Alibaba Group

Helping Oregon Businesses Access Global Markets

ECONOMIC IMPACT IN OREGON

Alibaba is a global company that creates growth opportunities for Oregon companies by connecting them to more than 900 million global consumers. Through its business ecosystem, Alibaba helps grow the local economy, creates jobs and supports important industries in Oregon. Many companies with facilities in Oregon sell products to consumers in China and across the globe through Alibaba's platforms.

Oregon-based companies selling products globally to consumers and businesses through Alibaba's platforms include:

- **Bob's Red Mill**
- **Columbia**
- **Earth Mama Organics**
- **Keen**
- **Leatherman**
- **Nike**
- **Olababy**

E-COMMERCE PLATFORMS

Alibaba helps entrepreneurs, small businesses and large brands access consumers in global markets and smooths the path for cross-border e-commerce. Alibaba takes care of the marketing, payments and logistics services for global e-commerce, thus allowing Oregon brands to focus on product innovation and serving their new consumers.

Tmall is a business-to-consumer platform helping Oregon businesses sell directly to more than 900 million global consumers. Alibaba.com, the world's largest business-to-business e-commerce marketplace, enables Oregon businesses of all sizes to trade with 10 million other businesses across the globe.

A TRUSTED AND RELIABLE PLATFORM FOR AMERICAN BUSINESSES

Alibaba is a global leader in online commerce and data privacy, providing American businesses with safe and reliable digital platforms to sell goods to more than 900 million global consumers. Alibaba collaborates across our ecosystem to safeguard consumers and combat counterfeiting. Alibaba's 2019 IPR report demonstrates that a combination of ever-improving technologies and close partnerships with brands, law enforcement and other stakeholders helped deliver strong results in Alibaba's increasingly effective IP-protection program. Read more in Alibaba Group's most recent global IPR protection annual report.

$40B+
WORTH OF GOODS

In 2019, US companies sold more than $40 billion worth of goods to Chinese consumers through Alibaba's online platforms.

1,000s
OF COMPANIES

Thousands of US companies sold their products on Alibaba in 2019, including household names such as Nike and P&G, and family-owned businesses nationwide.

AN ENGINE FOR EXPORTS FROM OREGON

Alibaba supports important industries across Oregon, including:

- Consumer Products
- Fashion & Apparel
- Food & Beverage
- Parent & Baby

A GLOBAL COMPANY

Alibaba is a publicly traded company on the New York Stock Exchange and has independent board members.

The Alibaba ecosystem, composed of over 30 business units, creates global growth opportunities for American companies. In addition to the sale of goods, Alibaba promotes the sale of American digital media, sports and entertainment around the world.

EXECUTIVE SPOTLIGHT

Michael Evans
President and Director

President and Director of Alibaba, Michael Evans leads the company's international strategy outside of China by helping brands, retailers and merchants all over the world join Alibaba's platforms. Michael joined Alibaba in 2015 after a 20-year tenure at Goldman Sachs, where he served as vice chairman, as well as chairman of Asia operations.

Alibaba Group
Powering US Businesses Globally