



VOLUNTEER OPPORTUNITY: CALLING ALL SOCIAL MEDIA VIDEO BLOGGERS! 🌟🎥

Are you passionate about movies and sharing your experiences with the world? We are looking for enthusiastic video bloggers to join our exciting volunteer team!

🌟 **WHO WE ARE:** NCTS (including The Civic Theatre and 225 Hall Street's Shoebox Theatre and Reo's Video) is a hub of cinematic excellence, showcasing the latest and greatest films in a vibrant and community-driven atmosphere. We're on a mission to connect movie lovers and create unforgettable experiences.

🎬 **WHAT WE OFFER:** As a valued member of our volunteer team, you'll receive FREE TICKETS to screenings! Immerse yourself in the magic of movies and share your thoughts with your online audience.

🌟 **YOUR ROLE:**

- Keep your ear to the ground about films that are coming up.
- Select film content from our list of films that are coming soon to video blog about.
- Create engaging video content for Youtube, Instagram and TikTok, sharing information about the film, your thoughts and reactions (not film reviews), and your overall theater experience. The goal here is to highlight and support the moviegoing experience and create interest in film content taking place at The Civic Theatre and The Shoebox Theatre.
- Promote our events and engage positively with our community on social media.



🎟️ **BENEFITS:**

- Enjoy FREE movie tickets for yourself and a guest for every official content piece you create and post.
- Gain exposure and grow your online presence as a video blogger.
- Collaborate with a passionate community of fellow movie enthusiasts.
- Be a part of exclusive events and film premieres.

💡 **QUALIFICATIONS:**

- **Passion for Film and Cinema:** Volunteers should have a genuine passion for movies, storytelling, and the cinematic experience.
- **Strong Social Media Presence:** Prospective bloggers should have an established and engaging presence on social media platforms, showcasing their ability to create and share compelling content.

- Video Creation and Editing Skills: Basic to intermediate video creation and editing skills are essential for producing high-quality video content that captures the essence of the movie-going experience.
- Excellent Communication Skills: Volunteers should possess strong written and verbal communication skills to effectively convey their thoughts and reviews on films.
- Reliability and Commitment: Volunteers should demonstrate a commitment to attend screenings, create timely content, and actively engage with the community.
- Creativity and Originality: Encourage creativity and originality in how they present their movie reviews and experiences, helping to make their content unique and appealing.
- Professionalism: Volunteers should maintain a professional demeanor when representing NCTS/The Civic Theatre, adhering to any guidelines or branding requirements provided.
- Adaptability and Flexibility: Ability to adapt to different movie genres and styles, and flexibility in adjusting to changes in screening schedules or unexpected events.
- Collaborative Team Player: Ability to collaborate with other volunteers, theatre staff, and community members in a positive and respectful manner.
- Understanding of NCTS' Vision and Values: Familiarity with our mission, goals, and the experience they aim to provide to their audience.
- Consistency and Frequency: Volunteers should commit to creating and sharing video content on a regular basis, aligned with the agreed-upon schedule.
- Respect for Copyright and Licensing: Knowledge and adherence to copyright laws and licensing regulations when using any audio, video, or other content in their reviews.

 JOIN US NOW: If you're ready to combine your love for film with an exciting volunteer opportunity, we'd love to have you on board! Get in touch with us at info@civictheatre.ca and let's bring the magic of movies to life together! 

#FilmLovers #CivicTheatreExperience #MovieMagic #VolunteerOpportunity