

Megan McLaughlin

UX Designer

megan.s.mclaughlin@gmail.com

meganmclaughlin-ux.com

Boston, MA

603 731 2112



Experience

UX/UI Designer – Willdan Group

July 2022 – present

- Working alongside developers on a suite of iPad apps used by internal sales teams
- Facilitating communication between departments, using prototypes to illustrate and demonstrate concepts

UX/UI Designer – Blip Energy

October 2021 – June 2022

- End to end design of consumer mobile app managing smart batteries
- Conducted a generative user research study to understand how users think about power and therefore how the app should work
- Advocated for and incorporated accessibility into all designs
- Utilized the design process to align the company's goals with the varied persona expectations, changing the mindset of leadership and reducing risk for the business

UX Researcher – Out in Tech

March – November 2021

- Conducted interviews, surveys, and heuristic analyses of 6 video conferencing platforms; made recommendations to improve events
- Collaborated on a team of five, stepped up to delegate tasks
- Wrote, edited, and presented a report on the platforms, including tips for volunteer event organizers

UX Designer – Bridge Family Center

June – August 2021

- Consulted and provided an actionable plan to improve the website by reducing clutter and improving clarity and accessibility
- Presented heuristic analysis and explained accessibility principles

UX Designer – Healthy Communities of the Capital

March – May 2021

- Conducted heuristic analysis and made recommendations on site flow, information architecture, accessibility, and client experience.

Education

UX Design Certification CareerFoundry

600+ hour certificate program; designed two responsive web apps

B.A. English Keene State College

Writing minor; honor society; literary magazine

Skills

- Wireframing
- Prototyping
- Information architecture
- Heuristic analysis
- Competitor analysis
- Persona creation
- Journey mapping
- Usability testing
- Communication
- Collaboration
- User research

Tools

- Figma
- Adobe XD
- Sketch/Invision
- Miro
- Webflow

Interests

- Service design
- Accessibility
- Permaculture design
- Child development
- Brass bands

Other Roles

- Trumpet tutor
- Program coordinator
- Supervisor – retail
- Team leader – kitchen
- Biology tutor