



Ca' Pietra

Curates



Curates

It's here – the debut edition of our first-ever magazine – Ca' Pietra Curates. A page-turner for the tile-obsessed and décor-dreamers.

So why the name 'Curates'? Here at Ca' Pietra we came to the unanimous conclusion that curation is exactly what we want our editorial to stand for. An assortment of articles designed to sit well together, to flow, to come together as a meaningful whole. An encouragement to pull together inspiration from multiple muses and of differing aesthetics to create your own signature style. A true curation of tile masterpieces in the making.

Inside, you'll find everything from seasonal trend reports, a first look at new collection launches, a behind-the-scenes of some of the most tile-inspiring homes around the country, and mini look books bursting with styling ideas – and that's just for starters.

We hope you enjoy reading it as much as we have enjoyed curating it.

The Ca' Pietra team



Throughout this magazine, you will spot tips, tricks and advice brought to you by the team at Ca' Pietra

Photography: Paul Craig, Adam Carter and Chris Snook

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THE HOT LIST

A round-up of what's new to the Ca' Pietra collection this season. Edited by our Creative Director Hamish Smith, read on for his top twelve new stone and tiles. They include some of his favourite colour palettes to crush over, and materials of the moment.



“Perfect for period properties as well as adding character to a new-build”



“The colour palette can complement or clash with existing décor”



How to create

Instant Impact



Set to take the interiors world by storm, our new Nova collection of porcelain tiles is Instagram-ready thanks to its eye-catching hexagonal shape, vibrant colour palette and flexible application that can be used on walls and floors.

Distinctive and decorative, Nova has an exciting Moroccan feel that offers endless design possibilities for walls, wet rooms, splashbacks, feature areas and floors. Dark and sophisticated, Graphite, Cloud, Admiral and Peacock look stunning teamed with painted wooden cabinetry in the kitchen or Crittall-style shower screens in the bathroom.

Use Custard or Powder Blue to lift a neutral interior or create a runner effect on the hallway floor and give guests a warm welcome the minute they step inside. Picture-perfect, however you use it.

Tile info	NOVA PORCELAIN
Finish	Matt
Format	21.5 x 24.5 x 0.8cm
Suitability	Interior walls and floors
Tiles / m ²	25.21
Pack Size	24 (0.95m ²)
Availability	Usually in stock
Price Inc Vat	£68.97m ² / £2.74 each



01



on-trend hexagonal tiles

PEACOCK



02 Colour Block

Make sure your scheme really stands out with Colour Pop, our latest collection of eye-popping ceramic tiles that come in a choice of 35 different shades!



“Where the rest of the décor is neutral, Colour Pop injects a vibrant feature area to add depth and drama”



35
DIFFERENT
COLOURS
see page 10

Bringing a room to life

Whether you're after a statement splashback for the kitchen or bathroom, a two-tone feature wall or perhaps a shower area that sings, there's a colour palette to suit as well as the option of square or rectangular brick tiles, so you can stamp your personality on to any space.

Create a unified finish by selecting different tones of green, blue, purple or

pink or why not mix it up with clashing colours for instant impact. Rich, vibrant and dazzling, Colour Pop is created using a traditional process that results in a puddle-effect glaze, bringing the tiles to life and giving walls a tactile look.

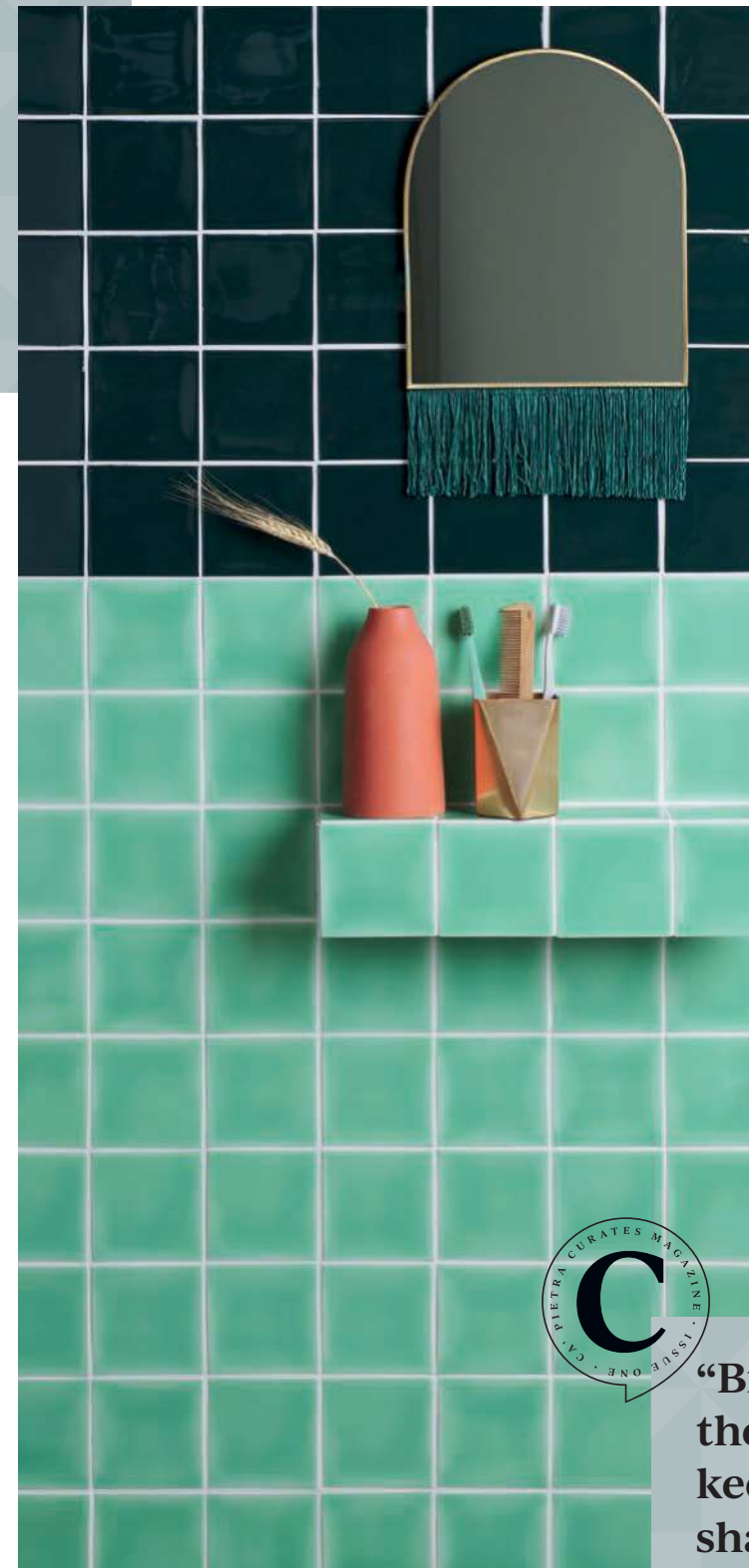
We encourage you to mix up boxes before tiling to truly appreciate the beauty of the puddle glazing.

A tick for brick...

Tile info	COLOUR POP CERAMIC BRICK
Finish	Gloss
Format	7 x 14 x 0.9cm
Suitability	Interior walls
Tiles / m ²	102
Pack Size	25 (0.24m ²)
Availability	2-3 weeks
Price Inc Vat	£79.56m ² / £0.78 each

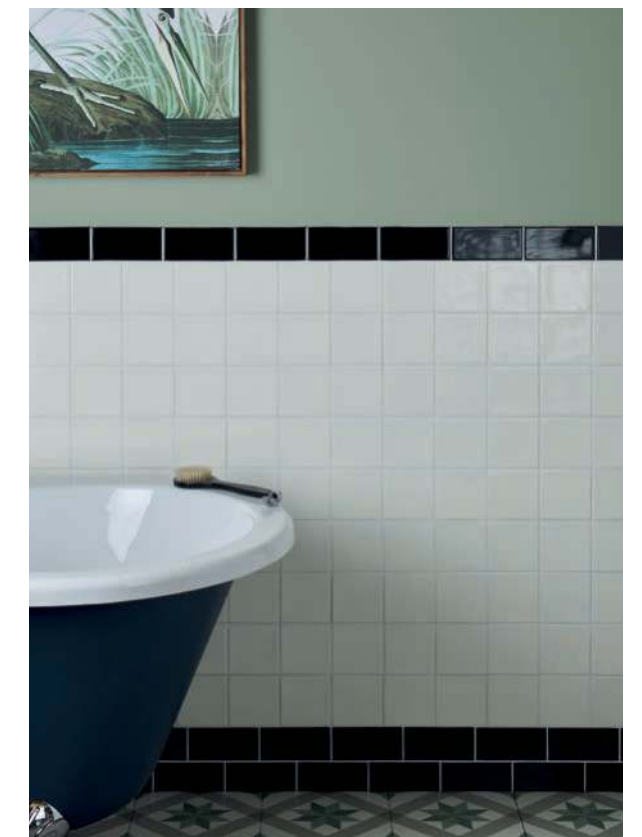


“Bring the outdoors in with the garden greens palette or keep it subtle with mallow shades or our new nudes”



or go square...?

Tile info	COLOUR POP CERAMIC SQUARE
Finish	Gloss
Format	10 x 10 x 0.9cm
Suitability	Interior walls
Tiles / m ²	100
Pack Size	25 (0.25m ²)
Availability	2-3 weeks
Price Inc Vat	£80.40m ² / £0.80 each

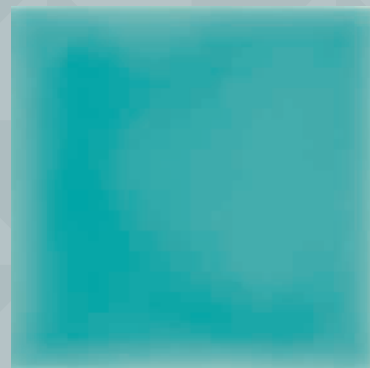


Take your pick

Colour Pop is available in two different sizes...

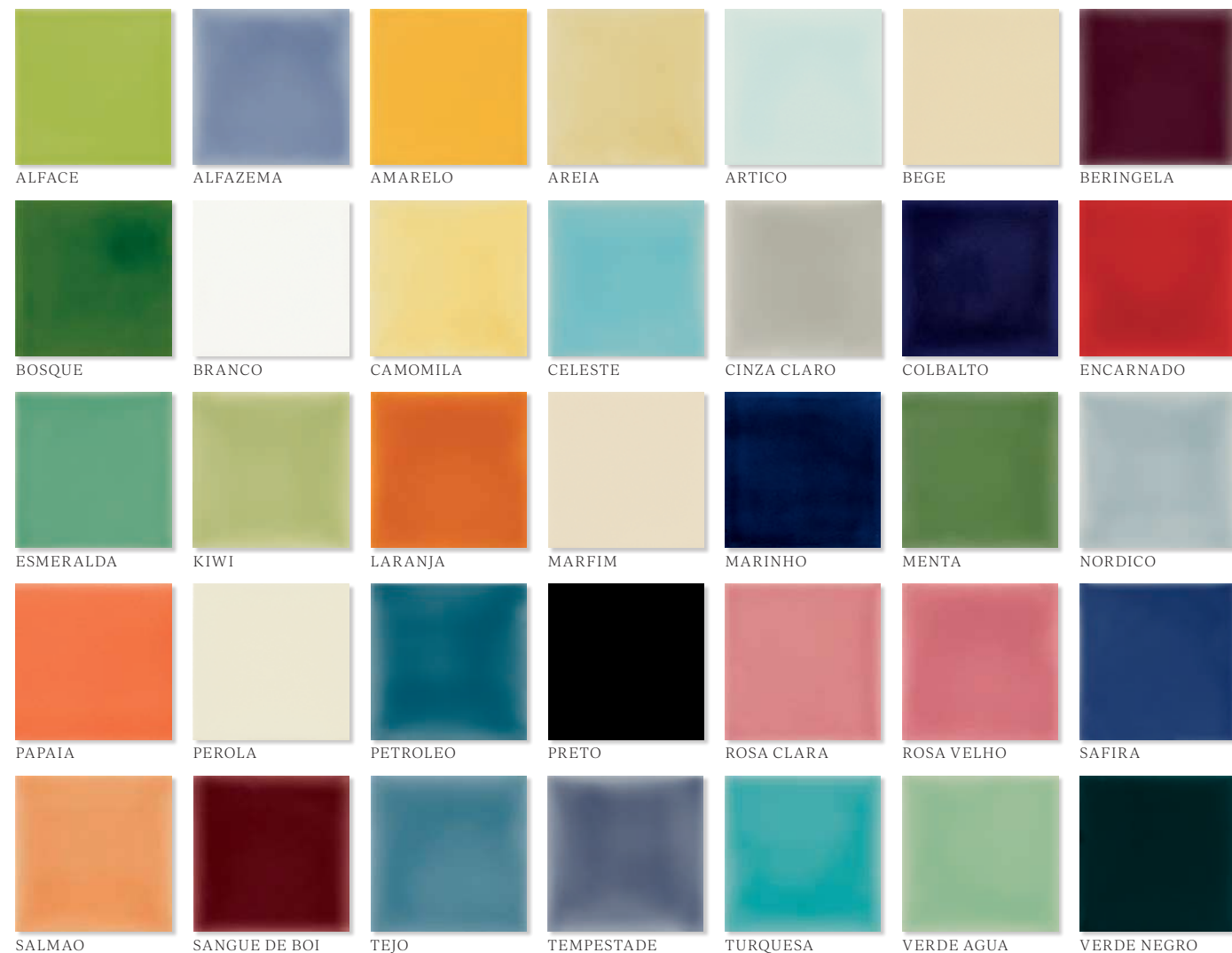


Brick: 7 x 14 x 0.9cm



Square: 10 x 10 x 0.9cm

...and in 35 different shades



“Colour is a great way to add personality to any space, bringing a room to life and giving walls wow factor”



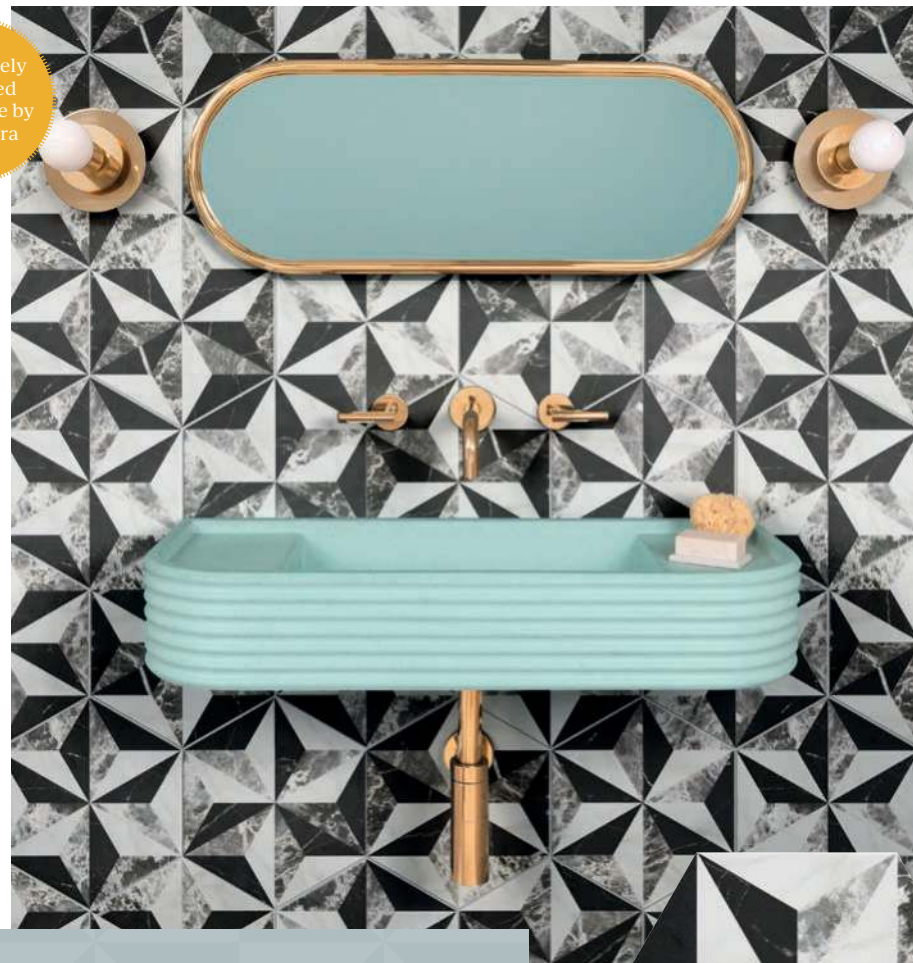
A stunning 3D effect
Wonder Walls

Get the luxe look for less with our Eclipse porcelain tiles, which combine the look of high-end marble without the maintenance or price tag to match.

Suitable for walls and floors, this monochrome design is perfect for contemporary or classic interiors and is also bang on trend with its distinctive hexagonal shape. We think it looks stunning as a splashback set behind fresh white worktops and units in the kitchen as well as a feature floor in kitchens or bathrooms, adding interest underfoot to a black and white décor.

It also works beautifully against other colours such as pastels in bathrooms, cloakrooms and en-suites and can be mixed with other materials for a unique look. Try combining it with our Rotterdam porcelain wood-effect picket-style tiles on the floor for an instant hit.

Exclusively designed and made by Ca' Pietra



CALACATTA MARBLE

MID WOOD



Floor Show

Give floors character and natural beauty without the fuss and maintenance of solid timber with our stunning Rotterdam porcelain tiles.

The matt finish designs come in Light, Mid and Dark wood effects as well as a Marble style, so there's something for every interior. These wood-look tiles can be used to complement a classic kitchen with painted wooden cabinets while the pale porcelain versions are ideal for injecting a feeling of light and space into a smaller room or for anchoring a contemporary or industrial scheme. Calacatta Marble will add a luxurious finish and you can also use these versatile designs on walls, too. Perfect for living areas, dining rooms, kitchens, bathrooms, bedrooms and open-plan spaces, we love the chevron shaping, which can create different looks depending on how they are laid - herringbone, plank or a 3D effect.

“Porcelain is ideal for achieving a timber look without the maintenance of real wood”



DARK WOOD

LIGHT WOOD



Tile info **ECLIPSE PORCELAIN**

Finish	Matt
Format	20 x 23 x 0.8cm
Suitability	Interior walls and floors
Tiles / m ²	30
Pack Size	10 (0.33m ²)
Availability	Usually in stock
Price Inc Vat	£75.24m ² / £2.51 each

“Get the marble look for less with our Eclipse porcelain tiles”



03

Tile info **ROTTERDAM PORCELAIN**

Finish	Matt
Format	9.8 x 52.2 x 0.8cm
Suitability	Interior walls and floors
Pack Size	10 (0.456m ²) Left & Right
Availability	Usually in stock
Price Inc Vat	£69.95m ²



05 Prints Charming

Sometimes you want a feature wall or floor that has a distinctive print and an eye-catching colour but you don't want to go down the wallpaper or carpet route. This is where our new Navajo collection comes in to save the day!

Available in a carefully curated colour palette of Fox, Denim, Charcoal and Blush Rose, these 20cm x 20cm handmade encaustic tiles are adorned with a striking tribal pattern, which offers impact without being overbearing. We think the pink hues of Blush Rose work wonderfully in a crisp white bathroom scheme set behind a curvaceous freestanding tub and we love the look of the Charcoal tiles on a kitchen or hallway floor. Denim and Fox would suit a kitchen splashback down to a tee and can be combined with painted timber cabinets for a classic effect or dark high-gloss units for a contemporary feel.

“Bring this exotic tile into your home and use in bathrooms, kitchens or hallways for instant impact”



BLUSH ROSE

DENIM



FOX



DENIM



CHARCOAL



BLUSH ROSE

Tile info		NAVAJO ENCAUSTIC
Finish	Satin	
Format	20 x 20 x 1.6cm	
Suitability	Interior walls and floors	
Tiles / m ²	25	
Pack Size	12	
Availability	Usually in stock	
Price Inc Vat	£96.00m ² / £3.84 each	



For a rustic look that's big both on style and substance, check out our Salcombe Seasoned Sandstone, which is suitable for internal floors and comes in 60cm x random sizes for a unique look in every installation.

Grey Matter

This soft grey coloured stone is perfect for kitchens and can be used to great effect to achieve a seamless thoroughfare between kitchen, conservatory or garden room and hallway. Hardwearing and durable, it's ideal for these high-traffic areas and will cope easily with everyday wear and tear. With its natural textured finish, the swirling grey tones and natural vein effects will complement all styles of interior, whether classic, contemporary or a more eclectic or industrial design. Team with this season's dark green palette for walls and rugs and bring the outdoors in with a plethora of potted plants and shrubs.

“Create a seamless finish between kitchens, conservatories, garden rooms and hallways”

Stone info		SALCOMBE SANDSTONE
Finish	Seasoned	
Format	60 x random x 2.2cm	
Suitability	Interior floors	
Availability	Usually in stock	
Price Inc Vat	£66.00m ²	



06

Marbleous Marble Effect

Indulge in the luxe look of marble with our new Statuario Porcelain extra large slab.

With multiple design options and a versatile height this extra large slab would make the perfect design choice in showers or as a feature wall behind a freestanding bath.

Slab A & B Bookmatched.

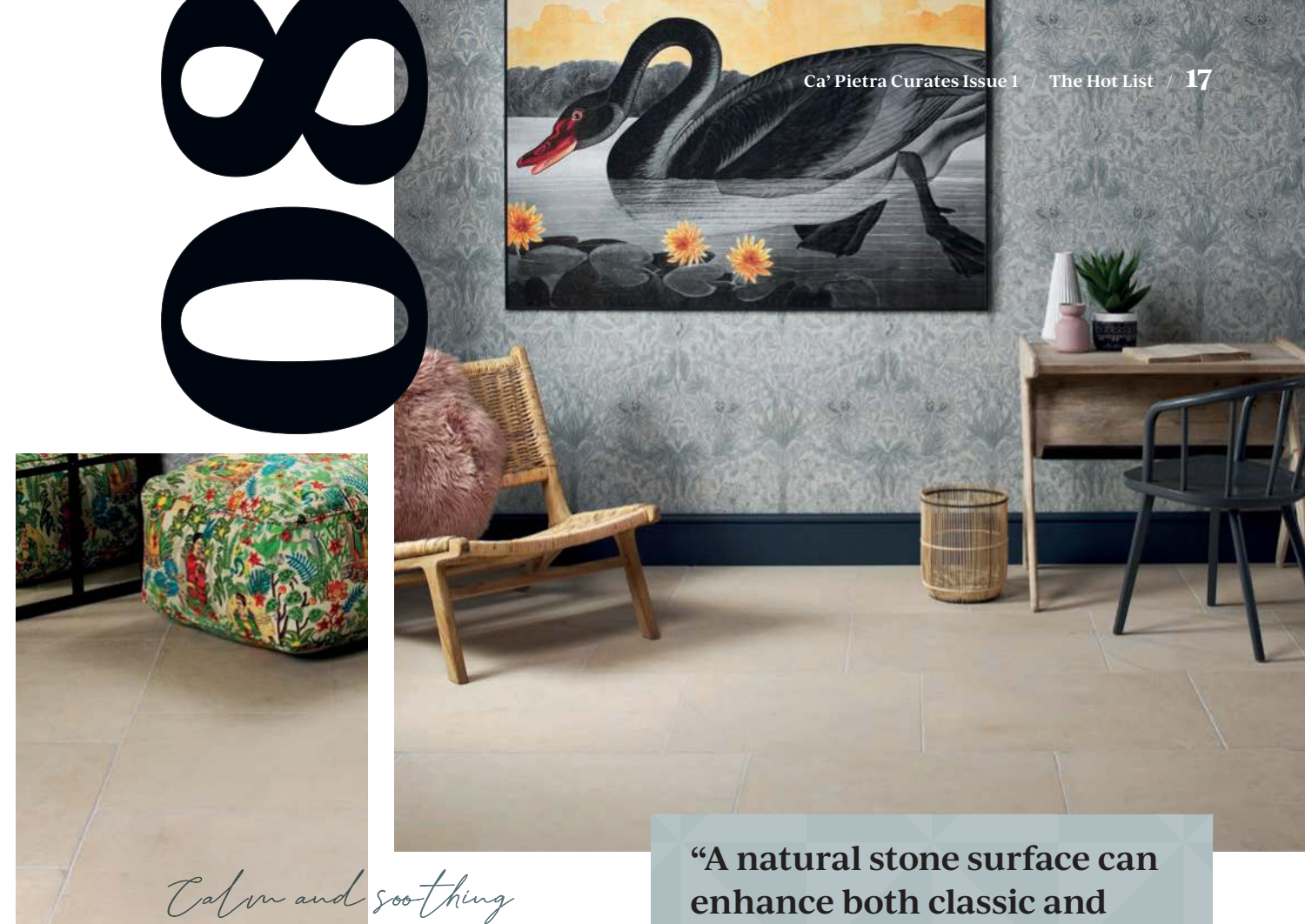
Only available to customers in England and Wales.

Minimum order of this tile is one slab = 3.12m²



Tile info		MARBLEOUS EPIC STATUARIO PORCELAIN
Finish		Gloss
Format		120 x 260 x 0.6cm
Suitability		Interior walls
Availability		Lead times will vary
Price Inc Vat		£175.00m ²

07



Calm and soothing

“A natural stone surface can enhance both classic and contemporary interiors”



Natural Thinking

Perfect for any interior space be it kitchen, bathroom, conservatory, garden room, hallway or large open-plan living, our Maldon Limestone is a tumbled stone that comes in random flagstone sizes for a unique installation in any project.

Bringing a natural, neutral finish underfoot, this durable stone tiling is ideal for contemporary or classic décors with an organic veined effect that gives each stone slab a unique finish thanks to its variations in colour and tone. Team with coloured or patterned walls for a strong look or complement with white or nude surroundings to enhance its subtle styling.

Stone info		MALDON LIMESTONE
Finish		Tumbled
Format		60 x random x 1.5cm
Suitability		Interior floors
Availability		Usually in stock
Price Inc Vat		£59.94m ²



“Bring a touch of Victorian charm into your home with this period-style decorative tile”



Tile info		BROMPTON PORCELAIN
Finish		Matt
Format		20 x 20 x 0.9cm
Suitability	Interior and exterior walls and floors, not suitable for pool surrounds	
Slip rating		+36 PTV
Tiles / m ²		25
Pack Size		13 (0.52m ²)
Availability		Usually in stock
Price	Patterned: £65.10m ² / £2.60 each	
Inc Vat	Plain field: £59.10m ² / £2.36 each	

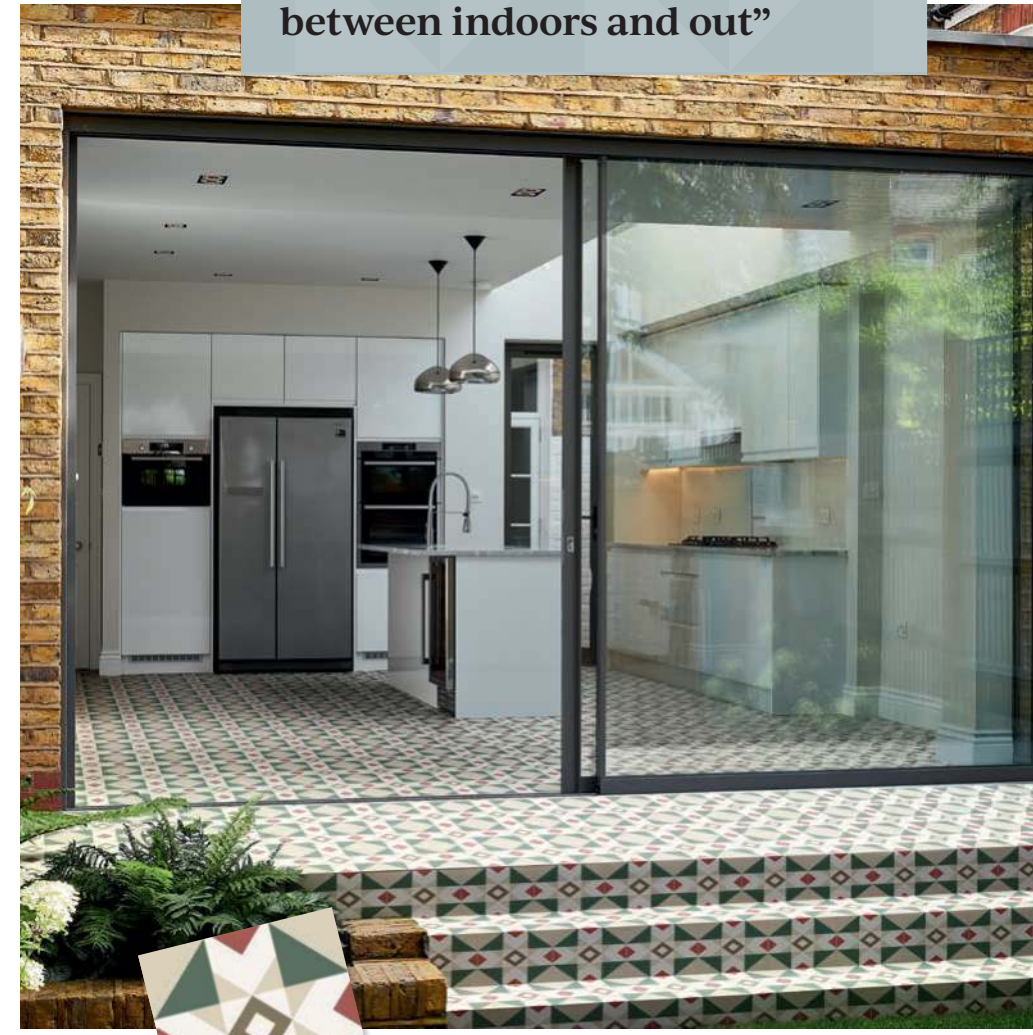


“Use to create a seamless finish between indoors and out”

Decorative Design

With names like Kensington, Borough, Clarence, Underground and Walton, it's easy to see how our new Brompton porcelain range will add period charm and glamour to your home.

This elegant collection of matt-finish tiles is suitable for internal and external walls and floors and also includes field tiles in blocks of colour - Haze, Cherry, Milk and Liquorice. Use for patios, paths and paving to create a distinctive welcome for family and friends or bring the Victorian look into your home by laying it in hallways, kitchens, conservatories and bathrooms. It makes for a stunning feature floor as well as splashbacks, alcoves and feature walls and is ideal for high-traffic areas thanks to its durable porcelain design.



Terrazzo Trend

This season it's all about creating a terrazzo effect on walls and floors, in pale tones for enhancing a light and airy feel or dark hues for adding depth and drama to any décor.

Make a statement

“The light plays wonderfully on the speckles of terrazzo embedded within the tiles”



GUBA



AMARETTI



GRANELLA MULTI



TARALLI

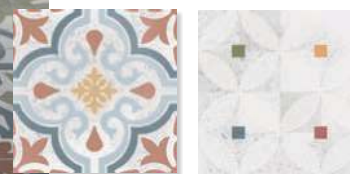


PEARL FIELD

10

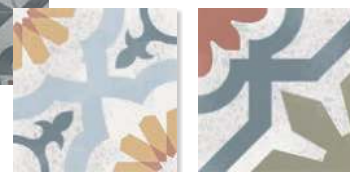
Our Modella satin-finish porcelain terrazzo comes in neat 20cm x 20cm tiles in styles ranging from Victorian era prints to floral bursts and striking graphic designs. Suitable for walls and floors, use it to make a statement in kitchens and bathrooms and choose from vibrant pops of colour, muted pastels or deep, dark tones.

Modella porcelain comes in eight distinctive designs.



GUBA

ZELTEN MULTI



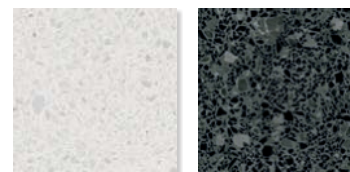
AMARETTI

TARALLI



GRANELLA MULTI

BUDINI



PEARL FIELD

GRAPHITE FIELD

Tile info		MODELLA PORCELAIN
Finish		Satin
Format		20 x 20 x 0.8cm
Suitability		Interior walls and floors
Tiles / m ²		25
Pack Size		25 (1m ²)
Availability		Usually in stock
Price		Patterned: £65.10m ² / £2.60 each
Inc Vat		Plain field: £54.90m ² / £2.20 each



ZELTEN MULTI

“This collection creates different looks and finishes at different times of the day”





Nature's Way

Perfect for adding a pop of natural colour or a neutral finish to walls, splashbacks and feature areas, our Seaton ceramic gloss collection now has three stunning new colours to choose from.

Inspired by this Cornish seaside town, Seaton, with its glaze finish and handcrafted feel, is now available in Seagrass, a rich green shade full of depth and moss green tones; Sage which is more subtle with herby notes while Salt brings salty white shores to your home.

<i>Tile info</i>	SEATON CERAMIC
Finish	Gloss
Format	7.5 x 15 x 1cm
Suitability	Interior walls, crackle glaze requires sealing
Tiles / m ²	88
Pack Size	68 (0.77m ²)
Availability	Usually in stock
Price Inc Vat	£79.20m ² / £0.90 each



A Touch Of Drama

Give interior or exterior spaces instant impact with Portobello Slate, a rich, dark natural stone that oozes dramatic appeal.

This large format tile features inherent veining and characteristics that make each and every tile unique. It can be used to enhance a classic or contemporary décor as well as to give outdoor areas a touch of wow factor that can be accented with lighter stones to achieve a balanced look.

<i>Stone info</i>	PORTOBELLO SLATE
Finish	Worn
Format	60 x random x 2cm
Suitability	Interior floors, exterior paving
Availability	Usually in stock
Price Inc Vat	£64.99m ²



ROUND TO THEIRS

Step inside these Instagram-ready homes to inspire your own adventures with tiles.

A material mix is a great way of creating your own unique stamp on your interior. Here we look at three bathrooms with stone at the heart of the design, with very different outcomes.

Material Mix: The Rose Reveal

When you're a huge deal in the world of interiors, beauty, fashion, jewellery and travel, you absolutely know what you want when it comes to kitting out your own home. For Canadian Estée Lalonde, a hugely influential content creator who lives in London, there was only one option when choosing tile and stone for her two bathrooms.

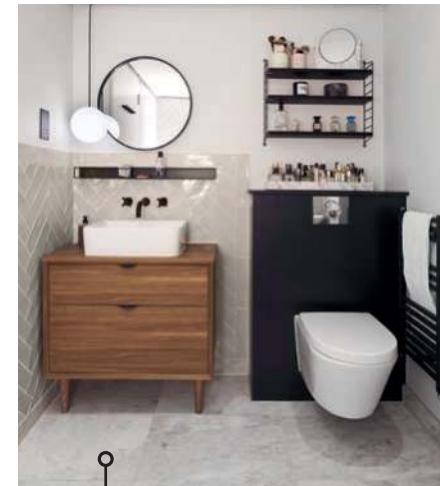


Photography: Adam Carter



Tile info		CARTER CERAMIC
Finish		Gloss
Format		7.5 x 30 x 0.9cm
Suitability		Interior walls
Tiles / m ²		44
Pack Size		22 (0.49m ²)
Availability		Usually in stock
Price Inc Vat		£71.28m ² / £1.62 each

The first is a subtle, sophisticated scheme comprising Ca' Pietra **Carter Ceramic Ecru** for the walls and **Nordic Honed Marble** for the floor. The Carter Ecru is laid in an on-trend herringbone effect, which adds visual interest and works well with the dark wood vanity unit, freestanding rippled effect BC Designs bath and matt black accessories. The result is an industrial look, softened by the tile and stone materials, which add warmth and character to the space simply and stylishly. The bath is raised up on a small platform with a step up in the marble, giving it an elegant look that takes centre stage.



Stone info		NORDIC MARBLE
Finish		Honed
Format		40.6 x 61 x 1.2cm 61 x 61 x 1.2cm
Suitability		Interior walls and floors, sealing required
Availability		Usually in stock
Price Inc Vat		£86.10m ² / £98.40m ²



In the separate shower room, the walk-in shower area stands out with Ca' Pietra **Carter Ceramic Rose** wall tiles, again laid in a herringbone effect for added wow factor and teamed with **Long Island Hexagon Mosaic** underfoot. The rest of the floor is laid with **Nordic Honed Marble** a large format tile that creates the illusion of added space and perfectly complements the blush pink of the walls and Crittall-style shower screen, dark timber vanity unit and matt black accessories that echo the accent colours from the first bathroom. The result is akin to a smart boutique hotel that has been carefully curated to make it unique, warm and inviting.

[@esteelalonde](#) [esteelalonde.com](#)

Stone info		LONG ISLAND HEXAGON MOSAIC
Finish		Honed
Format		30.5 x 26 x 1cm
Suitability		Interior walls and floors, sealing required
Sheets / m ²		12.4
Availability		Usually in stock
Price Inc Vat		£152.52m ² / £12.30 sheet

“Tiles are laid in a herringbone effect for added wow factor”



Material Mix: Hotel Chic



For interior designer Daniela Tasca York, the key to creating a luxurious en-suite lay in choosing stone as her starting point...

When interior designer and Instagram favourite Daniela Tasca York moved into her new home, she gave rooms a quick lick of paint to freshen them up but the bedroom and en-suite, which is an extension on top of the garage, was in need of some TLC. After reconfiguring the space and knocking down an internal wall, the result is a sophisticated scheme that oozes hotel chic with its neutral colour palette, textured surfaces and plenty of feel appeal. "Bathrooms are one of my favourite rooms to design," says Daniela, "as they have to be well thought out, well planned, practical, stylish and design-wise, long lasting as no one wants to be ripping out their bathroom suite every time trends change."

The main criteria for the new en-suite was that it needed to be all of the above but also to have its own place within the master suite, offering a cosy cocooned area that would be warm and welcoming to come home to. She began by removing a stud wall that doubled as a wardrobe along with the existing bath to create a luxurious walk-in shower area complete with basin and WC.

To achieve the high quality look and feel that she wanted, Daniela looked to Ca' Pietra as her starting point, using stone at the heart of her project to lay the



An illusion of space



Tile info **AVEBURY CERAMIC PARCHMENT**

Finish	Gloss
Format	5 x 25 x 1cm
Suitability	Interior walls and floors
Tiles / m ²	80
Pack Size	96 (1.2m ²)
Availability	Usually in stock
Price Inc Vat	£69.12m ² / £0.88 each

foundations upon which additional layers of design would be added. After looking at some samples in different lights at different times of the day, Daniela selected the rich black chocolatey **Pantheon Marble** tile with its strong veining and velvety soft honed finish. The dramatic black marble creates instant impact the moment you enter the room and it is used to stunning effect in the shower, behind the vanity basin unit and to box in the WC pipework.

To create contrast, Ca' Pietra's **Avebury Ceramic Parchment** was laid vertically on walls to bring a unique touch to the scheme and play off beautifully against the matt black taps, showerhead and enclosure.

The bathroom is easy to clean and maintain thanks to the choice of stone tiling and the inclusion of a wall-hung vanity unit and WC, which also have the advantage of creating an illusion of space, which is so important in a compact bathroom.

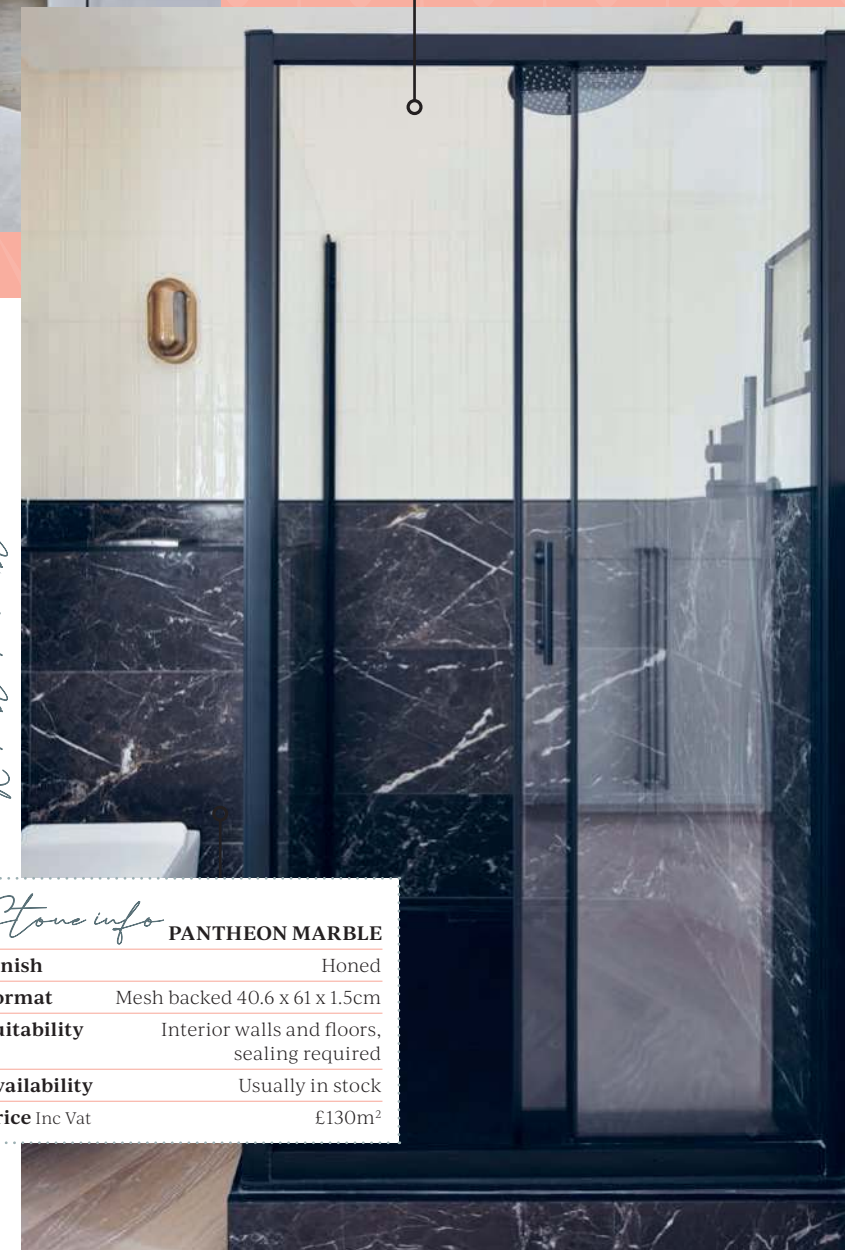
Daniela is over the moon with her new master suite and feels like she now gets to shower in her very own spa every day and what could possibly be better after a hard day's work?

danielatascayork danielatascayork.co.uk

Rich, black marble

Stone info **PANTHEON MARBLE**

Finish	Honed
Format	Mesh backed 40.6 x 61 x 1.5cm
Suitability	Interior walls and floors, sealing required
Availability	Usually in stock
Price Inc Vat	£130m ²



Round To Theirs: Ways With Stone

From a terracotta-clad kitchen to a majestic marble bathroom, these three Ca' Pietra customer homes show you how to step in the right direction when it comes to stone in our quick-fire Q&A.

Photography: Paul Craig



Round to Emma's: Bringing The Med Home



Stylist, blogger and all-round fashionista, Emma Rose Thatcher's old coach house home was always set to be seriously style-conscious. She stepped in to marry its many characterful features with a fresher design perspective, retaining the original stable doors, maximising on the lofty ceilings and embarking on a transformational two-year renovation. When it came to choosing the tiles that she felt would give her old-meets-new, rustic-meets-luxe, provincial-meets-Mediterranean style, she set her sights on our Marlborough Terracotta Parquet tiles, laying them from kitchen through to hallway, cloakroom and dining room.

 [emmarosestyle](#)  [emmarosestyle.com](#)

Questions & answers

Describe your style in three words

Eclectic, old-meets-new, modern-rustic.

Is your home a country or city pad?

Country, though we can get into the city easily.

What made you choose terracotta?

I was really keen to find a floor tile that works for busy family life. I didn't want something that would constantly look dirty, so choosing a tile that was designed to look worn-in made sense. I loved the contrast between the terracotta and our Crittall windows too.

Is this your first time using terracotta?

Yes, and it's one of the main features that people comment on out of the whole house.

“Everybody loves that they’re perfectly imperfect – not too polished and pristine but neither too shabby and distressed”

Character-wise, what’s your tile’s best trait?

The fact that they’re such a talking-point. They’re the first thing that people notice. Everybody loves that they’re perfectly imperfect – not too polished and pristine but neither too shabby and distressed.

What time of day do you think your tiles look at their best?

I love them in the morning, when the light is coming in. The gorgeously warming colours make our house feel like a home, and they look beautiful first thing.

If you hadn’t have gone for terracotta, what would’ve been in second place?

Perhaps flagstone flooring; it’s what we’ve had previously. We’d seen terracotta used in a beautiful boutique hotel that we’d stayed in and that inspired us to try something different, something more unique.

What effect do you feel your tiles have had on the room’s mood?

More than anything, it’s made it feel so warm and cosy. The space just feels...enhanced.

Is there one thing you love more than anything about your tile choice?

The fact that it doesn’t show up any marks. With three teenagers and dog, I didn’t want anything I needed to be too precious about. The more battered it gets, the better it looks.

Stone info

MARLBOROUGH TERRACOTTA

Finish	Handmade
Format	Parquet: 7.5 x 30.5 x 2cm
Suitability	Interior floors, sealing required
Availability	Usually in stock
Price	Inc Vat £48.00m ²



Round to Geri’s studio: The Flagstone Feature



We caught up with the designer behind the head-to-toe renovation – Geri O’Toole Glynn of Irish interior design studio, Geri Designs. A charming country home, aptly called Tree Lodge, she was tasked with translating her sophisticated zen aesthetic while incorporating a farmhouse feel to the family home. What better stone to lay those foundations than our Eiffel Limestone flagstones complete with quintessentially country tumbled edges.

 geri_designs  geridesigns.ie





Questions & answers

Describe your client's style in three words

Timeless, airy and grounding.

Is their home a country or city pad?

A country family home.

What made you suggest limestone?

It actually took a lot of convincing at first for the family to go with my suggestion of the Eiffel limestone. They were nervous of natural stone feeling cold and creating the wrong sort of atmosphere. I knew just how transformational using it would be though and how to combat their nervousness. Achieving both cosiness and airiness at the same time is absolutely possible with limestone. The colour variation is beautiful and gives the tiles movement and texture. It makes a space come to life.

Is this your first time using limestone?

I use limestone quite often in my projects but this was my first time with Eiffel. It certainly won't be my last.

Character-wise, what's the tile's best trait?

The colouring – it was just perfect for what we were going for with its soft, warm grey meets classic neutral hues. We wanted easygoing, muted tones for the main body of the house so that we could evolve the decor over time through soft furnishings and accessories. The flooring needed to be timeless.

What time of day do you think the tiles look at their best?

In natural daylight, whether that's in the morning or afternoon. I love it when the light floods in so that you can pick up on the tile's every last detail.

If the client hadn't have gone for limestone, what would've been in second place?

We discussed wood in some depth, but agreed that something more luxurious was the right direction, and that was what brought us to limestone. Nothing ostentatious, but a subtle sense of luxury. Where we've used it is such a vast open-plan area and with the Eiffel stone in place, there's a wonderful sense of peace and quiet.

What effect do you feel your tiles have had on the room's mood?

Sophistication and natural character. You feel as though the tiles could have been there for forever.

Is there one thing that the client loves more than anything about their tile choice?

The dappled colour and the fact that this is now their favourite part of the house. As soon as they saw it in situ, they adored it in an instant.

Stone info

	EIFFEL LIMESTONE
Finish	Tumbled
Format	60 x random x 2cm
Suitability	Interior floors, sealing required
Availability	Usually in stock
Price Inc Vat	£119.00m ²



Round to Kate's: Magic With Marble



The CEO of an international communications agency, Kate Shaw splits her time between London and New York but it is her north London home where she switches off from the world. In no room is that more true than in the sanctuary that is her elegant bathroom. In June this year, she enlisted West One Bathrooms to renovate it entirely, with our Long Island marble tiles as the centerpiece.

katecshaw17

Questions & answers

Describe your style in three words.

Eclectic, classic and tactile.

Is your home a country or city pad?

City pad.

What made you choose marble?

It's a classic look and I wanted something that would not date. You also get such a luxurious, hotel-style look from marble.

Is this your first time using marble?

No, we have a house in Puglia, and I used locally sourced, polished Carrara in the master bathroom there and just loved it.

Character-wise, what's your tile's best trait?

Most people think marble is cold, but the Long Island tile has so much detail and colour in it, it actually feels very warm and characterful.

Photography: Paul Craig

What time of day do you think your tiles look at their best?

This bathroom has a west-facing window, so the late afternoon light, when the sun is setting, looks beautiful.

If you hadn't have gone for marble, what would've been in second place?

Patterned tiles, which I also love.

How do friends and family react when they see your new bathroom?

Everyone who has seen it has said, "wow". Using one tile but in two different ways (brickwork and herringbone) gives it interest and detail.

What effect do you feel your tiles have had on the room's mood?

It feels luxurious but welcoming, bright but not cold, and classic but modern at the same time.

Is there one thing you love more than anything about your tile choice?

I am so pleased that I chose a honed marble tile and not a polished one, which can look colder. The tiles vary enormously with different veins that show the natural state of marble. I'm glad I chose a real marble and not an imitation porcelain one.

"The tiles vary enormously with different veins that show the natural state of marble"

<i>Stone info</i>	LONG ISLAND MARBLE BRICK
Finish	Honed
Format	10 x 30.5 x 1cm
Suitability	Interior walls and floors, sealing required
Availability	Usually in stock
Price Inc Vat	£84.88m ²



BACK TO MINE

Thought tiles were all about function? Guess again. Step into a chapter where we explore all the ways that tiling can put the heart into home.

SHOWROOM SPOTLIGHT

CA' PIETRA BY OPTIMUM STONE, HARTLEY WINTNEY

Tile Heaven

We catch up with interiors writer Hayley Gilbert, who had a look at the new Ca' Pietra by Optimum Stone showroom before anyone else.

I recently had the opportunity to visit the new Ca' Pietra by Optimum Stone showroom in Hampshire's Hartley Wintney and trust me, I am not exaggerating when I say it is the place to go for all your tile and stone inspiration.



I've been an interiors journalist for 24 years now (gasp) and currently write for a range of leading home interest magazines including Good Homes, EKBB, KBB, The English Home and Your Home, as well as being a Contributing Editor to RealHomes.com, so I've been really lucky to see so many beautiful things over the years and when a company does something well, it certainly stands out.

I love Ca' Pietra as a brand anyway and adore flicking through its brochures and look books, and you'll often find me poring over the web pages for ideas and inspiration for colours, materials and unusual ways of using tiles. Upon entering the new showroom, I was blown away by the instant impact of its layout, design, huge selection of stone and tile and the vast choice of colours, patterns and prints. I didn't know where to look first!

"It's like a sweet shop of tile and stone with plenty to pick 'n' mix"



Bringing the tiles to life

As you enter the space, you're greeted on the left hand side by a series of Tile Inspiration open shelving, a fantastic way of displaying and showcasing the various trends and different shades and shapes that are available. On the right, an entire wall is clad with various designs, each with its own pulling power. You'll see recent favourites such as Lily Pad alongside loads of new designs including Colour Pop, Navajo and Brompton. A large kitchen island in an on-trend deep blue finish provides the perfect perch for sitting and chatting through your project with Ca' Pietra's experts and if you look down, the flooring is finished with various plank and stone solutions too. If you weren't sure about laying herringbone or a vibrant decorative tile before, you'll soon change your mind when you see how stunning it looks underfoot.



"You'll be bowled over by the choice of colours, styles and shapes on offer"

Moving through the showroom, you're treated to smaller, individual roomsets and styled areas that allow you to envisage what your tiles could look like in a real life kitchen or bathroom setting. It's so helpful and really brings the tiles to life. There's even a roll-top tub and a stone sculptural bath that take centre stage against a backdrop of hexagonal, mosaic and marble.

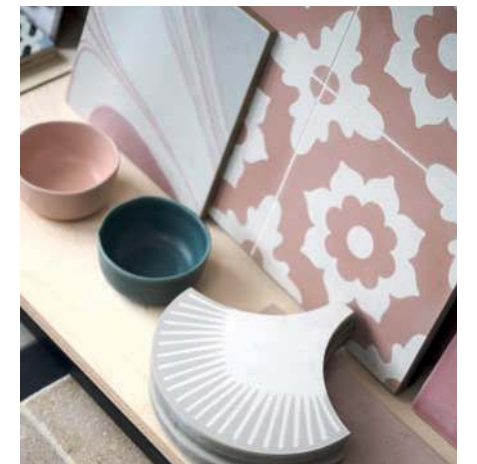


You'll also find heaps of ideas for your outdoor space, too. Whether it's a tiny terrace, pool and patio or just a bit of paving, there are plenty of real stone solutions that can complement a classic or contemporary design.

Check out the samples up close, feel the quality and don't be afraid to ask for help or advice, as the team are super friendly and always on hand. I came away with so many new ideas for my humble Hampshire house, which I've slowly been doing up over the past few years. The only question is, how do you choose from so many fabulous products?

Hayley Gilbert

 haylsgilbert  @HaylGilbert



RETRO REVIVAL

Chosen by **MONIKH**

 monikh  monikh.com

Autumn 2019 gathered a cult following for all things Seventies, from the era's archetypal rich and earthy colourways to the materials and motifs used in both fashion and interiors.

"I'm into the retro vibe"

2020s trend reports show an expected move away from 70s chic - Art Deco decadence is back on the radar - but stylist, model and all-round influencer MONIKH has kept her focus firmly on the Seventies showcase, proving it's not going anywhere.

'I'm currently pulling inspiration together for a new property in London,

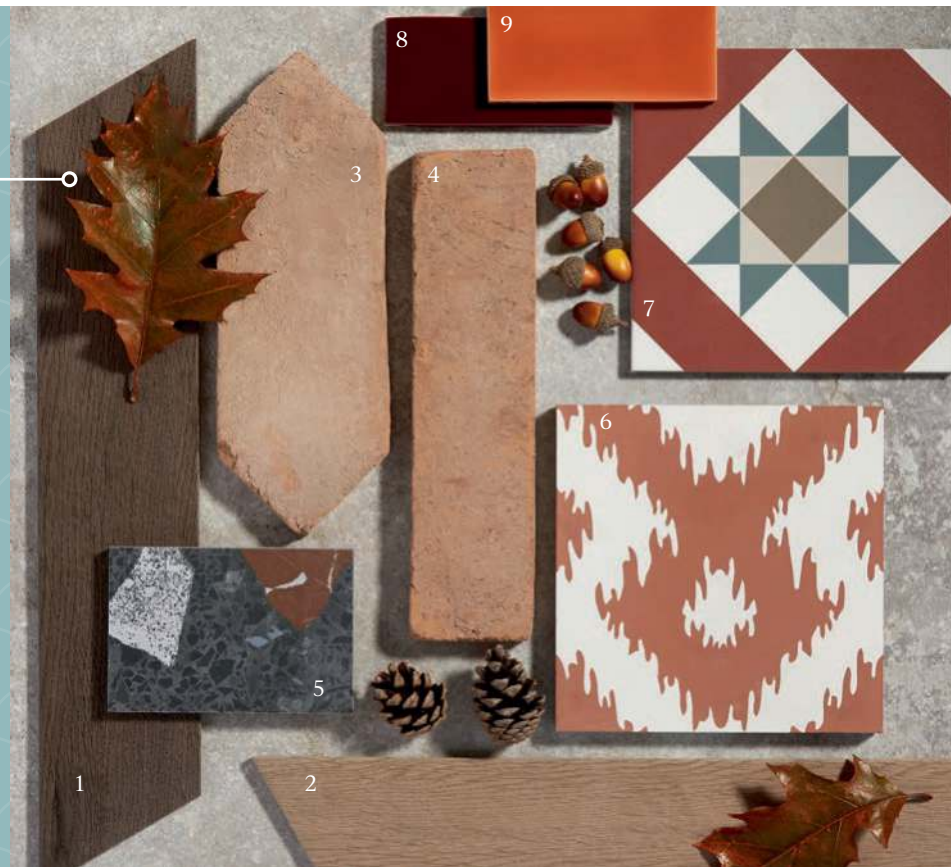


and I'm really into the 70's vibe at the moment. It's something that I've been leaning towards for a while and I'm now looking at decorating the walls and floors with terracotta and burnt orange tones to get this look. The terracotta is also a stunning natural material that will keep the new home feeling a little organic and not over done. Just like my wardrobe, I like my home to look relaxed and simple but with a twist.'

The classic 70s autumn leaf palette is at once homely and comforting (ideal for anybody considering a tiling project this season), but come summertime, it will remind you of sun parched soil, golden sand, sunset skies and Mediterranean climes where terracotta is queen.

Tile Trends Go Head

Trends come and they go - that's the very nature of them. Trends come in their dozens - there's rarely just one look and one look alone sashaying down the catwalk. Trends divide opinion - they want to be a talking-point, to invent, to inspire. And guess what? The world of tile trends is no different. But how to narrow them down to the ones that won't fall out of favour by the end of the season - the trends that become the timeless heroes of the home - because nobody wants to be retiling year in, year out? The Ca' Pietra team call on four of the industry's most influential bloggers to do just that, and their picks couldn't be more different...



Create your own Retro Revival with:

Rotterdam Chevron Porcelain

- Dark Wood (1)
- Mid Wood (2)

Marlborough Terracotta

- Picket (3)
- Parquet (4)

Piazza Porcelain Geo Graphite (5)

Navajo Encaustic Fox (6)

Brompton Porcelain Clarence (7)

Colour Pop Ceramic

- Sangue De Boi (8)
- Laranja (9)

1 2



To Head

SOFT SORBET SHADES

Chosen by **Style The Clutter**

 styletheclutter

 styletheclutter.com

Dilute terracotta to apricot, turn down the dial on gold to create parchment and primrose, lighten olive to mint, and MONIKH's Seventies shades shift to a far more muted profile. Think pretty pastel, softly-softly hues reminiscent of an ice cream parlour's whimsical wares.

Not quite the other end of the spectrum (both feet remain very much in the colourful camp rather than in the absent

of colour polar opposite), interiors aficionado Style The Clutter heralds Soft Sorbet Shades as her trend-not-to-miss.

'Soft minty greens have been forecast to be the colour of 2020, which means pastel shades are still on trend for next year. However, unlike the bright shade of pastels we have seen in the past, it looks like they are taking on a more subtle, natural tone. The greens are more mossy, the pinks have a more orange tone and with yellow, think primrose. I personally love using pastel shades in children's rooms and think the new mossy green tone will be a big hit in 2020.'

Don't be tricked into thinking pastels are purely for spring and summer months.

Create your own Soft Sorbet with:

Inker Porcelain Pink (1)

Nova Porcelain Powder Blue (2)

Colour Pop Ceramic

- Petroleo (3)
- Areia (4)
- Rosa Clara (5)

Yoga Penny Porcelain Blush (6)

Navajo Encaustic Blush Rose (7)

Menagerie Ceramic by Michael Angove Little Key (8)

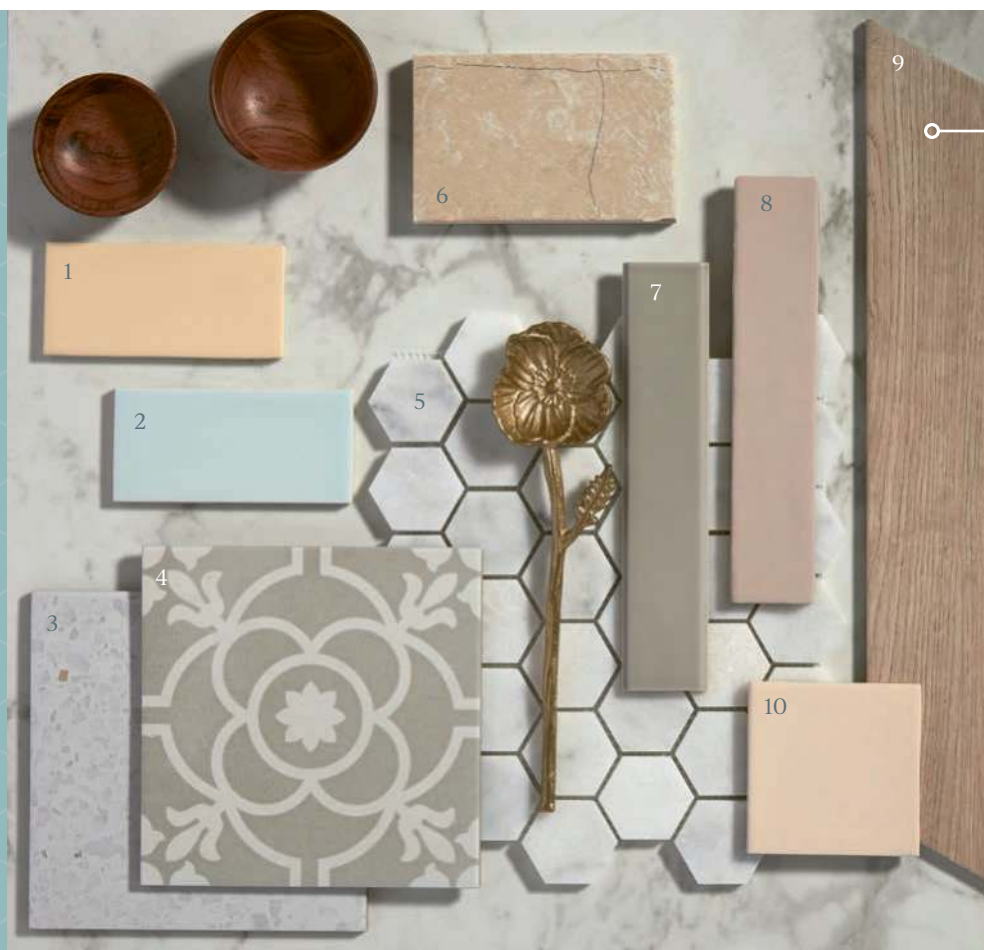
Maldon Limestone (9)



the ones to watch

Fresh as they are, choose glazed tiles in a bathroom fond of candlelight and they'll reflect the flame's glimmer so your space basks in an amber glow. Remember too that pastel tiles both matte and glossy are the perfect foil to statement wooden furniture - a failsafe way to imbue a scheme with depth and warmth.

"Soft minty greens have been forecast to be the colour of 2020"



Create your own New Neutrals with:

Colour Pop Ceramic
Bege (1)
Nordico (2)
Marfim (10)

Modella Porcelain
Pearl Field (3)

Parisian Café Porcelain
Flore (4)

Long Island Marble
Hexagon Mosaic (5)

Maldon Limestone (6)

Dolly Ceramic
Warm Grey (7)

Avebury Ceramic Stone (8)

Rotterdam Porcelain
Mid Wood (9)

THE NEW NEUTRALS

Chosen by **Lisa Dawson**

[_lisa_dawson_](#)
 [lisadawsonstyling.com](#)

If there's one group of colours that's never fallen off the radar, it's those in the neutral camp. More of an understatement, whether it's warm white or earthy nude, the art of a pared-back palette is its ability to endure, to take to tones stronger and softer, yet still,

to act as a foil to texture. The staying power possessed by such neutrals is something that award-winning interiors blogger, Lisa Dawson believes in deeply.

'When you're planning out your space, it's important that you focus on your core style, rather than what's currently on trend. It's easy to be influenced by what we see in magazines or on social media, but we are all trying to be sustainable in our choices so when it comes to the bones of your home, you need to think carefully about your choices. Going for neutrals or subtle tones means that you can easily up the ante as often as you like with tonal accessories for a new look. You're less likely to get bored of your scheme if it's adaptable to ever changing colour trends. Natural products such as marble and stone are classic choices, especially when teamed with neutral tones.'

"We are all trying to be sustainable in our choices"

No longer though are neutrals the reserve of pigment-free colours. Ballet pump pinks, barely-there blues, diluted dove greys and the subtlest of primroses have tiptoed their way into neutral territory, giving rise to a new wave of softly-spoken shades.

Not to be confused with pastels, the New Neutrals remain fundamentally low-key and sugar-free (no sherbet tones to be seen here). Think about mixing limestone with tiles in taupe and putty grey, or veined marble tiles with those in the faintest of blues.

Classic choices



MONO MIX

Chosen by **The Girl With The Green Sofa**

[the_girl_with_the_green_sofa](#)
 [thegirlwiththegreensofa.com](#)

Monochrome - another classic colour combo but one that we're seeing take a new direction when it comes to tiles, as top-trending blogger, The Girl With The Green Sofa knows only too well. We're calling it 'Mono Mix' - a trend that lets the many faces of black and white unveil themselves, be it through dramatic contrast marbles or jet black slates.



'In 2020, we are seeing a lot of monochrome tiles in kitchens

and bathrooms. This restrained colour palette allows the user to go for bolder pattern tile formations, such as stripes, diamonds or zig zags on floors. Or even a bold geometric pattern on the tile itself, perhaps for a kitchen splashback.

Monochrome tiles work really well with warm metallic colours that are similarly trending; think copper bathtubs or gold taps in the kitchen. They work equally well with matte black fixtures too resulting in a classic combination that will stand the test of time.

Monochrome tiles also work really well with plants and the patina of aged wood. A big tick then if you want to bring the outside in following the Biophilic concept, or to do the sustainable thing and feature an upcycled or antique piece of furniture to your room.'

"This restrained colour palette allows the user to go for bolder pattern tile formations, such as stripes, diamonds or zig zags on floors"

So head to the dark side, plunge into pitch black and then lift yourself right back out again with the help of pristine white glazes and the palest of natural stones all singing in perfect harmony.

Create your own Mono Mix with:

Long Island Marble
Wicker Mosaic (1)

Eclipse Porcelain (2)

Cheltenham Porcelain
Hatherley (3)

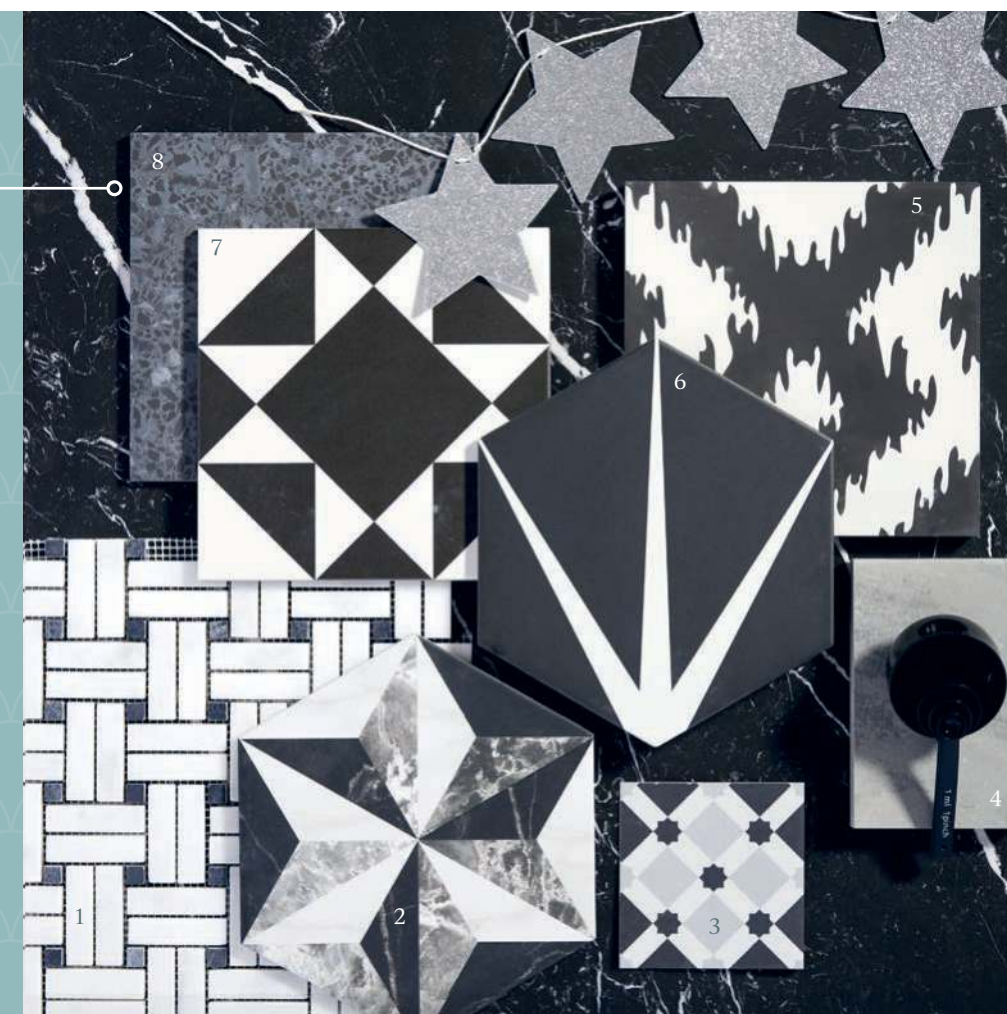
Salcombe Sandstone (4)

Navajo Encaustic
Charcoal (5)

Lily Pad Porcelain
Off Black (6)

Brompton Porcelain
Underground (7)

Modella Porcelain
Graphite Field (8)





Ca' Pietra Creative Director **Hamish Smith** shares his top tips for creating the perfect Welcome Home.

Welcome Home

First impressions are everything and when it comes to decorating your interior, the hallway is the first glimpse that friends and family will have of your home. Before they see that dream kitchen or stunning open-plan living space, the hallway is access all areas, so make sure it sets the right tone and gives visitors the perfect welcome.

We often pay a lot more attention to all the other rooms of the house and tend to neglect this area, making do with a fresh coat of paint and perhaps some new carpet for the stairs if we have the time and budget. But we think that your hallway deserves extra care and attention with a bold flooring choice that offers instant wow factor the minute you step through the front door.

ANYTHING GOES

People often assume that there are strict rules about size, shape and colour when it comes to flooring but there aren't. For instance, narrow spaces don't have to be kitted out with a large format, light coloured tile. Simply pick out a shape, colour and print that grabs you and enhance the feeling of space with great lighting and a mirror or two on the walls to bounce light back into the hallway. Add further interest with a contrasting coloured grout.

PATTERNS AND POPS OF COLOUR

Think about introducing pops of colour to an otherwise neutral setting with toned-down walls and stairs, which can be offset wonderfully with a colourful or printed tile. Smaller tiles can be intricate and detailed, giving hallways instant impact while a patterned design draws the eye downwards and becomes an immediate focal point, giving the hallway an on-trend finish without having to splash out on expensive wallcoverings, lighting or furniture to complement. Another great thing about Ca' Pietra encaustic, porcelain and

terrazzo tiles is that they are incredibly hardwearing, making them an ideal choice for this high-traffic zone.

FEELING OF SPACE

For continuity and to elongate the space, consider installing the same tiles in a downstairs cloakroom. This neat little design trick is great for creating a feeling of space within a smaller area such as the traditional Victorian terrace. You could even go so far as to carry the flooring through to the kitchen and utility room too, for a seamless look throughout.

MIX IT UP

Play around with the architectural fabric of your home. You don't have to stay in keeping with the property's style and age either. Use Victorian-era tiling in a really modern home or conversely, bring a period building up to date with something incredibly abstract.

SURFACE APPEAL

The surface finish is also an important factor. Go for honed for a matt look; polished for something contemporary and modern; tumbled, distressed or worn for a rustic effect or encaustic which can work in both contemporary and timeless traditional homes perfectly. Finish the area with a smart set of hanging hooks or peg rail for coats and bags and a shoe store or seating bench with integrated storage. Add a leafy potted plant or two and you have the ultimate entrance hallway for a truly welcome home.

Be bold and add colour

Our top hallway picks...



01 Salisbury Encaustic Tile



02 Brompton Borough Porcelain



03 Maldon Limestone Tumbled

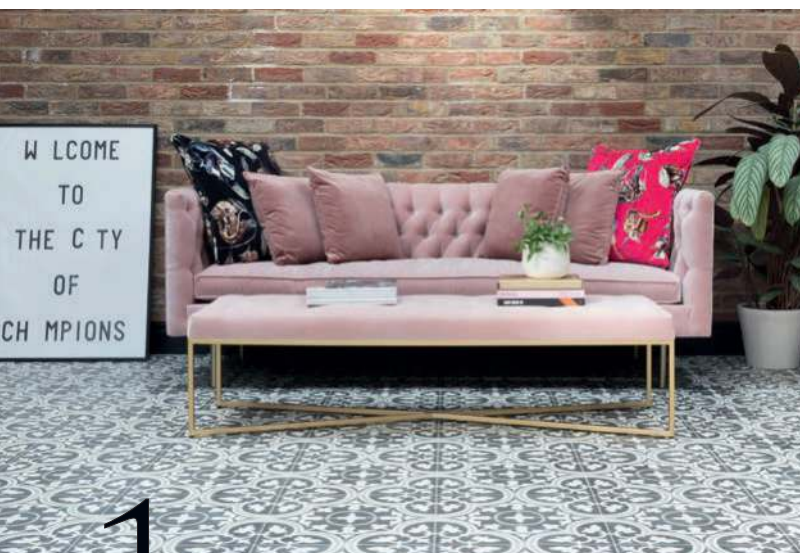
NIGHT ON THE TILES

Pizazz, stage presence and captivation spaces – everything your tiles are capable of achieving and more. Here's how your décor can make sure it'll always be a night to remember.

Setting the Dinner Party Scene

Forget laying the table to impress dinner party guests. Here's why tiles are the ultimate mood enhancer.

So you like the sound of the accolade that is 'host with the most'. You want to be the home that friends and family flock to because they know it'll always be a night to remember. You want at least one guest to be just a smidge green with envy at your supper party hosting prowess - better still, everyone in attendance. Then don't just concentrate on the menu, what everyone will be quaffing, and bringing out your finest china. Really raise eyebrows from the ground up...



1

SEVILLE

For those of you who believe that your home should be just as dressed up as you are when hosting, try a traditional encaustic tile with a twist, like Seville. With its elaborate swirls on repeat, it'll make almost any situation a swanky one. We're picturing it en masse on a kitchen floor - wow factor guaranteed. Or, if that feels a bit too much and you don't want to run the risk of your flooring outdoing your attire, keep it to a smaller section of your kitchen. Seville suits walls as much as floors meaning you could have it in a recess where your stove is where guests will clock it in an instant but then it'll sit back as soon as they do.



2

DORCHESTER

Hosting at the heart of the action (aka, the kitchen)? Then what better foundations to lay than those that are as quintessential country as they come. Yes, the humble limestone flagstone with underfloor heating radiating beneath signals softly and serenely to guests, welcome, get comfortable and delight in all things provincial. Try the Dorchester whose fawn tones imbue understated warmth.

“Find us one guest who won't remark or raise an impressed eyebrow.”

MARLBOROUGH

Take your guests to faraway shores with a terracotta-clad floor courtesy of tiles such as Marlborough. These work particularly well if your dining space is within a conservatory or garden room (because Marlborough has a distinctly outdoors-y character), or has doors opening onto a garden terrace. Serve a well-orchestrated Spanish-inspired menu to appeal to all of the senses and you'll have a floor good enough to eat off.



3



4

ROTTERDAM - what grander setting is there than a gorgeous chevron floor? Natural wood isn't the only way to fulfil the chevron dream. Our Rotterdam porcelain tiles are infinitely hard-wearing and have reams of tonal timber hues running through them to well and truly trick the eye. No matter which part of the home you're hosting guests, Rotterdam translates effortlessly. Find us one guest who won't remark or raise an impressed eyebrow. It's called the chevron effect, and it transforms even the most modest of dinner parties into a borderline banquet.

NAVAJO

Wall tiles aren't just the reserve of bathrooms and kitchens, though this is where the less adventurous tend to stop them straying beyond. Take away your guests' breath by having a feature wall in your dining room, not in a dramatic paint colour, not in a decorative wallpaper, but a patterned tile like the new Navajo. Inspired by traditional ikat, the detail in the deliberately fuzzy edges mean that it could easily be mistaken for a textured wallpaper or even fabric-clad wall. Make the statement louder still by upholstering chairs in the same style of fabric. It'll be a conversation starter for sure.



5

In The Winter Garden

Reasons not to banish your garden from your thoughts when winter breaks.

News just in – it's definitely not summer anymore. On those dreamy winter days where the sun is shining bright and the sky is dazzlingly blue, the temperature's likely to be lower still and the summer sun's generous warmth feels like a distant memory. So what do we do? We close doors, we throw logs on fires, we grab blankets, we hibernate. And just like that (snaps fingers), our gardens become abandoned territory. But with a little reframing (and lots of layers), that doesn't have to be the case...

For A DECORATIVE DECK

If you like the idea of the raised section of a garden but want something a little less bold than Brompton and to dodge wooden decking, try the pretty **Parisian Café** collection's Paix, Lilas, Angelina or Flore designs.



For THE DAZZLING DANCE FLOOR

The new **Brompton Porcelain** tile will make quite the statement. Try it on a raised portion of your terrace to denote that this is the area where the party really takes off.



The garden flooring wishlist

Because the floors behind closed doors aren't the only ones that need careful attention.

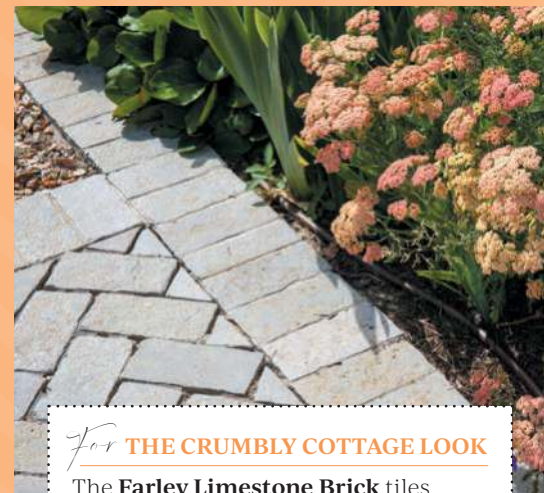
For A COSY COURTYARD

Think about using our **Denham Seasoned Limestone** as the backdrop for your cosy new courtyard. Perfect for hosting friends now and into the next season.



For SOMETHING SOPHISTICATED AND SERENE

Try our **Wexford Limestone**. In a small flagstone with a semi-honed finish that looks a little like slate but with a bluer tint and an easygoing tumbled edge.



For THE CRUMBLY COTTAGE LOOK

The **Farley Limestone Brick** tiles with their brick worn finish are an effortless way to achieve the softness of a provincial walled garden. Moss and weeds growing through the gaps are positively encouraged.

Bringing your style to the surface



We know that picking tiles can be tricky, which is why we're here to help

We're just a phone call (or email) away

Pick up the phone, or drop us an email and speak to one of our experts who will be more than happy to help.

Trade: 01380 735886
Homeowners: 01380 735885
sales@capietra.com

Visit a hand-picked retailer

They're dotted all around the country and are armed with valuable advice to help with your project.

Head to the Where To Buy page on our website to locate your nearest retailer.

capietra.com/where-to-buy

Visit our website

We like to think of our website as a hub of design advice and helpful tips. Head to capietra.com for everything from advice on decorating with encaustic tiles to doing up the downstairs loo.

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Keep in the loop about news, product launches and inspiring customer homes by following us on Instagram: [instagram.com/ca_pietra_](https://www.instagram.com/ca_pietra_)

We're here to help

**For the tile-obsessed
and décor-dreamers**

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