

invested in growth

# Segra GrowthNotes

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## WHAT'S NEW AT SEGRA: COLLABORATION WITH ORGANIGRAM

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Moncton-based Licensed Producer Organigram has signed on to explore the future of its business with Plant Tissue Culture, expanding Segra's portfolio of partner growers coast to coast in Canada.

With a recently announced focus on new genetics to help meet emerging consumer tastes, Organigram has engaged with **Segra's Discovery Program** to test new cultivars in their facilities. Organigram's exploration also includes initiating one of their own cultivars into tissue culture at Segra's New Westminster facility as part of the **Regenerate and Preserve** program. Over the coming months, Organigram's cultivar will be restored to its full expression, disease-free, protecting Organigram's IP indefinitely and allowing Segra to supply plantlets at scale whenever Organigram needs them.





Read Organigram's full [release](#).

For more information about how Segra can help you reduce risk and improve profits, [contact us](#).

# Better Plants. Better Profits.

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**Segra**

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