The Elam Ending Reaches The NBA G League

Preparing For Launch: How The Miami Dolphins

Applied Data Analytics To Strategize & Amplify

And Throw-in Coaching Innovated The

World Of Soccer

Using Crowd Sentiment To Help Pick

Winners In Fantasy Football

Win With AI: Exposing Winning

The Next Revolution Of

Al In Sport - Large

Language Models

"The Moment" ticketmaster How Bobsleighing, The Roman Army,

STATS

PERFORM

Lessons From The Changing the Game: The Chess How the Sports **Edge: Understanding** Renaissance: **Humans In The** Industry is Modern Challenges Pursuit of Peak Accelerating

Performance

**Dynasties** 

The Future of the Fan:

Innovation, Data, and

"Always On" Engagement

ticketmaster<sup>e</sup>

Performance Under

**Pressure** 

for an Ancient Game

THANK YOU ESPIT () FANDUEL KAGR

2:15 PM - 2:30 PM

2:45 PM - 3:00 PM

6:00 PM - 6:15 PM

Progress in DEI Fanatics Sportsbook Perform PRIZEPICKS SPONSORS Microsoft ticketmaster WASSERMAN Sports eventellect PGA FFF

Stakes are Highest

Sports and

Technology: Bringing

Performance to the

Next Level

The Play-by-Play of

the Future:

Navigating the

**Evolving Landscape** 

of Sports Media

Strategies In Sports MENTORSHIP PROGRAM ROOM (200) Mentorship Lunch (12:00 PM - 1:30 PM)

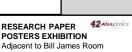
Research Papers Open-Source

Presentations

PGA CAREERS ROOM (207) Career Conversations (10:30 AM - 11:30 AM)

Career Playbooks

PGA



**INTERACTIVE** 

**EVENTS ROOM** 

**BILL JAMES ROOM** 

(Ballroom A/B)

Sharpening Your

Edges: The Role of

Analytics in Sports

Betting

Leveling Up: How

**Basketball Teams** 

Deploy Analytics to

**Develop Players** 

The Impact of

Moneyball: 20 Years

Later

Start Your Engines: How

Data is Fueling

NASCAR's Strategy to

**Engage an Evolving** 

**Customer Base** 

The Future of Sports

& Entrepreneurship:

A Conversation with

Jason Robins and

Wyc Grousbeck

The Ultimate Team Sport: Building Better

Football Rosters with

**Analytics** 

The Last of Sports

Alpha Awards

CAREERS ROOM (207) / Resume Reviews (10:30 AM - 11:30 AM)

TIME (ET)

7:30 AM - 8:30 AM

8:45 AM - 9:00 AM

9:00 AM - 9:15 AM

9:15 AM - 9:30 AM

9:30 AM - 9:45 AM

10:00 AM - 10:15 AM

10:45 AM - 11:00 AM

11:00 AM - 11:15 AM

11:15 AM - 11:30 AM

11:45 AM - 12:00 PM

12:00 PM - 12:15 PM

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12:45 PM - 1:00 PM

3:15 PM - 3:30 PM

4:45 PM - 5:00 PM 5:00 PM - 5:15 PM

5:15 PM - 5:30 PM

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SHANE BATTIER **ROOM** (Ballroom C)

Pickleball: The Next

Chapter for the

World's Fastest

**Growing Sport** 

The New Age of

Golf: Players vs the

Game

Creating an NFL

Player Tracking

**Metric** 

ESFII

Like and Subscribe:

Co-Streaming and

The Influencer Age

of Esports

Hard Cap

Constraints: Roster

Construction in the

Hard Cap Era of

Hockey

Mind, Body,

Machine: The Role

of AI/ML in the

**Future of Sports** 

SUE BIRD ROOM

Startup Competition

**Pitches** 

<\$500K of Funding

Women's Luncheon

Supported by:

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Global Growth In Sport: International

Expansion Through Data-Driven

Strategy

Applying Pressure: Exploring Pitching's

Next Data Driven Opportunity

Esports Analytics for League of

Legends

Advantage US Tennis: Leveraging

Performance Analytics And Technology

To Provide A Competitive Edge

FemTech or "Bro"Tech: Are Data from

Wearables Missing the Mark for Female

Athletes?

The Data Evolution: Building Efficient

Golf Swings

Best-of-Breed Data Stack in Microsoft

FIFA World Cup 2022: A Data Journey

Into the Future

Winning Speedskating Medals Through

Pareto Gains

Negotiating for Seconds: Engineering the Sub 2-hr Marathon

CAESARS. SPORTSBOOK & CASINO

Welcome to the Lakehouse:

Sports

Data-Driven Approaches

to Responsible Gaming

**K/**AGR

COMPETITIVE ADVANTAGE ROOM **Breakfast** 



Workshop | Beating The

sumer sports

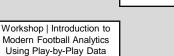
COMPETITION ROOM

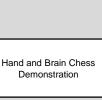
Startup Competition

Pitches

>\$500K of Funding







maximizes the Value of

Your Data

DEMO ROOM

Workshop | Ensembling &

Wisdom of Crowds

First Pitch Case

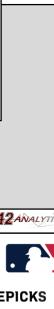
Competition Finals

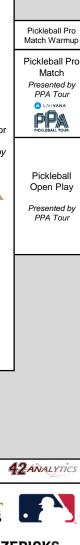




PPA Tour CARVANA Pickleball Open Play Presented by PPA Tour

Match Presented by





**AUDITORIUM** 

Pickleball Pro Match Warmup

RESEARCH PAPER POSTERS EXHIBITION | Adjacent to Bill James Room (Ballroom A/B)















SPORTSBOOK & CASINO



STATS PERFORM









