Captivate readers and drive sales with strategic landing pages

supadü™

Market leaders in websites and eCommerce for publishers
Supafolio unifies data for customer management and output to website & marketing tools.

Your supafolio licence gives you access to so much more

Our Supafolio API dynamically feeds live product information to websites, stores, marketing pages and our Supadu Smart Suite. Through the user-friendly Supafolio dashboard, users can edit data in real time and add supplementary data such as audio, video, pdfs and external links.
Promote your books through landing pages for impactful and revenue-generating outcomes.

Our Landing Page Builder creates compelling marketing pages simply by adding an ISBN. By directing traffic to dedicated landing pages, publishers can ensure that visitors receive a consistent and focused message, increasing the likelihood of conversion.

“Companies with 30 or more landing pages generate 7 times more leads than those with fewer than 10” – Neilson
Why landing pages are the dynamic catalysts that propel publishers to sales success.

Landing pages for book titles serve as powerful tools to promote, engage, and convert potential readers. They offer a focused and customizable platform to showcase a book, build anticipation, and establish a direct connection with the audience, ultimately contributing to the success of the book in the market.

**Focused Promotion**
Landing pages allow authors and publishers to concentrate their promotional efforts on a dedicated platform. This focused approach ensures that potential readers encounter information specific to the book, increasing the chances of conversion.

**Building Anticipation**
A well-designed landing page can serve as a pre-launch or pre-order platform, generating excitement and anticipation for the book's release. This anticipation can lead to increased interest and a more significant initial impact upon launch.

**Search Engine Optimization**
Optimizing landing pages for search engines increases the book's visibility online. By incorporating relevant keywords and content, authors can enhance the chances of their book appearing in search engine results, attracting organic traffic.

**Measurable Success**
Landing pages provide a measurable way to assess the success of marketing efforts. Track metrics such as page views, conversion rates, and click-through rates, allowing analysis of the effectiveness of promotional strategies and make data-driven adjustments.
Discover tools to grow your audience, increase title visibility & drive sales

supadü™

Market leaders in websites and eCommerce for publishers

Get in touch to learn more or request a demo

info@supadu.com

www.supadu.com