

Product Designer

Brittany Newton

Passionate About UX

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Work Experience

The Walt Disney Company / Associate UX Designer

June 2021 - Present, Glendale, CA

Designing digital experiences as part of the Disney Corporate Creative Resources team to meet the needs and expectations of corporate and business unit clients. Prioritizing tasks in a fast-paced environment while effectively communicating with stakeholders throughout the design process.

Qwickly / Product Designer

Sep 2020 - Sep 2021, Cleveland, OH (Remote)

Implemented the design and user experience for Qwickly's product lines; Qwickly Attendance, Qwickly Course Tools, and Qwickly Jot. This educational software serves to enhance learning management systems such as Canvas and Blackboard.

Schüco Virtual Construction Lab / UX Designer

Mar 2021 - May 2021, New York City, NY (Remote)

Primary UI/UX designer on a 360 product viewer designed to help companies create 3D virtual showrooms to engage customers online. Collaborated with a cross-functional team and articulated design decisions to leadership.

DataStax / Graphic Design Intern

Jun 2019 - Jun 2020, Santa Clara, CA (Remote)

Collaborated with team managers & engineers to accurately visualize complex data structures and translate concepts into 2D & 3D graphics as well as animation sequences. Followed brand guidelines to create digital and print assets for company presentations and events using the Adobe Creative Suite.

Design Co / Director of Community

Sep 2018 - Jun 2020, San Diego, CA

Planned large-scale events, organized meetings, and executed new initiatives as an executive board member. Led workshops on topics such as designing for accessibility, portfolio critiques, and design trends. Upheld an inclusive community of designers of all backgrounds, disciplines, & skill levels.

UCSD Design Lab + Hyundai / UX Design Assistant

Nov 2018 - Jun 2019, San Diego, CA

Worked to better conceptualize in-vehicle experiences. Utilized journey maps, interviews, and ethnographic studies to understand transit behavior. Compiled findings into a strategic report for future work with autonomous vehicles.

Education

University of California San Diego

2016 - 2020, San Diego, GPA: 3.6

B.S. Cognitive Science, HCI

Minors: Design and Communication

Skills

Design

User Research, Ideation, Sketching, Storyboarding, Wireframing, Prototyping, User Testing, Interaction Design, Visual Design, Motion Design, 3D Modeling

Tools

Sketch, Figma, InVision, Photoshop, Illustrator, After Effects, Premiere, InDesign, HTML/CSS, Jira, Blender

Honors/Awards

Walt Disney Imagineering 2020
Imaginations Semifinalist

UCSD Designathon 2020 Honorable
Mention

Intercollegiate Tennis Association
Scholar Athlete

Microsoft Technology Associate:
Database Administration Fundamentals