



Invest Midwest

InvestMidwest will return to Kansas City in 2024 to highlight early-stage companies seeking to commercialize innovations. These companies are helping to grow a healthy, secure, and sustainable future for all.

Support our chance to highlight startup companies: the engine of economic growth.

2024 Sponsorship Prospectus



WHERE CAPITAL CONNECTS WITH BIG IDEAS

The forum will emphasize strengths of the Midwest innovation ecosystem that include thriving sectors in food and agriculture, healthcare and life sciences, and digital technologies. Companies with innovations that align with these industries, companies that currently operate in the Midwest, and those that seek to improve the overall well-being of communities in the “fly over” region are encouraged to apply.

Your support fosters essential connections.

CONTACT



(510) 967-4083



Claire Kinlaw
Executive Director
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InvestMidwest.org

OPPORTUNITIES

TITLE SPONSOR

\$25,000

- Top billed logo for all media, press releases, website, and signage
- 4 complimentary tickets

PRESENTING SPONSORS

SOIRÉE SPONSOR

\$20,000

Welcome everyone to the kickoff of InvestMidwest 2024.

- Sponsor the **Opening Reception**
- Inclusion in all media, press releases, website, and signage
- 4 complimentary tickets

INVESTOR SPONSOR

\$15,000

By sponsoring the exclusive investor dinner, two company representatives will be invited to attend and welcome everyone to the dinner.

- Sponsor the **Investor Dinner**
- Inclusion in all media, press releases, website, and signage
- 4 complimentary tickets



HEADLINE SPONSORS

\$10,000

All headline sponsors receive:

- Inclusion in all media, website, and signage
- 3 complimentary tickets

Special designation options:

one option is included per sponsorship on a first come, first serve basis

- 1:1 meeting room (1 available) -----
- Lunch sponsor (includes lunch panel sponsorship);
(1 available)
- General -----



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IMPACT SPONSORS

\$7,500

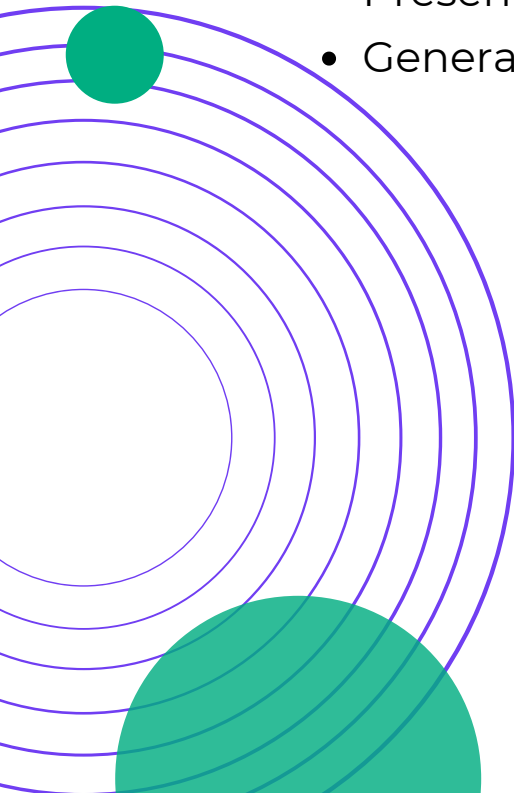
All impact sponsors receive:

- Inclusion in all media, website, and signage
- 3 complimentary tickets

Special designation options:

one option is included per sponsorship on a first come, first serve basis

- Ecosystem Building Pre-Conference Session (2 available)
- Invitation Only Pre-Conference Lunch for Midwest VCs engaged in raising funds (option to help craft panel)
- Breakfast sponsor (option to help craft panel) (1 available)
- Presenting Company Entrepreneur Dinner (1 available)
- General



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COMMUNITY PARTNERS

\$5,000

All community partners receive:

- Inclusion on website and signage
- 2 complimentary tickets

Special designations:

- Break (2 available) 
- 1 block of Track sponsorship (3 available in each track); sponsoring a full track, all three sessions, available for a discount of \$12,000 
- Dolphin tank in one track (3 available) 
- Mobile app sponsor (1 available) 
- Host add on meeting (2 available) 
- Feedback Wall (1 available) 
- Facilitated Tabletop Networking 
- General 

Tracks include: AgTech, MedTech, and Info & Data Tech

VENTURE CAPITAL FIRM SPONSORSHIP

\$2,500

- Inclusion on website and signage
- 2 complimentary tickets

This sponsorship level is for venture capital firms.

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