysis, plus explained accessibility principles

UX Designer - Healthy Communities of the Capital   March - May 2021

- Conducted content audit, heuristic analysis, and redesigned home page
- Made recommendations on site flow, information architecture, accessibility, and client experience

Education

UX Design Certification   CareerFoundry

600+ hour certificate program; designed two responsive web apps

B.A. English   Keene State College

Skills

- Wireframing
- Prototyping
- Journey mapping
- Usability testing
- User research
- Information architecture
- Heuristic analysis
- Competitor analysis
- Persona creation
- UI Design

Tools

- Figma
- Miro
- Usability Hub
- Webflow
- Whimsical

Interests

- Digital Accessibility
- Service design
- Employee experience design
- Permaculture design
- Human psychology
- Brass bands

Other Roles

- Program coordinator for AmeriCorps VISTA
- Trumpet tutor
- Supervisor - retail
- Team leader - kitchen