

Celine Fucci

Product Designer

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As a detail-oriented product designer with experience in web development and business thinking, I work collaboratively with peers to design systematically, fulfill user needs, and craft unified interactive experiences.

Experience

Product Designer @ Freelance

May 2020 - Present | Sustaio, Voluntopia, ROOM808

- Engaged in agile sprints and collaborative design reviews to produce a user-centered interface system, resulting in a crowdfunding campaign and App Store release
- Strengthened the usability case of a product by creating user flows and wireframes that maximized design efforts and saved future development time and funding
- Collaborated with a team of designers to strategically iterate and reimagine a mobile solution for helping busy professionals make contributions in their communities
- Employed various ideation techniques to design a holistic brand, iOS app, and responsive website that catered toward users with specific health conditions

Business Systems Analyst @ MetLife

November 2018 - December 2019 | New York City, NY

- Validated an upcoming legal application against a series of business requirements to certify that it was ready for launch and met the needs of its target audience
- Spearheaded the transition from a legacy reporting system to Jira, an agile project management tool, leading to increased team alignment and workflow enhancements

Front-End Web Developer Intern @ MetLife

June 2017 - August 2017 | Cary, NC

- Engineered a fully functional enterprise application from inception to deployment, yielding \$32,000 in annual savings and increasing productivity for underwriters
- Maximized code efficiency and maintainability by leveraging emerging web-based technologies such as Angular to enable the retirement of a legacy application

Education

Flatiron School, UI/UX Design Certification

March 2020 - September 2020

SUNY Polytechnic Institute, B.S. Interactive Media & Game Design

August 2014 - May 2018 | Utica, NY

Skills & Tools

Concepts

Mobile Design
Web Design
Interaction Design
Design Systems
Wireframing
Prototyping
Usability Testing
User Flows
User Research

Software

Sketch
Figma
Adobe XD
InVision
Framer
Miro
Whimsical
Webflow
Jira

Programming

HTML
CSS