

COST vs VALUE 2020

Top ROI Project: Vinyl Window Replacement



Upgrading the windows in your home is one of the smartest decisions you can make! According to the 2020 Cost vs Value Report by *Remodeling Magazine* and National Association of Realtors, replacing windows with new vinyl windows is one of the top ranked renovations in the national study. Based on a national average, you could see a return on investment of 72.3% at the time of resale. **Now that's an investment you can take to the bank!**

72.3% ROI

VINYL WINDOW REPLACEMENT

Source: <https://www.remodeling.hw.net/cost-vs-value/2020/>



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While replacing your vinyl windows can provide you with a high return on investment when you go to sell your home, there are other reasons why investing in new windows is a smart decision for not just your pocketbook, but also for your security and comfort.

SECURITY OF YOUR HOME

When selecting your new windows, make sure they meet all forced-entry standards established by the American Society for Testing and Materials (ASTM) Specification F588-97 to ensure maximum break-in resistance. Soft-Lite® Windows feature superior frames, locks and hardware – and have a unique process for bonding the glass to the frame. Soft-Lite sashes can't be forced open – not even with a crowbar!



LOWER ENERGY BILLS, INCREASED COMFORT

Poorly designed windows don't have built-in airlocks, weather stripping, and barriers necessary to keep air from infiltrating your home. Before replacing your windows, make sure you compare air infiltration ratings of manufacturer's windows and look for the lowest CFM rating. The lower the CFM rating, the less outside air will leak in your home and the less you will pay in energy costs.



Soft-Lite offers a selection of the most efficient products in the industry. Additionally, Soft-Lite is the window manufacturer that has been awarded National ENERGY STAR Partner of the Year Sustained Excellence for seven years in a row.