

(Here are some more detailed things we can cover)



## CONSULTING

- Agile teams
- Buzzwords
- Consulting 101
- PowerPoint (and other tools)



# CORPORATE AMERICA

- Agencies/firms
- Bureaucracy
- Finding a job
- Pulling back the curtain
- Recruiters



## DESIGN

- Branding/identity
- Communication
- Starting a career
- UX design
- Visual design



## ENTREPRENEURSHIP

- Brainstorming ideas
- Business models
- Creating prototypes
- E-commerce
- Testing with people
- Pitching



# FREELANCING

- Branding/positioning
- Finding clients
- Getting paid
- Managing projects
- Turning clients into customers



# NETWORKING

- Collaborating
- Coworking centers
- Finding co-founders
- In-person events
- Online networking



## SOCIAL MEDIA

- Content creation
- Growing a community
- Sharing your ideas
- Using it for good



#### STARTUPS

- Building an MVP
- Forming a team
- Starting your own
- Startups as clients
- · Working in tech



### WRITING

- Blogging
- Drafting/editing
- Publishing online
- Sharing your writing
- Writing routines