



2024

SPONSORSHIP OPPORTUNITIES

ABOUT THE COLLABORATIVE

Mercy House, Flood Ministries, The Mission at Kern, and Open Door Network are joining forces to host a collaborative community event aimed at raising awareness about serving the unhoused and at-risk populations. Through this initiative, they seek to educate the community on the various services and support available, highlighting the importance of collective action in addressing homelessness and related challenges. By pooling their resources and expertise, these organizations aim to foster a greater sense of unity and compassion within the community, ultimately working towards creating a more inclusive and supportive environment for those in need.

ABOUT THE EVENT

We are proud to host the third Bakersfield Pickleball and Music Festival! All proceeds will be given to ending homelessness in Bakersfield through our organizations.

Festivities will include: Pickleball Tournament, live music, local vendors, beer/wine garden, and pickleball instruction for those interested in learning the game! If you are interested in being a sponsor or donating, click the link: <https://www.mercyhouse.net/events/bakersfield-pickleball-music-festival>

Saturday, June 8th

Tournament Time | 7am

Festival Time | 9am - 4pm

Jastro Park, Bakersfield

2900 Truxtun Ave,
Bakersfield, CA 93301

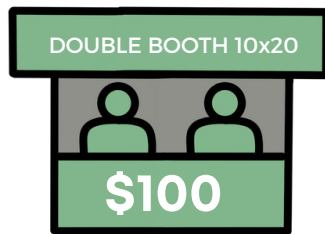
VENDOR OPPORTUNITIES

We would love to invite local artisans, restaurants, and bands to participate in our Festival! We will adorn all of Jastro Park to include **3 booth options** where attendees can purchase goods. If you are interested in purchasing a booth, please check out the registration form below.



**VENDOR
BOOTH 10x10**

\$50



**DOUBLE
BOOTH 10x20**

\$100



**FOOD
BOOTH 10x10**

\$150

Please Note: food permit is required

IN-KIND DONATION OPPORTUNITIES

Opportunities are available for you or your company to provide products in all Pickleball Player Bags as well as provide awards for contest winners. We also have more opportunities available if you would like to learn more about how you can donate, please contact us.



SPONSORSHIP OPPORTUNITIES

100% of the proceeds will be donated to the Brundage Lane Navigation Center which is the City of Bakersfield's homeless shelter. The low barrier shelter's mission is to help homeless people get off the street and secure permanent housing.



- Sponsor logo prominently placed as "Presented by" on all TV, Radio, and Print Advertising
- Your business will be acknowledged as "Presented by" sponsor from the stage during the event
- Two banners (provided by your business) will be placed on the main stage and pickleball Courts
- Your business logo and link placed on the Festival website
- Your business will be acknowledged as "Presented by" with your company logo on all promotional posters and flyers
- Opportunity to provide item in our player swag bag
- One 10' by 20' vendor booth prominently placed in park
- 2 Pickleball Teams



- Sponsor logo placed on all TV advertising
- Your business will be acknowledged as a sponsor from the stage during the event
- One banner (provided by your business) will be placed by the main stage
- Your business logo and link placed on the Festival webpage
- Your business will be acknowledged with your company logo on all promotional posters and flyers
- Opportunity to provide item in our player swag bag
- One 10' by 10' vendor booth prominently placed in park
- 2 Pickleball Teams



- Your business will be acknowledged as a sponsor from stage during the event.
- One banner provided by your business will be placed by the main stage
- Your business logo and link placed on Festival webpage
- Opportunity to provide item in our player swag bag
- One 10' by 10' vendor booth prominently placed in park
- 1 Pickleball Team

QUESTIONS? CONTACT US.

Austin Stewart

Community Engagement Specialist

austins@mercyhouse.net | (661) 336-9967 x 224



VENDOR COMMITMENT FORM

Please fill out and send to Mercy House



VENDOR BOOTH 10x10

DOUBLE BOOTH 10x20

FOOD BOOTH 10x10

VENDOR INFORMATION

Contact Name _____

Company Name _____

Email _____

Phone _____

How would you like your name listed in event materials?



Scan for online payment options

PAYMENT INFORMATION

Check enclosed
made payable to Mercy House

Credit Card Number _____

Please Charge My:

Visa

MasterCard

American Express

Expiration Date _____ CVC # _____

Billing Address _____

Signature _____

SPONSORSHIP COMMITMENT FORM

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PLATINUM SPONSOR - \$5,000

GOLD SPONSOR - \$3,000

SILVER SPONSOR - \$1,000

DONOR INFORMATION

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How would you like your name listed in event materials?



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