



EMPLOYEE RECOGNITION CASE STUDY

Celebrating employees enterprise-wide

Augeo developed an enterprise-wide engagement strategy with the goal of rallying corporate, supply chain and retail team members.



Challenge

With more than 25,000 employees and over 1,500 locations the ability to communicate goals and foster company culture was like herding cats. But when Augeo developed a common system-wide platform to recognize associates and implement targeted incentives; sales performance, employee satisfaction and a sense of shared values are now the cat's meow.

Solution

- Integrated recognition around client's core values
- A one-of-a-kind incentive event experience including a "Run Through the Warehouse" for top store leaders
- A comprehensive incentive center to drive sales goals, ranked by a leaderboard and award top performers

Results by the numbers

80%

of employees recognized through the new program

↑ 35%

sales growth in contests

Talk to our experts to see how Augeo can grow your business