O Venn



The Challenge

An increasingly digital society combined with demographic changes results in us spending less time together. Lack of social interaction increases the risk of loneliness.

Loneliness is proven to have a negative impact on human health – both mentally and physically.

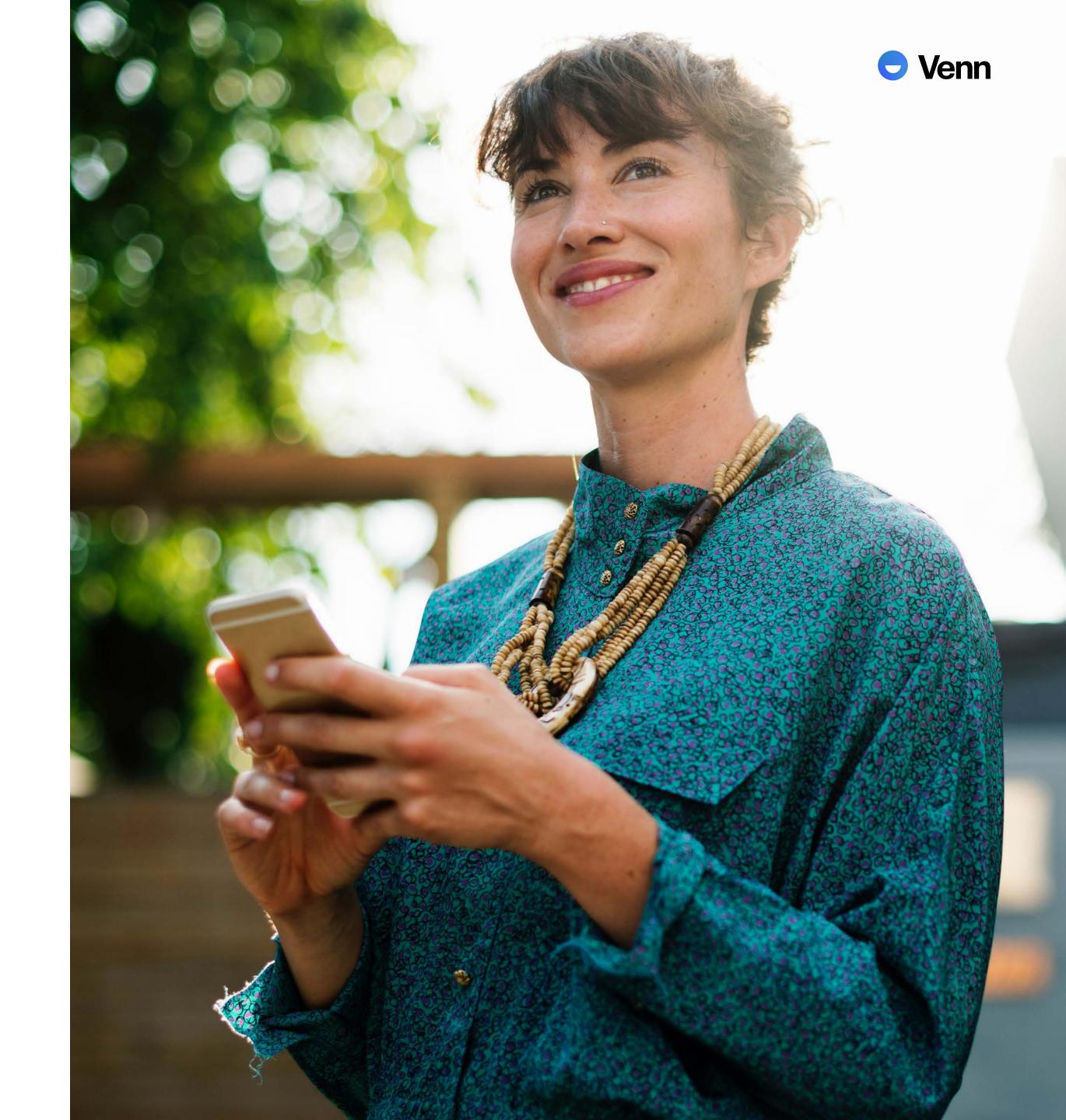
Research confirms that social interaction and human contact are essaential for all aspects of human health. It strengthens mental and physical health and is crucial in peoples lives.



Venn is a digital meeting arena making it easier to establish friendships with new people and sharing activities.

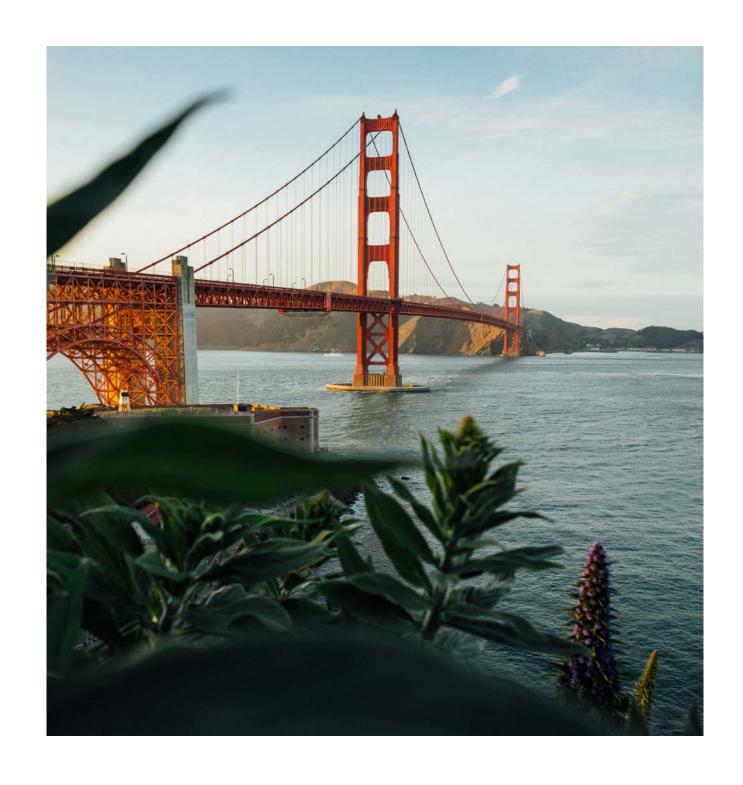
Users define their own values, preferences, interests and activities: Artificial Intelligence processes the data and creates tailor-made suggestions for people and activities for every single user of the app.

The technology revolutionises how users find new social interactions.

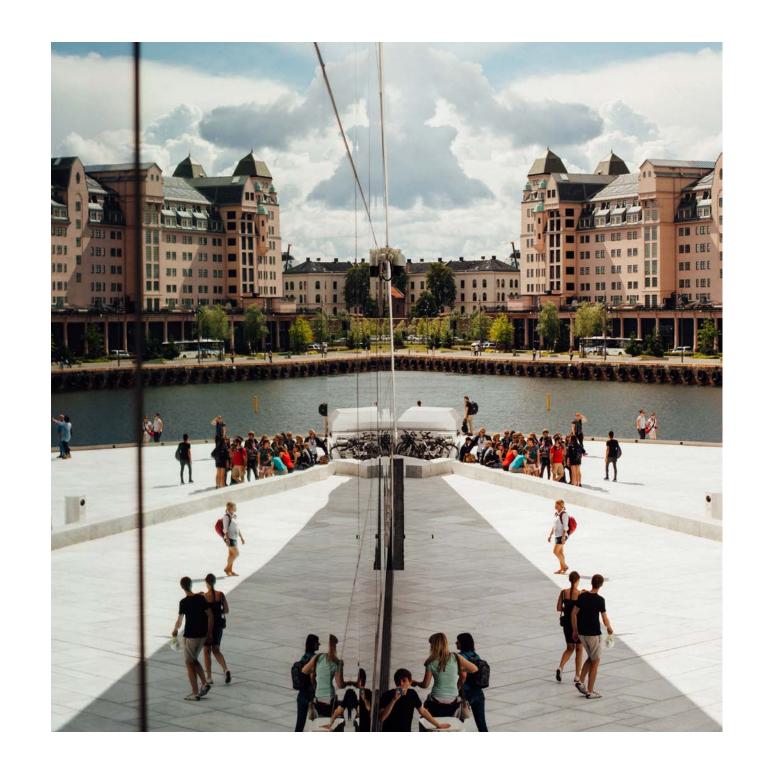




The lonely







USA
50.8 Million
1 of 5 adults
feel lonely part
of the time

UK
10.4 Million
1 of 5 adults
feel lonely part
of the time

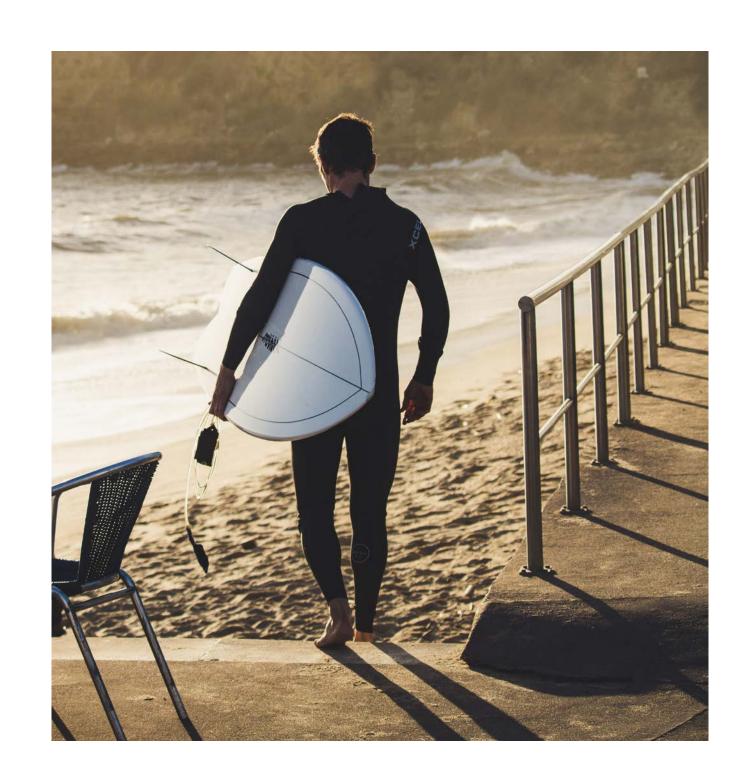
China
596 Million
4.3 of 10 adults
are lonely

Japan
21 Million
1 of 5 adults
live alone

Norway 90.000 3 of 10 students are lonely

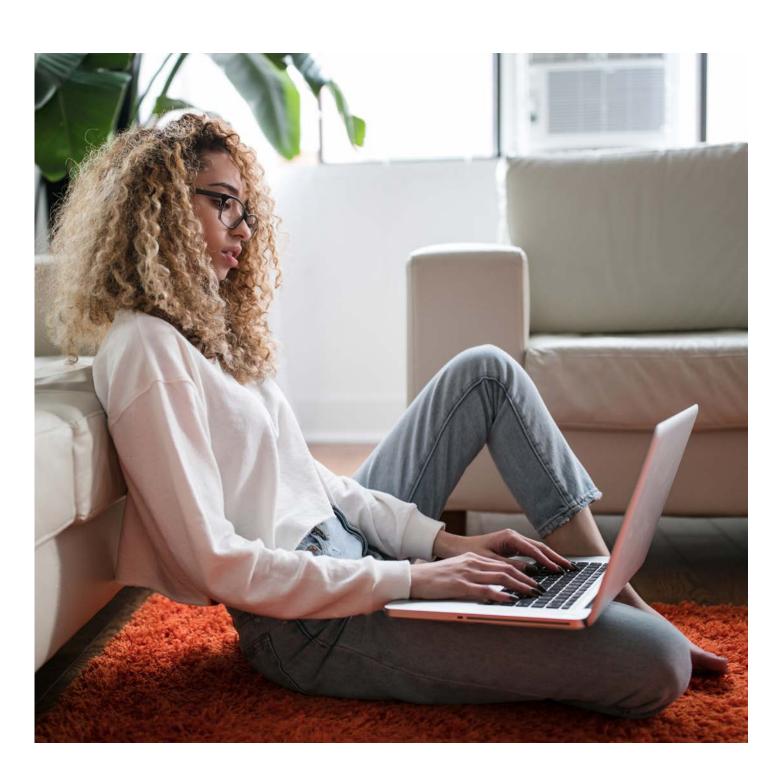


The seeking

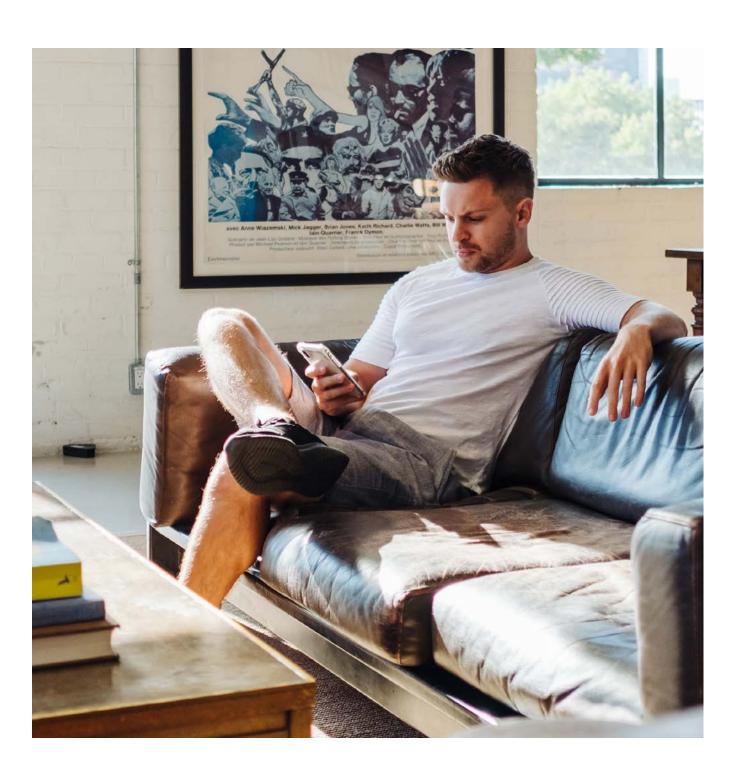


Tourism288 million lone travellers (2018)

18% of global bookings

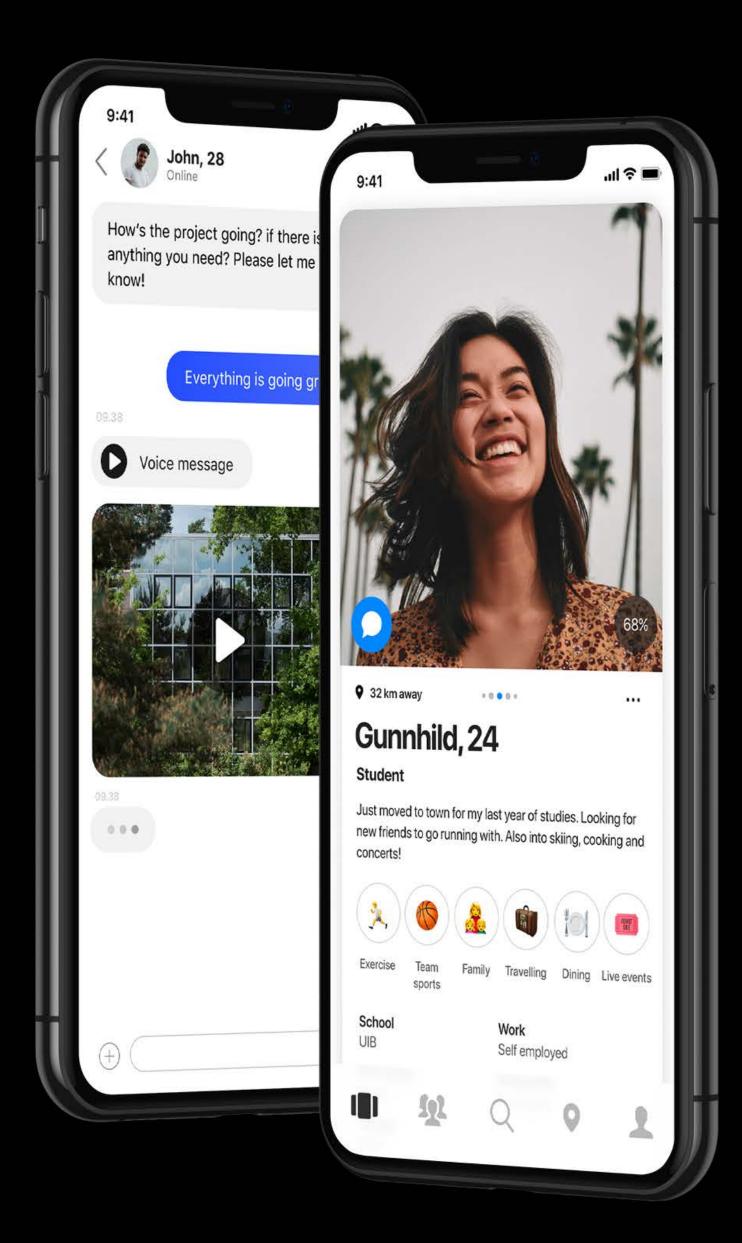


Expats56+ million globally



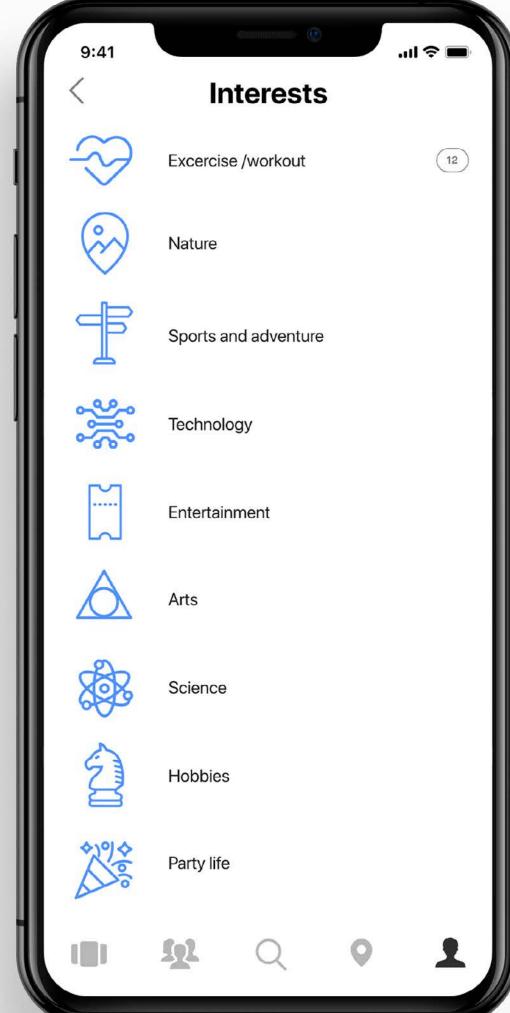
Living alone
300 million globally

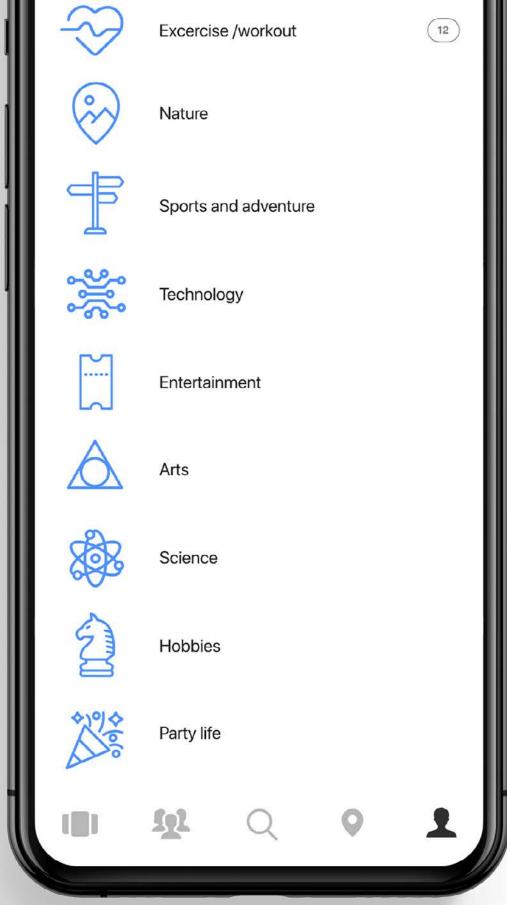
15% of the population



Define Connect Chat







Interests

Select your interests

Values Preferences Avoiding difficult Taking on difficult discussions decisions Making decisions based Making decisions based on logic and rationality on feelings Social settings Social settings involving many involving few people people Taking things as Planning ahead they come Completing duties Doing things I enjoy before I have fun before duties Doing things I know Trying out new things and activities and am familiar with

Values and preferences Adjust your values and preferences

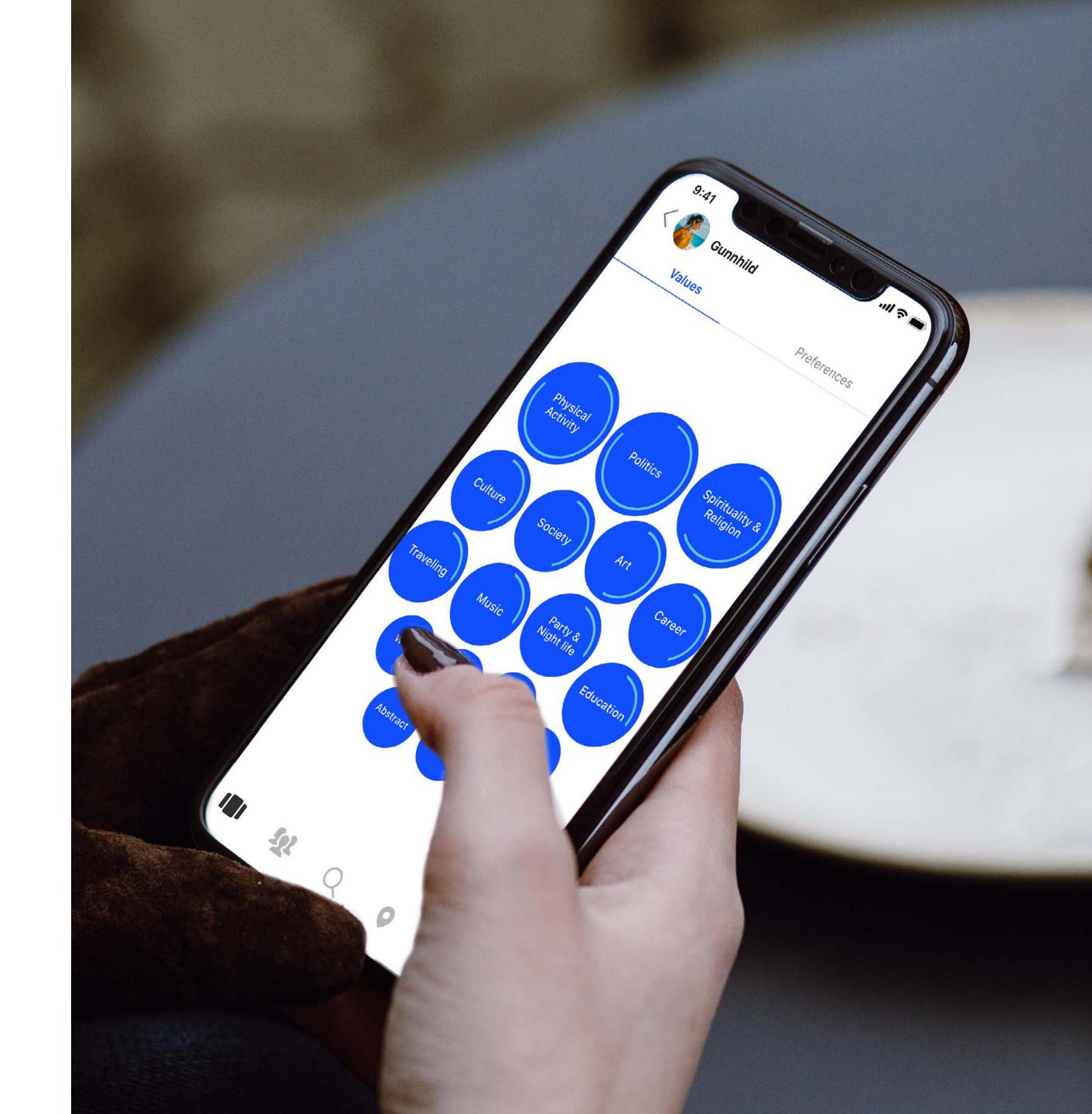


Profile Present yourself

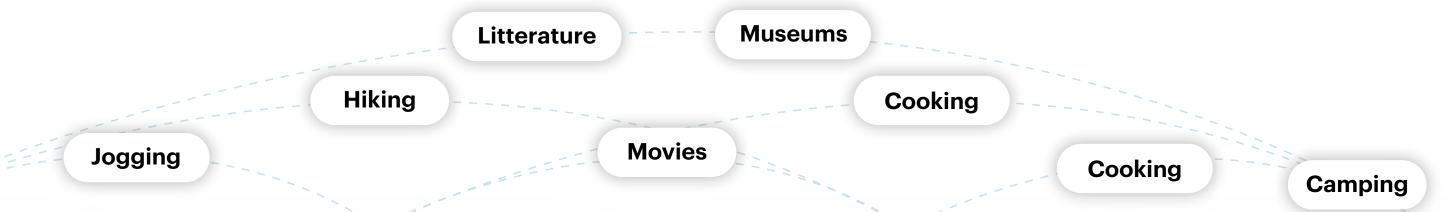
Meet people

Discover people at your location or the one you're heading to, who share your interests, and initiate new acquaintances.

Artificial Intelligence helps you find friends you didn't even know you were looking for.





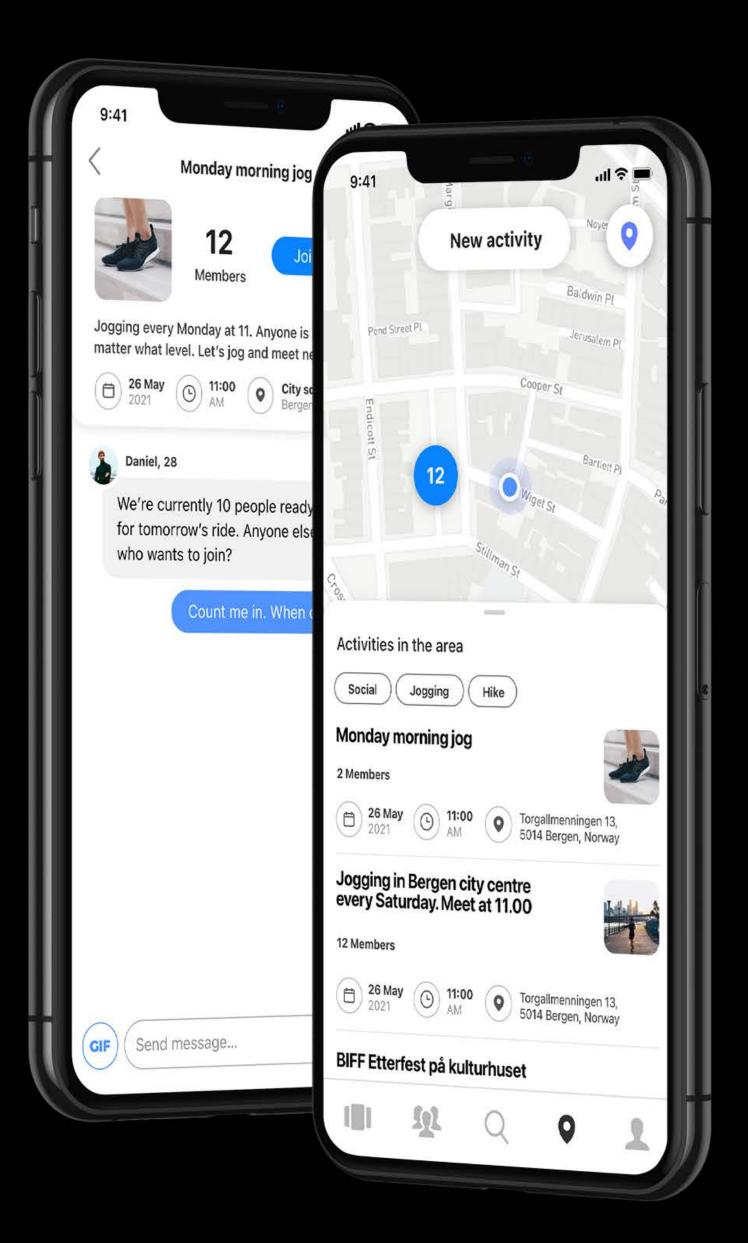










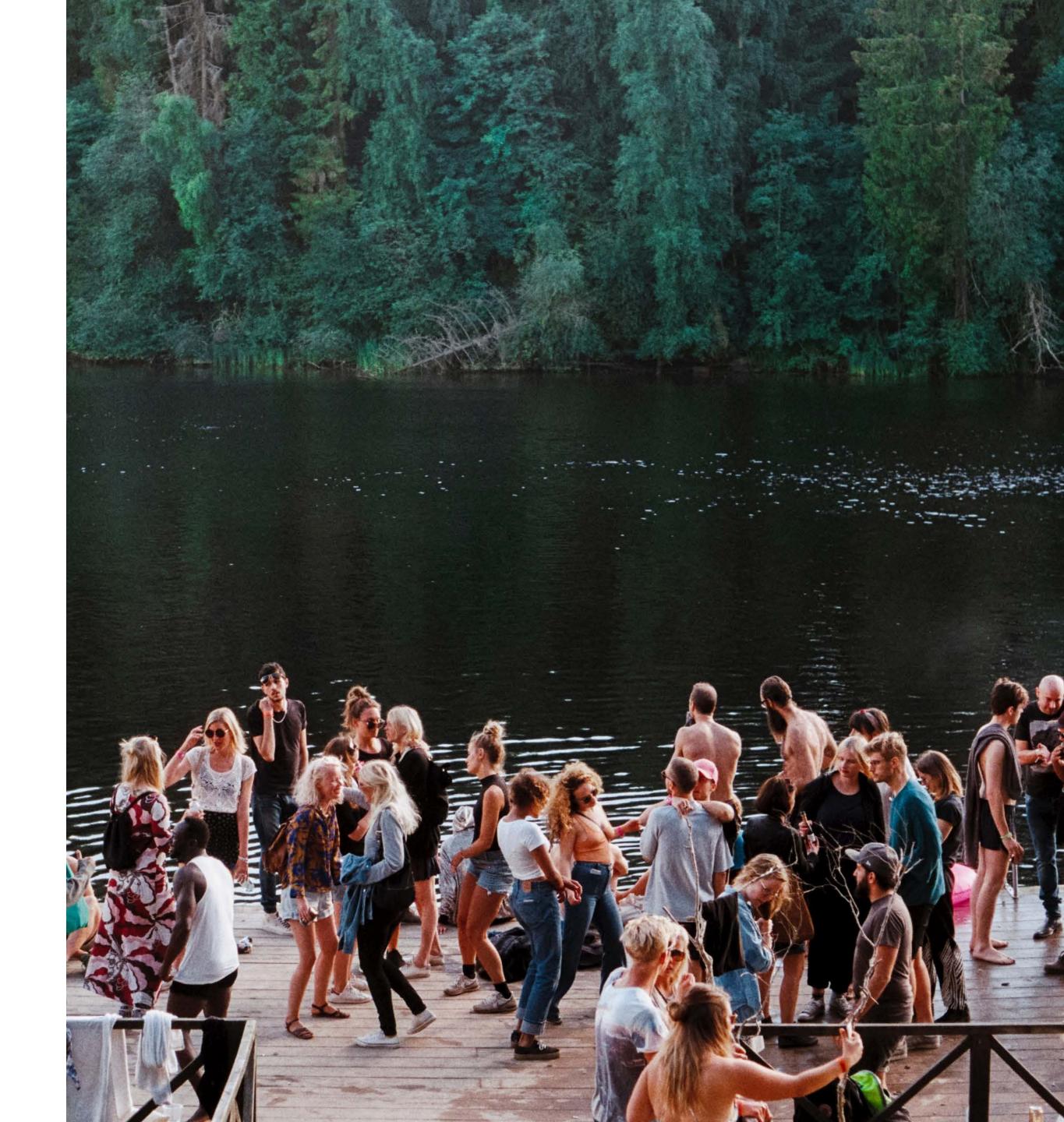


Coming soon

Activities Hashtags

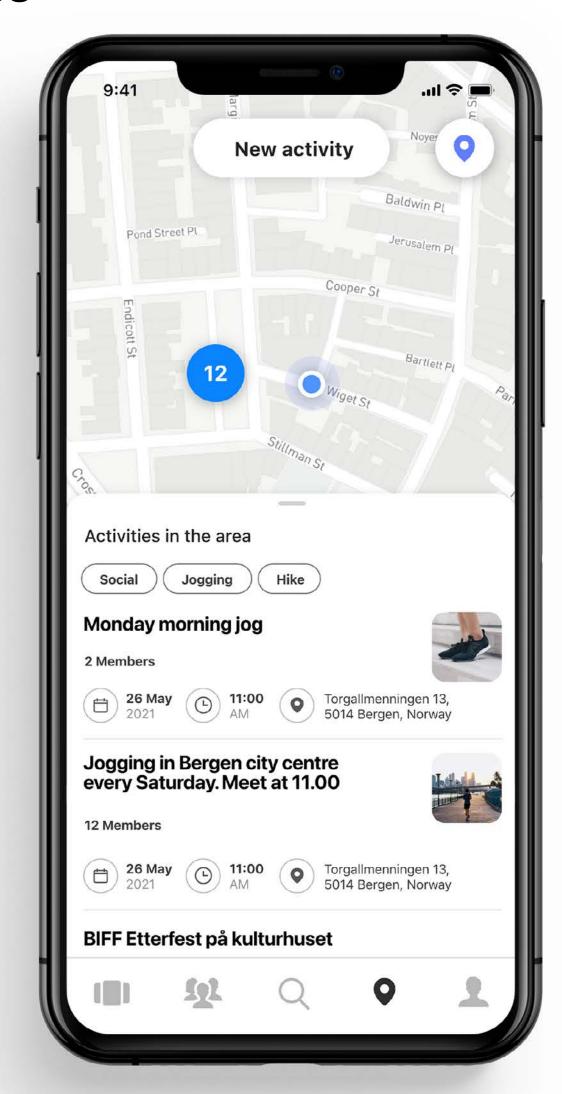
Discover activities

Locate and create events.



Activities





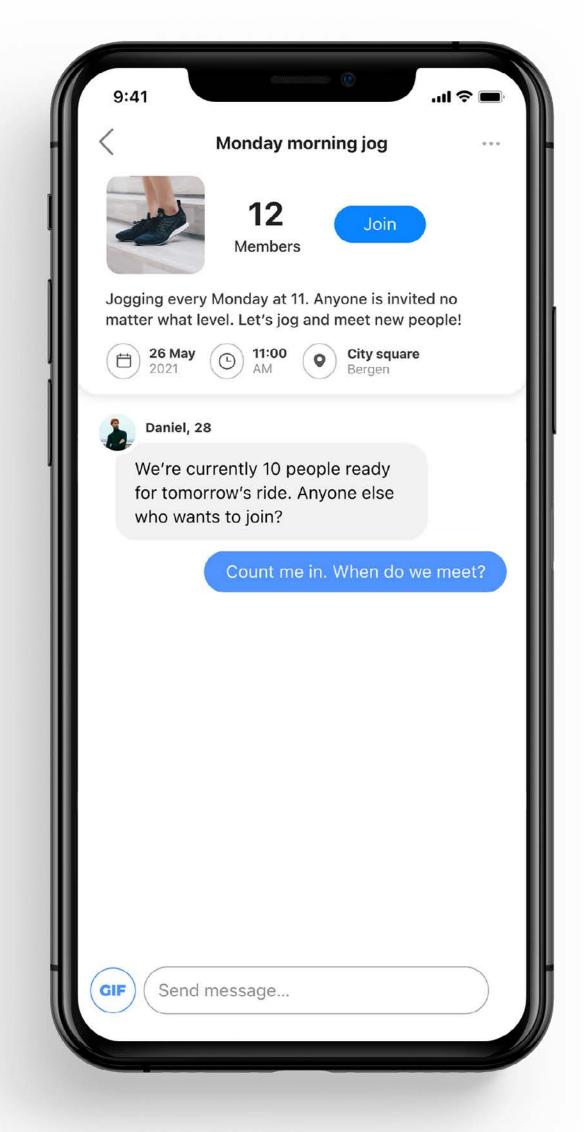
Map vs acti

Shows activities and people nearby



Create an activity

Choose a location and decribe your activity

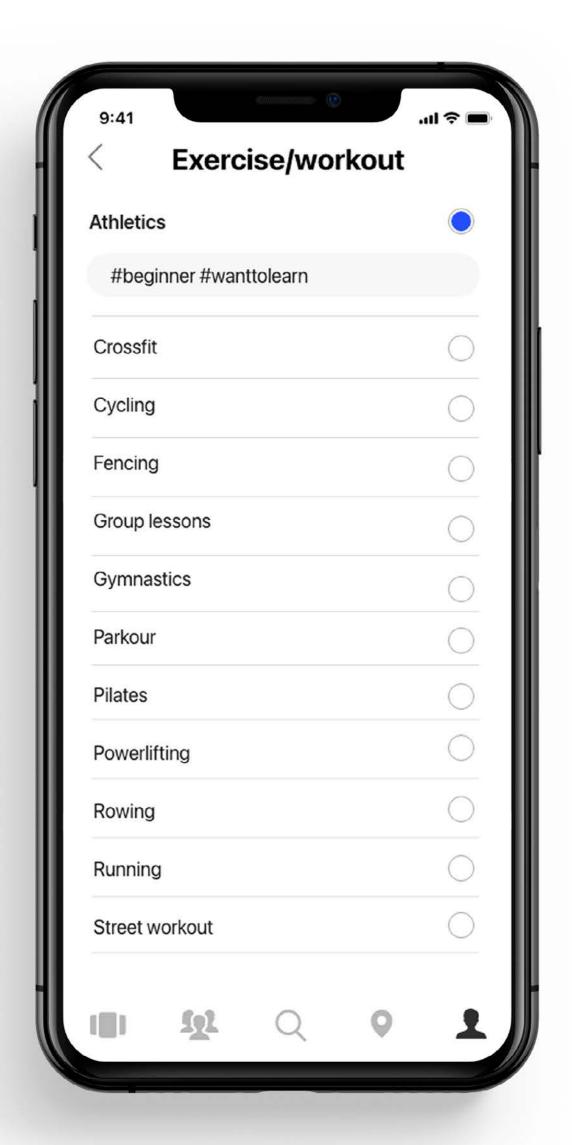


Activity

Chat, meet new people and invite others

Hashtags

The coming addition of hashtags will allow for more nuanced analysis of interests.



Hashtags

Add tags to your interests

The Team

Made in Norway

Venn means friend in Norwegian. Which makes sense, since it was started by four friends. With diverse expertise we share a goal of improving how we sosialise through Scandinavian simplicity and design.



Jesper Algaard CEO



Jonas BoströmDesign



Theodor Skippervold CTO



Herman Sjøberg Al / ML



Research Collaborations

By combining research in AI and psychology and applying machine learning for in-depth analysis, we develop technology that increase the quality and accuracy of how people and events are connected to each other.

Research partners



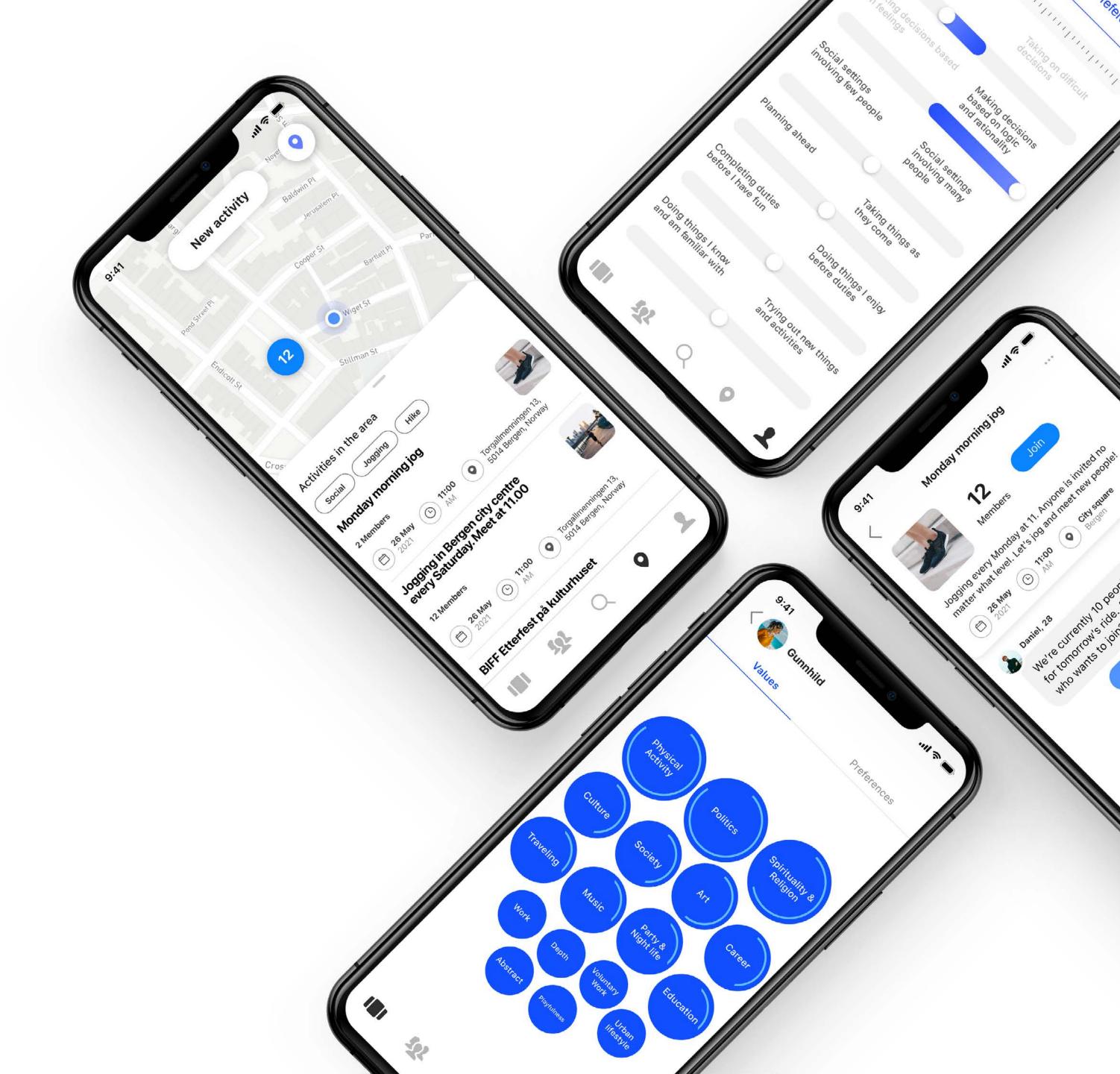


Henning Piezunka
Assistant Professor of
Entrepreneurship and
Family Enterprise





Therese E. Sverdrup
PhD and associate professor
Vice-Rector of Innovation and
development



O Venn