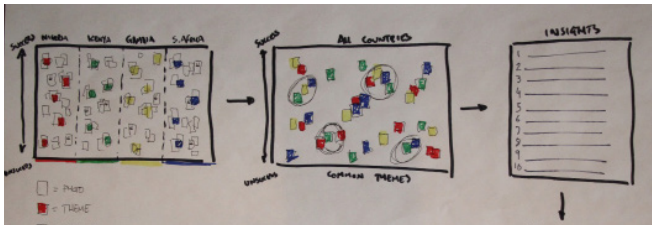


## Research analyses process

5 countries, 50+ young people, 750+ photos, 100+ diaries, observations and social maps

### Analysing the results



We determined the desired outcomes for the analysis. One or more of these following results were established to keep in mind the outcomes we were heading towards:

- Needs, dreams, wishes
- Ideas on youth employment (and struggles with)
- View on successfulness and unsuccessfulness
- Interaction and living situations
- Relationships and networks (important roles)

Next to these themes, we also looked at possible differences in countries and overlapping themes outside of the scope.

During the analysis we had different people present to make sure various views were combined. An analysis took place in Amsterdam, The Netherlands with the Butterfly Works team and an analysis took place in Nairobi, Kenya with the Nairobi Design team. All materials were printed and laid out and we started with first observations and findings on data (photo's, diaries, observations and social maps) which were noted on post its.



Then we categorised the data per country. Separate categories per country were determined to make sure the differences in countries were distinguished.



We took time to share our observations during categorising. Each person would present their findings to the group and notify anything particular that caught their attention.



Next we looked for overlap, contradictions, differences and patterns in categories and observations. We merged some of the country categories and made new groups. We used these to write our insights on grouping and to formulate design challenges in the form of "How might we..?"-questions.

