



Sangram Vajre

CEO @GTM Partners | WSJ best selling
Author of MOVE | Podcast Host

Sangram Vajre grew up in a small town in India with a family of 20, sleeping on the roof and counting stars. He is often reminded that we should reach for stars but never forget the gift of life.

At the age of 25 and with just \$350 in his pocket, Sangram moved to the United States to complete a Masters from the University of Alabama.

He went on to lead marketing at Pardot, and soon after, co-founded his first startup, Terminus, which hit \$1M in the first year. Within 6 years, they raised over \$120M, with over 300 employees. Ranking No.21 on Deloitte's Technology Fast 500 list and best places to work. Sangram has also co-founded GTM Partners and is helping companies create efficient growth with modern GTM playbooks.

Sangram is the host of MOVE: A Go-To-Market podcast with over 1000 episodes and half a million downloads. A top 50 business podcast for marketing and sales leaders.

An established author, his newest book on how successful companies go-to-market called MOVE is a WallStreet Journal and USA Today best seller.

SIGNATURE TOPICS

- ✓ **Flip My Funnel**
How to think of GTM challenging the status quo.
- ✓ **Business of Community**
10 rules of building a community, not a commodity.
- ✓ **3Ds to Peak Leadership**
How dreamers, doers, and drivers achieve peak performance.

TESTIMONIAL

“ Sangram’s presentation exceeded our expectations. He is an excellent speaker, very easy to relate to and understand, everyone was abuzz with praise and enthusiasm after his event.

Emily Ceo, FIS Global - Strategy Planning Manager .

CONNECT

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