Photographer/Videographer

Volunteer Position Description - Remote Based



Summary

As a Photographer/Videographer with The Shoebox Project for Women, you will be helping to create an engaging and on-brand portfolio for a variety of media platforms for the National Head Office in our efforts to support women impacted by homelessness across North America and the UK. You will plan, shoot, edit, and produce photos and videos for social media, marketing materials and advertising.

Duties & Responsibilities:

- Collaborate with our team of creatives and staff to shape the visual storyline while assisting to maintain the brands digital asset library
- Curate a strong gallery of aspirational images and video content which will be used to reflect the brand in marketing and press.
- Responsible for photographic and video editing for various applications

Qualifications:

- Excellent knowledge of photography/videography within the digital domain
- Must display excellent technical and photographic skills
- Own a camera and lens(es) capable of taking high-quality photos and video
- Own a computer and software that function well and are capable of editing photo/video offline
- Willing to apply creativity into creating content for social media outlets
- Enjoy working independently in a self-directed environment.
- Enjoy and willing to collaborate with staff and other creatives to capture concepts and visions being developed
- Excellent communication and organizational skills with a willingness to meet deadlines

<u>Technology Capabilities Requirement</u>: Remote access ability. You will be required to use your ownequipment/editing software, computer/laptop and will be given access to a Shoebox gmail account that you will use to conduct all Shoebox related correspondence on our behalf. You will need to have the ability to attend phone or video meetings using google meets.

<u>Screening Requirements</u>: Volunteer Application, Resume, Interview, Portfolio of work

Canada: shoeboxproject.com
U.S.A: shoeboxprojectusa.org

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<u>Time Commitment</u>: 8-10 hours per month

<u>Duration</u>: Minimum 6 months

<u>Training & Supervision</u>: Assignments provided through video conference or in person when able, written processes. Training & Supervision conducted by Shoebox Project staff

<u>Benefits of Volunteering</u>: Utilize your professional skills to play an active role in helping women impacted by homelesness, build valuable skills that are transferable, be a positive member on a team, gain experience, letter of reference may be provided if requested, upon completion of commitment duration.

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