

ART DIRECTOR

Jonathan Silverberg

ABOUT ME

I believe in creating work that can create a positive impact. I've worked with some of the largest brands in the world for healthcare, logistics and fine dining.

EXPERIENCE

Art Director

The Infinite Agency | Dallas, TX | Sept 2021 - Present | 1 year

Created and conceptualized art directions for creative campaigns. Guide campaign asset creation for multiple clients. Lead front end design of websites. Strategized with the SEO team on best user flows for customer journey.

Art Director

D Custom | Dallas, TX | 2018 - Sept 2021 | 3 years 9 mos

Concepted a range of deliverables from small businesses to Fortune 500 companies like FedEx and McKesson. Created digital online experiences for multiple clients. Oversaw the design and development of multiple large-scale publications including Texas A&M Alumni Magazine.

Art Director

Levenson Group | Dallas, TX | 2018 | Less than a year

Worked with multiple restaurants to create digital and print materials. Created storyboards for short digital ads with Fogo de Chão. Led the Art Direction and styling of photoshoots for social media content.

Senior Graphic Designer

Cooksey Communications | Irving, TX | 2015-2018 | 3 years

Created deliverables for B2B companies, non-profit organizations and local municipalities in the Dallas-Fort Worth metroplex. Deliverables include mailers, websites, social media campaigns, brochures and video animation.

Staff Photographer

35Denton Music Festival | Denton, TX | 2013-2016

Part of a team of photographers assigned to capture festival moments, including performers, vendors and attendees.

CONTACT

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EDUCATION

B.F.A. in

Visual Communication

University of Texas at
Arlington

Graduated Cum Laude

Motion Design Class

Learnsquared.com

SKILL SET

Art Direction

Concepting

UI / UX

Animation

Data Visualization

Magazine Layout

Typography

Photography

AWARDS

Platinum dotCOMM 2018
Cooksey Communications
Website

Platinum dotCOMM 2017
The Woodmont Company
Website

Platinum Hermes
Creative 2017
AllianceTexas Magazine