

ANDREW TOLENTINO

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EXPERIENCE

Credit Karma (acquired by Intuit), San Francisco, CA

Manager, product design • Jun 2021 - Present

Grew team from 1 to 6 designers, writers, and researchers. Currently managing and mentoring four product designers across multiple time zones. Leading strategic work to influence the future of the home/mortgage product across multiple stakeholders. Helping to improve design and interview processes across the organization.

Senior product designer • Dec 2018 - May 2021

Lead product design and UX design for the home/mortgage team, building experiences to help members understand the home buying process. Designed experiences for engagement and marketplace, resulting in 3x revenue growth. Wrote test plans and synthesized qualitative results from usability studies.

Product designer • Apr 2015 - Nov 2018

Designed and implemented the user experience, visual design, and branding for the iOS and Android mobile apps. Prototyped future experiences to help illustrate future strategy for the product.

Web designer • Apr 2013 - Mar 2015

Junior web designer • Oct 2011 - Mar 2013

Created and designed visual user interfaces and conventions throughout the website and mobile app for front end development for various credit health and revenue generating experiences.

QualityHealth (acquired by Sharecare), Jersey City, NJ

Production designer • May 2009 - Sep 2011

Oversaw projects as project manager and lead designer. Designed website and UI mocks, advertisements, banners, and media creatives. Created, coded, and tested HTML emails and newsletters. Updated website content and articles.

EDUCATION

University of Pennsylvania, Philadelphia, PA

Executive Program for Social Innovation Design, 2020

DesignLab UX/UI courses, Jan 2019

New Jersey Institute of Technology, Newark, NJ

Bachelor of Science in Information Technology, 2011

VOLUNTEER EXPERIENCE

UC Santa Barbara CreativeLab Designathon Judge, Apr 2022

ADPList Mentor, Jan 2022 - Present

On Deck Design Fellow, Aug 2021 - Present