Celine Fucci

Product Designer

celinefucci.com



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As a detail-oriented product designer with experience in web development and business thinking, I work collaboratively with peers to design systematically, fulfill user needs, and craft unified interactive experiences.

Experience

Product Designer @ Freelance

September 2020 - Present | Remote

- → Collaborated with a team of designers to conduct usability tests and strategically iterate on an interactive prototype for owners to track the location of their dogs
- → Partnered with three team members to research, wireframe, and design a mobile app against the clock that became a Hackathon Finalist among 139 teams

Product Designer @ Sustaio

Case Study 🔼

July 2020 - August 2020 | Remote

- → Interfaced with clients and engaged in agile sprints to produce a user-centered design system that resulted in a crowdfunding campaign and App Store release
- → Strengthened the usability case of a product by creating user flows and wireframes that maximized design efforts and saved future development time and funding

Business Systems Analyst @ MetLife

November 2018 - December 2019 | New York City, NY

- → Tested the behavior, flow, and experience of a legal application by navigating through a series of 300+ tasks to certify that it was ready for launch
- → Spearheaded the transition from a legacy reporting system to Jira, an agile project management tool, leading to increased team alignment and workflow improvements

Front-End Web Developer Intern @ MetLife

June 2017 - August 2017 | Cary, NC

- → Engineered a fully functional enterprise application from inception to deployment that yielded \$32,000 in annual savings and contributed toward business goals
- → Enabled the retirement of a legacy application by leveraging web-based technologies such as HTML, CSS, and Angular to boost code efficiency

Accomplishments

- → Top Writer in Design, Medium
- → Finalist, UX Result Hackathon

Education

UI/UX Design Certification, **Flatiron School**

March 2020 - September 2020

- → Focused on four core projects over the course of 24 weeks
- → Integrated business objectives with design goals set by clients

B.S. Interactive Media & Game Design, SUNY Polytechnic Institute

August 2014 - May 2018

- → Summa Cum Laude
- → Chancellor's Award for Student Excellence

Learn More: linkedin.com/in/celinefucci