



Jim Baunach

PARTNER

EDUCATION

Willamette University
College of Law
J.D. 2000

University of Portland
Computer Science
B.S. 1996

INDUSTRY GROUPS

Electrical Engineering
Software & Internet
Telecommunication

SERVICES

AI, Machine Learning & Robotics
IP Agreements & Licensing
Patent
Trademark
Strategic Counseling

BAR ADMISSIONS

Washington
United States Patent
and Trademark Office

BACKGROUND

Jim's practice is focused on patent procurement, prosecution, licensing and strategic intellectual property portfolio management in software and computer-related matters. Example areas of expertise include web-based and mobile systems, artificial intelligence, cloud computing, augmented and virtual reality, digital video and wireless communication systems. Jim has successfully handled hundreds of U.S. and international patent matters for clients ranging from small startups to large international corporations. He received a B.S. in Computer Science from the University of Portland (1996) and holds a J.D. from Willamette University College of Law (2000) where he received the Dean's High Paper Award in Patent Law and Policy.

EXPERIENCE

Jim's technical experience includes working in the software engineering department at Tektronix, Inc. and as a software engineer at a subsidiary of NEC, Inc. After receiving his law degree, Jim also served four years in the U.S. Air Force as a communications officer and network design engineer and later gained international experience by spending two years working as a U.S. patent attorney in Beijing, China. Jim has many years of experience in drafting and prosecuting patent applications in electrical and software-related technologies, developing clients' internal patent programs and providing non-infringement, invalidity and patentability opinions. He also specializes in IP strategies and counseling clients on strategic development of their domestic and international intellectual property portfolios.

AFFILIATIONS

Jim is admitted to the Washington State Bar and is registered to practice before the U.S. Patent and Trademark Office. He is a member of the Washington State Patent Law Association, American Intellectual Property Law Association, and the American Bar Association. Jim served as Chair of the Washington State Bar Association Intellectual Property Law Section and was Co-Chair of the CLE course *The America Invents Act: Practical Advice for Practitioners, Inventors & Businesses* presented by the Washington State Bar Association IP Section.