

IHA 2022-27 Strategy Summary



“Sustainable hydropower is a clean, green, modern and affordable solution to climate change. Going forward, the only acceptable hydropower is sustainable hydropower.”

The San José Declaration on Sustainable Hydropower

Key advocacy messages

Over the next five years, IHA will promote the growth of sustainable hydropower by advocating for the following three changes:

- Hydropower's role as an enabler of other renewables, as well as a direct provider of firm electricity, is reflected in policymakers' net-zero strategies (**policy**).
- Investments in hydropower are incentivised in financial mechanisms and streamlined licencing (**finance**).
- The narrative that hydropower cannot be delivered sustainably is debunked through evidence (**sustainability**).

Our mission and objectives

IHA's mission is to advance sustainable hydropower. IHA's broader objectives are:

- to be the **global voice of sustainable hydropower**.
- to increase investment in sustainable hydropower by engaging with global policymakers, financial decision makers, and the public with strong, clear and engaging **evidence-based advocacy**.
- to **position sustainable hydropower** as a clean, green, modern and affordable solution to climate change and energy security.

These objectives echo the commitments in the **San José Declaration on Sustainable Hydropower** adopted in September 2021.

Who we are

The International Hydropower Association (IHA) is a non-profit membership association. We are the **global voice of sustainable hydropower**. Our members are committed to the responsible and sustainable development and operation of hydropower.

Operating in over 120 countries, our members include leading hydropower owners and operators, developers, designers, suppliers and consultants.

Around a third (480 GW) of global installed hydropower capacity is directly managed and operated by our membership.

What we do

1. Provide necessary evidence and platforms for advocacy through a series of **work streams, projects and events**.
2. Mobilise members and stakeholders to promote change through **advocacy and communications efforts** at a global level.
3. Build a **track record of sustainability** through assessments and certifications under the Hydropower Sustainability Standard.

Where we will be in 5 years' time

- 1 **Hydropower capacity** at 1,450GW.
- 2 Significantly more **favourable policy environment** for sustainable hydropower development.
- 3 At least 20% of all increased hydropower capacity in 2027 certified by **HS Standard**.
- 4 Evidence of significantly increased public awareness of the role of sustainable hydropower in the renewables mix.

How we will get there (workstreams)

- 1 **Global communications and advocacy** including SHIFT.
- 2 **Advancing pumped storage hydropower** including the International PSH Conference.
- 3 **Making the most of existing infrastructure** including the Powerful Reservoirs 2030 project.
- 4 **A Thriving Hydropower Sustainability Standard** including an independent HS Alliance.
- 5 **Improving Investment Climate** including financial mechanisms and permitting.

What we will do less of:

- 1 **Technical programmes and products for industry** i.e. more about engagement than knowledge networking.
- 2 **Managing the Hydropower Sustainability Standard** though remain a strong voice and promoter.

Conditions for success

- 1 **A strong and engaged membership.**
- 2 **Financial security** through membership, SHIFT, sponsorships, events and funded projects.
- 3 **Clear demonstration of sustainability** from all members through the Sustainability Disclosure Form.

How we use our funding

- 1 **Policy, advocacy and promotion:** campaigns and communications, etc.
- 2 **Project delivery** and managing the Hydropower Sustainability Alliance.
- 3 **Management and operations:** staff salaries, legal services, rent, etc.

How we raise funds

- 1 **Membership contributions.**
- 2 **Voluntary membership payments** (especially SHIFT).
- 3 **Strategic projects** such as Powerful Reservoirs 2030.
- 4 **Events and materials** such as World Hydropower Congress and World Hydropower Outlook.
- 5 **Certifications, assessments and training** for Sustainability services.

Because policy engagement does not necessarily lead to more funding, we will **stay agile on funding opportunities**. For example, members want events for networking and business development as well as for policy engagement.