

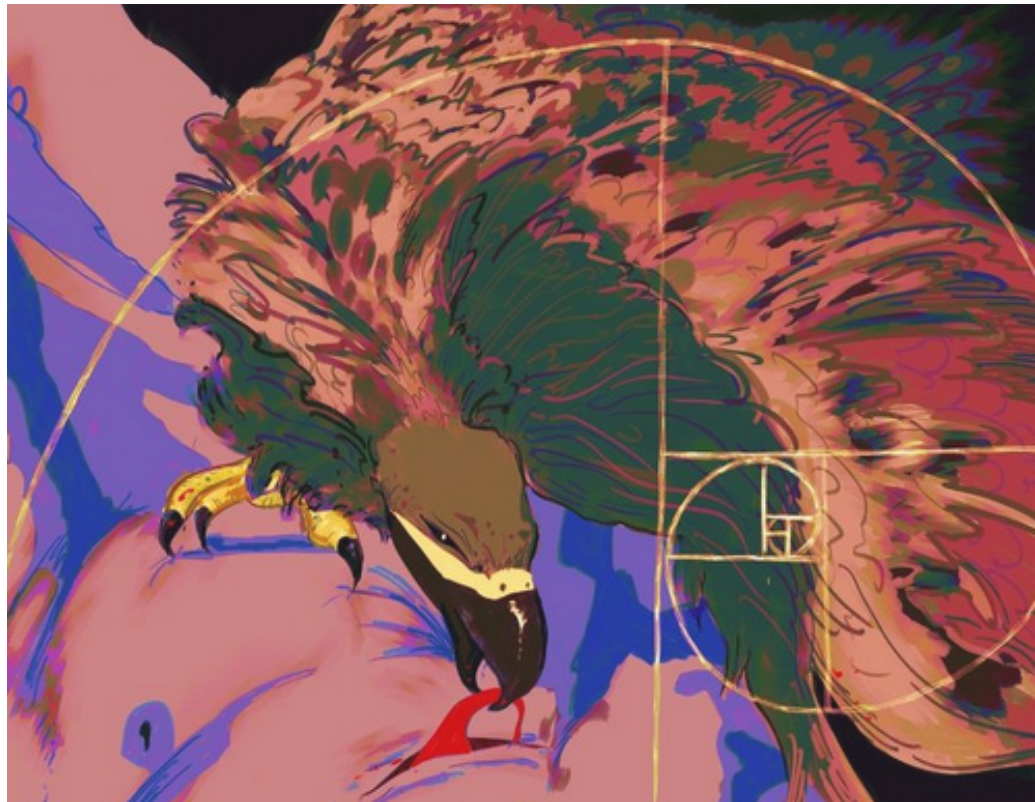


and CultureHub

present

Experiments in Digital Storytelling

Fractals of Prometheus: Unity of Images



The Club

74a East 4th Street, NYC, 10003

June 1-3, 2023

Experiments in Digital Storytelling

Fractals of Prometheus: Unity of Images

By CultureHub

Writers:

Alexa Derman, Sauda Jackson

Performers:

Buffy, Mattie BB, John Maria Gutierrez,
Valois Mickens, Kim Savarino

Technical Direction: DeAndra Anthony
Creative Technologist: Sangmin Chae

Concept / Creative Producing:
Billy Clark, Mia Yoo, Mattie BB

Illustrations / Design: Sasa Yung

Dramaturgy / Archiving: Ben Hoover

Lighting Design: Evan Anderson

Sound Design: Leonie Bell

Live Music: Will Brown, Jack Lynch, Sunny

Audio: Live Park NY

Creative Coding: Aidan Nelson

Taking place in a digital venue, there are two ways to experience *Fractals of Prometheus*:

Online – reserve a ticket to receive a streaming link that gives you access to the virtual platform where the performance will take place. This custom-built platform will allow you to see hand-drawn animations and interact with the performance in real-time.

In-person – reserve a ticket to experience *Fractals of Experience* from behind-the-scenes travelling with the performers and crew as we stream from 10 different cameras and nearly as many rooms.

Fractals of Prometheus: Unity of Images is an interactive livestream experiment that travels through La MaMa's newly renovated 74A building and uses its extensive data network to break past the four walls of the theatre. A group of writers, performers, musicians, and technologists create fractals of the myth of Prometheus, exploring themes of regret, resistance, and ritual, to collectively form a unity of images.

CultureHub and La MaMa bring the performing arts and new-media communities together to explore the potential of the internet and emerging technologies from critical and imaginative perspectives.

Building on the history of the Off-Off-Broadway movement, *Experiments in Digital Storytelling* is an anti-disciplinary, cross-cultural approach to developing new modes of storytelling that amplify our collective humanity.

CultureHub is a global art and technology community that was born out of decades of collaboration between La MaMa and the Seoul Institute of the Arts, Korea's first contemporary performing arts school. These two visionary institutions sought to explore how the internet and digital technologies could foster a more sustainable model for international exchange and creativity.

Since its founding in 2009, CultureHub has grown into a global network with studios in New York, Los Angeles, Korea, Indonesia, and Italy, providing connected environments for artists to critically examine our evolving relationship to technology. Through residencies, live productions, and educational programming, CultureHub advances the work of artists experimenting with emerging technologies in search of new artistic forms. CultureHub builds new partnerships that expand our network and provide increased access to online and offline platforms that fuel artist mobility, create opportunities for cultural exchange, and broaden human understanding through the convergence of art, technology, and education.

This event is part of *Experiments in Digital Storytelling 2023*, a series of explorations and experiments in digital storytelling in La MaMa's newly renovated building at 74A East 4th Street.

A note on process:

Fractals of Prometheus is both an experiment and also a work-in-progress, two terms that can tolerate some further explanation.

For CultureHub and the other artists working on *Prometheus*, the act of experimentation is inherent to our creative process. We took the myth of Prometheus, considered what it might mean for humanity today, and tested options for how to tell the story using:

Choreography/movement

Dramaturgy and archival practices

Hand-drawn illustration/animation

Handheld and stationary cameras

Lighting design

Live music

Live and pre-recorded video

Writing (storytelling is one of the elder technologies, after all)

Sound design

Web design

Video design

The results of those tests are what you'll see today, after roughly five days of working together in a laboratory-style creation process.

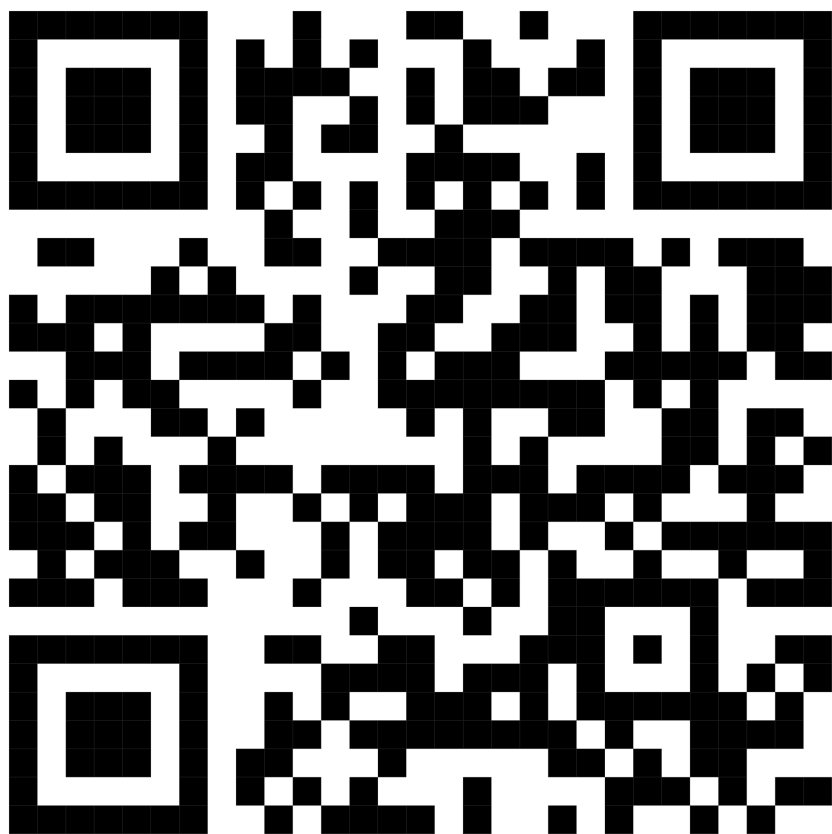
The simple act of integrating these media within a single performance in a brand new building could be considered the beginning and end of an experiment, but a key goal of the *Experiments in Digital Storytelling* program—through which *Prometheus* was created—is to consider ways of using these technologies to highlight what unites us. Still, the question and answers to how technology can be a unifying force is ever evolving (another “work-in-progress”).

More so, the term “work-in-progress” reveals each performance as a moment in its development and keeps the door open for alterations to either content and/or form. It also allows us to consider the role of the audience—you—in our experiments. For now, we're grateful for your presence and your feedback. Thank you for joining us.

Experiments in Digital Storytelling is made possible by generous support from the National Endowment for the Arts and Radio Drama Network.

A full program with information on this production can be found on the *Fractals of Prometheus: Unity of Images* page of the La MaMa website.

In addition you can scan the QR code Poster located in the theatre lobby for access to the digital program.



LA MAMA



RESTORE A BUILDING REMAKE A WORLD



Rendering: 74 East 4th St.

La MaMa's historic, landmark building at 74 East 4th Street is undergoing an urgently needed complete renovation and restoration to preserve the historic façade, create building-wide ADA accessibility, and provide much needed performance, exhibition and community space for decades to come.

La MaMa, founded by Ellen Stewart in 1961, has been on east 4th Street since 1967. La MaMa embraces every person in its community and is legendary as the place where new artists of all nations, cultures, races, and identities are given opportunities. It is the place where art begins.

To learn more about the renovation, or to make a donation please visit www.lamama.org/remakeaworld

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61st Season Sponsors:

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Public support provided by:

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NOW PLAYING

Evelyn Brown (A Diary)
May 19 - June 4, 2023
The Downstairs

Experiments in Digital Storytelling
May 25 - June 11, 2023
The Club

Shock Wave Delay
June 1 - 11, 2023
Ellen Stewart Theatre

COMING SOON

La MaMa Squirts
June 9 - 11, 2023
The Downstairs

Coffeehouse Chronicles #172:
74a East 4th Street
If These Walls Could Talk
June 17, 2023
74a East 4th Street Building

Al Son Son
June 30 - July 1, 2023
The Downstairs