



Workday reduces over 80,000 SOV trips using Scoop partnership



Sonia Rose Senior Manager
of Employee Programs and
Communications at Workday

“As a company founded on innovation, we welcomed the chance to partner with an innovative new company like Scoop. Scoop helps us ease the commutes of Workmates.”



Srini Automation Architect
at Workday

“I used to drive every day, and would be really tired by the time I got home. Now, with Scoop, I drive once in 2 weeks and it's so flexible with the timings which makes it super helpful.”

About Workday

Workday, Inc. provides cloud-based applications for on-demand finance and Human Resource management. Hundreds of industry leaders around the world partner with Workday for better business performance.

The challenge

Workday needed a solution to get ahead of the growing parking problem on campus. With a rapidly-growing employee population, Workday looked to Scoop to help reduce single-occupancy vehicle (SOV) trips to campus through shared commuting.

The solution

In 2015, Workday's innovative mindset led them to take a bold leap to become the first company to partner with Scoop. Workday's investment in the Scoop partnership allows employees to improve their daily commute. Saving time and money, while reducing their overall impact on the environment.

The results: 3 years

1,200+
employees carpooling

660,000+
lbs of CO₂ emissions
prevented

80,000+
fewer SOV trips

Interested in Scoop? business@takescoop.com, takescoop.com/partners

Scoop is the largest enterprise carpooling solution in the U.S., facilitating more than 6M carpool trips to date. With innovative mobile technology and on-site marketing, Scoop helps employees embrace carpooling in their day-to-day lives, ultimately leading to more enjoyable and efficient commutes.

