



Synopsys partners with Scoop to drive employee engagement



Kerstin Aiello
Senior Employee Benefits Manager

“By partnering with Scoop, we’re able to provide our employees with a convenient and enjoyable way to commute, all while building community and improving the employee experience. The implementation of the Scoop program supports our business goals from a cost and impact perspective.”



Yooseong Kim
Senior R&D Engineer

“I’ve made some very good friends thanks to Scoop. They live and work nearby, and we get to spend valuable 30 minutes together in the same car almost every morning and afternoon.”

About Synopsys

Synopsys, Inc. is the Silicon to Software™ partner for innovative companies developing the electronic products and software applications we rely on every day. Synopsys has a long history as a global leader in electronic design automation (EDA) and semiconductor IP, as well as a highly regarded HR team for their efforts in creating exceptional employee experience. Hundreds of employees praise their work/life balance on Glassdoor, with 72% reporting Synopsys as a great place to work.

Business challenge

As one of the largest software companies in the world, retaining top talent is a priority business goal for Synopsys. The Benefits team focused on solving the commute to support their retention goals. Initially, they considered implementing a corporate shuttle program but realized that carpooling would reach more of their population, give their employees more flexibility in their schedules, and provide door-to-door transportation.

The solution

The Benefits team at Synopsys saw a partnership with Scoop as a progressive strategy to improve the employee experience by offering new solutions to address the commute while reducing local congestion.

Results after 2 years of partnership

91%

of carpoolers report improved perception of total rewards

90%

of carpoolers report increased intent to stay

64%

of carpoolers report an increased sense of belonging

Interested in Scoop? business@takescoop.com, takescoop.com/partners

Scoop is the largest enterprise carpooling solution in the U.S., facilitating more than 8M carpool trips to date. With innovative mobile technology and on-site marketing, Scoop helps employees embrace carpooling in their day-to-day lives, ultimately leading to more enjoyable and efficient commutes.

