The Business Case for Nursing Summit

Featuring the 2022 Ada Fort Lecture

March 22, 2022
8 am - 4 pm EST

Emory University
Atlanta, GA

Bringing healthcare, business, and nursing thought leaders together to explore major trends in the nursing workforce, the impact of the current market disruption amplified by the pandemic, and other drivers that will likely impact the profession’s future and nursings’ healthcare value.

Keynote Speaker
Dr. Peter Buerhaus
PhD, RN, FAAN, FAANP(h)
Montana State University
Good day everyone,

Here’s a fact we all know. The healthcare industry is evolving rapidly.

Nurse researchers and educators must work in a constant state of innovation to best care for the populations we serve. We pride ourselves on preparing visionary leaders with a thirst for discovery and a heart for patients, communities, themselves, and their families.

But nurse scientists and educators, like me, represent just a part of the puzzle.

The healthcare industry is more than bedside care. It’s a business complete with operational challenges and opportunities. Today, at the Business Case for Nursing Summit, we explore the connections and partnerships between business and nursing that are necessary for our shared success and the best outcomes for our patients. We will explore viewpoints to empower nurses and other healthcare professionals to play a more strategic role in affecting change and guiding our colleagues on addressing the crisis in front of nursing and healthcare in general. Some of the best experts in healthcare operations, business, and nursing have gathered, and together, we will shed light—and offer solutions—to what keeps healthcare industry leaders up at night.

I especially hope you enjoy the words of Dr. Peter Buerhaus, a thought leader in nursing and health economics, who will discuss where and how the world should invest in a 21st century health workforce. His work provides a framework to find ways to address critical shortages of nurses, gaps in care, burnout, and much more.

I’d like close by thanking Interim Dean Karen Sedatole and the Goizueta Business School for partnering with the School of Nursing on this event, along with many other leaders at Emory University and Emory Healthcare.

Finally, thank you for attending and understanding that we can make a difference in matters that mean so much to ourselves, family, friends, and the world.

Sincerely,

Linda McCauley
Professor, Dean | PhD, RN, FAAN
Nell Hodgson Woodruff School of Nursing
Welcome 8:00 - 8:05 am
Linda McCauley, PhD, RN, FAAN
Dean, Nell Hodgson Woodruff School of Nursing
Karen Sedatole, PhD, MBA
Interim Dean, Emory University’s Goizueta Business School

Introduction 8:05 - 8:15 am
Ravi Bellamkonda, PhD
Provost and EVP for Academic Affairs, Emory University
Jon Lewin, MD, FACR
EVP for Health Affairs, Emory University
Executive Director, Woodruff Health Sciences Center
Chief Executive Officer and Chairman of the Board, Emory Healthcare

Keynote Speaker and Ada Forte Lecturer 8:15 - 9:30 am
Peter Buerhaus, PhD, RN, FAANP(h)
Professor of Nursing
Director, Center for Interdisciplinary Health Workforce Studies
Montana State University College of Nursing

———- Break (9:30 - 9:40 am) ————

Panel 1 – Production (45 min talk, 15 min Q&A) 9:40 - 10:40 am

———- Break (10:40 - 10:50 am) ————

Panel 2 – Distribution (45 min talk, 15 min Q&A) 10:50 - 11:50 am

———- Lunch (11:50 am - 12:45 pm) ————

Panel 3 – Resilience (45 min talk, 15 min Q&A) 12:45 - 1:45 pm

———- Break (1:45 - 2:00 pm) ————

Panel 4 – Maximize Potential (45 min talk, 15 min Q&A) 2:00 - 3:00 pm

Closing 3:00 - 3:30 pm
Sylvia Trent-Adams, PhD, RN, FAAN
Executive Vice President, Chief Strategy Officer
University of Texas Health Sciences Center
Sheila Burke, MPA, RN, FAAN
Strategic Advisor Chair, Government Relations & Public Policy
Baker, Donelson, Bearman, Caldwell & Berkowitz
Peter Buerhaus is a nurse and a healthcare economist who is well known for his studies on the nursing and physician workforces in the United States. He is a Professor of Nursing and Director of the Center for Interdisciplinary Health Workforce Studies at the College of Nursing, Montana State University. Before coming to Montana State University, Buerhaus was the Valere Potter Distinguished Professor of Nursing and Sr. Associate Dean for Research at Vanderbilt University School of Nursing, Professor of Health Policy at Vanderbilt University, and assistant professor of health policy and management at Harvard School of Public Health. He served as assistant to the chief executive of the University of Michigan’s 7 teaching hospitals and to the Vice Provost for Medical Affairs at the University of Michigan. He has published 160 peer-reviewed articles, with five publications designated as “Classics” by the Federal Government’s Agency for Healthcare Research and Quality. Buerhaus was inducted into the American Academy of Nursing in 1994, elected into the National Academy of Sciences Institute of Medicine in 2003 (now the National Academy of Medicine), and is an honorary Fellow of the American Academy of Nurse Practitioners. Buerhaus has been awarded honorary doctorates from the University of Maryland and from Loyola University, Chicago. In 2010, Buerhaus was appointed Chair of the National Health Care Workforce Commission that was created under the Affordable Care Act to advise Congress and the Administration on health workforce policy. He recently served as a member of the National Academy of Sciences National Academy of Medicine Committee on the Future of Nursing, 2020-2030.
Panel 1 - Production

Moderator: James G. Wetrich, LFACHE
Chief Executive Officer, The Wetrich Group of Companies

Panelists:
Marion Broome, PhD, RN, FAAN
Editor in Chief, “Nursing Outlook,” Ruby Wilson Distinguished Professor of Nursing
Former Dean, Duke University School of Nursing (2014-2021)

Carolyn Clancy, MD
Assistant Under Secretary for Health, Office of Discovery, Education and Affiliate Networks (DEAN), Department of Veterans Affairs

Marilyn Margolis, MN, RN, NEA-BC
Chief Executive Officer, Emory Johns Creek Hospital

Eileen M. Sullivan-Marx, PhD, RN, FAAN
Dean and Erline Perkins McGriff Professor
NYU Rory Meyers College of Nursing
Immediate Past President, American Academy of Nursing

Panel 3 - Resilience

Moderator: Sandy Leake, DNP, RN, NEA-BC
Senior Vice President and Chief Nursing Officer
The University of Tennessee Medical Center

Panelists:
Briana Caza, PhD
Associate Professor, Bryan School of Business and Economics
University of North Carolina at Greensboro

Pamela Cipriano, PhD, RN, NEA-BC, FAAN
President, International Council of Nurses
Sadie Heath Cabannis Professor and Dean
University of Virginia School of Nursing

Tim Cunningham, RN, DrPH, MSN, FAAN
Co-Chief Well-Being Officer, Woodruff Health Sciences Center
Vice President of Practice and Innovation, Emory Healthcare
Panel 2 - Distribution

**Moderator**
Pat Horton, RN, MN, MBA, CMC  
Chief Executive Officer, Georgia Center for Nursing Excellence

**Panelists**
Cole Edmonson, DNP, RN, FACHE, FAONL, NEA-BC, FNAP, FAAN  
Chief Experience and Clinical Officer, AMN Healthcare

Dane Peterson, MBA  
President and Chief Executive Officer  
Emory Healthcare

Jennifer Strawn, DNP, RN, NEA-BC  
Acting Deputy Chief Nursing Officer and Executive Director  
Office of Nursing Services, Veterans Health Administration

Donald H. Taylor, Jr., PhD, MPA  
Professor of Public Policy and Director  
Social Science Research Institute, Duke University

Panel 4 - Maximize Potential

**Moderator**
Sharon Pappas, PhD, RN, FAAN  
Chief Nurse Executive, Emory Healthcare

**Panelists**
William Brosius, Trustee, Emory University  
Vice President for Finance, Methodist Southlake Medical Center

Matthew Lawrence, JD  
Associate Professor of Law, Emory University

Benjamin McMichael, PhD, JD  
Associate Professor, University of Alabama School of Law

Deb Zimmerman, DNP, RN, NEA-BC, FAAN  
Chief Executive Officer DAISY Foundation  
President-elect AONL Board of Directors
Ravi Bellamkonda, PhD
Provost and Executive Vice President for Academic Affairs
Emory University

Ravi V. Bellamkonda serves as Emory's Provost and Executive Vice President for Academic Affairs. He is the Chief Academic Officer of Emory University, responsible for ensuring the quality of undergraduate, graduate, and professional education and enhancing Emory's role as an eminent research university through excellence in faculty research, teaching, and scholarship. He serves as chair of the Council of Deans, and as chair of the Ways and Means Committee. Prior to becoming Provost at Emory, Bellamkonda served as Dean of the Pratt School of Engineering at Duke University and was a Wallace H. Coulter Professor and Chair of the Department of Biomedical Engineering at Georgia Institute of Technology and Emory University. Bellamkonda holds an undergraduate degree in biomedical engineering. His graduate training at Brown University was in biomaterials and medical science (with Patrick Aebischer), and his postdoctoral training at Massachusetts Institute of Technology focused on the molecular mechanisms of axon guidance and neural development (with Jerry Schneider and Sonal Jhaveri). Bellamkonda served as President of the American Institute for Biological and Medical Engineering and his numerous awards include the Clemson Award for Applied Research from the Society for Biomaterials, EUREKA award from the National Cancer Institute (National Institutes of Health), CAREER award from the National Science Foundation, Lifetime Achievement Award from Ian's Friends Foundation supporting Pediatric Brain Tumor Research, and Best Professor Award from the Georgia Tech Biomedical Engineering student body.

Jonathan S. Lewin, MD, FACR
EVP for Health Affairs, Emory University
Executive Director, Woodruff Health Sciences Center
Chief Executive Officer and Chairman of the Board, Emory Healthcare

Jonathan S. Lewin is the Executive Vice President for Health Affairs, Emory University, Executive Director, Woodruff Health Sciences Center, and CEO and Chairman of the Board, Emory Healthcare. He serves as Professor of Radiology and Imaging Sciences, Professor of Biomedical Engineering, and Professor of Health Policy and Management. He is a national leader in academic medicine strategy and integrated health care delivery, and an international scientific leader in interventional and intraoperative MRI, with more than 200 peer-reviewed scientific manuscripts and over 70 book chapters, reviews, commentaries, and other invited publications. Previously, Lewin served as the Martin Donner Professor and Chair of the Department of Radiology at Johns Hopkins University and as the Co-Chair for Strategic Planning and Senior Vice President for Integrated Healthcare Delivery for Johns Hopkins Medicine. Lewin received a bachelor's degree in chemistry from Brown University and his Doctor of Medicine from Yale University. Modern Healthcare named Lewin one of the 50 Most Influential Physicians of 2017. He was also named one of the Most Influential Atlantans of 2016-2021 by the Atlanta Business Chronicle; one of the 100 Most Influential Georgians of 2018-2022 by Georgia Trend; one of the Atlanta 500 by Atlanta Magazine in 2019-2022; and one of the Atlanta Business Chronicle’s Most Admired CEOs for 2020.
Linda McCauley, PhD, RN, FAAN
Dean, Nell Hodgson Woodruff School of Nursing

Linda A. McCauley, PhD, RN, began her appointment as Dean of Nell Hodgson Woodruff School of Nursing (NHWSN) in 2009. She has since developed and executed a comprehensive strategic plan to position NHWSN at the forefront of nursing research, education, and policy. The School’s Innovation Initiative has enabled remarkable achievements such as the Emory Nursing Learning Center (ENLC), the Center for Data Science, and Project NeLL. Under Dean McCauley’s leadership, the school has risen from its No. 26 ranking in 2011 to its current position as No. 2 in US News and World Report’s “Best Graduate Nursing Schools” guide. She is an advocate for worker’s rights and environmental justice and frequently contributes to federal reports/proceedings regarding these issues. Today, she and her team are partnering with communities, experts across disciplines, and organizations across sectors to implement and share the Children’s Environmental Health Research Center at Emory’s findings. Dean McCauley serves on the National Academy of Medicine’s (NAM’s) Governing Council and the Environmental Protection Agency’s (EPA’s) Children’s Health Protection Advisory Committee (CHPAC). In 2020, she was named an Honorary Fellow of the Royal College of Nursing and, in 2016, she was inducted into the Sigma Theta Tau International Nursing Hall of Fame. She is a Fellow of both the American Academy of Nursing and the American Academy of Occupational Health Nurses as well. Dean McCauley is thought of as an entrepreneurial leader and is a sought-after expert in nursing business and innovation.

Karen Sedatole, PhD, MBA
Interim Dean, Emory University’s Goizueta Business School

Karen Sedatole became the Interim John H. Harland Dean of Goizueta Business School in May 2020. An award-winning researcher and educator, she brings a synthesis of business acumen and academic expertise to the role. Karen’s wealth of experience informs her leadership and serves as a foundation for her commitment to the future of business education within the broader context of societal needs. Her pioneering research in the field of performance measurement and reward systems, the role of forecasting and budgetary systems within organizations, and control in interorganizational collaborations have added enormous to academia and business. Karen’s contributions highlight the value of trust, positive motivation, and systems thinking in the workplace. She has partnered across industries – health care, tech, automotive, and more – generating business-relevant research and earning her the Impact on Management Accounting Practice Award twice. During her time at Emory, she has exemplified a commitment to Goizueta’s core value of principled leadership as Faculty Director for Emory Executive Education’s Executive Women’s Leadership Forum. Karen is a three-time recipient of the American Accounting Association’s Notable Contributions to Management Accounting Research Award, and past Senior Editor of the Journal of Management Accounting Research. Karen holds a PhD in Business Administration from the University of Michigan, a Master of Business Administration from the University of Texas at Austin, and a Bachelor of Science in engineering from Baylor University.
Marion Broome, PhD, RN, FAAN - Panel 1

Editor in Chief “Nursing Outlook”
Ruby Wilson Distinguished Professor of Nursing
Former Dean, Duke University School of Nursing (2014-2021)

Marion E. Broome, PhD, RN, FAAN, is the Ruby F. Wilson Professor of Nursing at the Duke University School of Nursing. Since 2004, has been a Dean and Distinguished Professor at two leading universities, Duke (2014-present) and Indiana University (2004-14). As Dean, Broome co-led academic-practice partnerships in two leading academic health centers, at Indiana University Health (2004-2014) and Duke Health (2014-2021). Both partnerships received the Sigma Theta Tau International award for excellence in academic-practice collaboration (2013; 2017). Broome has taught at all 4-degree programs nursing and has been involved in PhD and post-doctoral education since 1987. At Duke she teaches in the DNP Nurse Executive Program at Duke, and the PhD program. From 2018-2021 she was one of the 3 co-directors of the Duke National Clinician Scholars Program, an interprofessional MD-PhDRN, postdoctoral training program. Widely regarded as an expert, scholar and leader in pediatric nursing research and practice, Broome was funded externally by the American Cancer Society, the National Institutes of Health (NIH) and various foundations for two decades to study children in pain. Broome has published 127 manuscripts in refereed journals, 21 chapters and 8 books on pediatric pain, research with children, clinical research, scientific misconduct and ethical publishing practices and leadership in nursing.

William Brosius, Trustee, Emory University - Panel 4

Vice President for Finance
Methodist Southlake Medical Center

William A. Brosius has 35 years of experience in the financial operations of health care organizations. His most recent role is vice president of finance of Methodist Health System's Southlake Medical Center, where he is responsible for the overall financial operations of the facility. He has an extensive financial and operational background in for-profit and not-for-profit hospitals, rehabilitation facilities, and sub-acute and long-term acute care facilities. Brosius's expertise includes joint ventures, financial turnarounds, interim management, acquisition analyses, feasibility studies, productivity, strategic planning, and budgeting. Prior to Methodist, Brosius was senior vice president of University of Maryland Medical System's Capital Region Health and was vice president and chief financial officer for Baylor St. Luke's Medical Center in Houston. Brosius served as senior financial consultant with the Lane Group, a boutique health care consulting firm. Upon graduating from Emory's Goizueta Business School in 1985, Brosius began his career with Arthur Andersen & Co. in Atlanta.
Sheila Burke, MPA, RN, FAAN - Closing
Strategic Advisor Chair, Government Relations & Public Policy; Baker, Donelson, Bearman

Sheila P. Burke serves as a Senior Public Policy Advisor at Baker Donelson in Washington, D.C. and Chair of Government Affairs and Public Policy, and is also Adjunct Lecturer in Public Policy at the Harvard Kennedy School. She served as Executive Dean of the school from 1996-2000. Previously she had been Chief of Staff to former Senate Majority Leader Bob Dole (1985-1996), a professional staff member of the Senate Committee on Finance (1979-1982), and Deputy Staff Director of that committee (1982-1985). She is a member of the National Academy of Medicine, National Academy of Sciences, and a fellow of the National Academy of Public Administration and the American Academy of Nursing. She serves on the adjunct faculty at Georgetown University and is a Distinguished Visitor at the O’Neill Institute for National and Global Health Law, Georgetown Law Center. She serves on several boards including Ascension Health, the Commonwealth Fund, Abt, and Chubb. She served as a member of the Medicare Payment Advisory Commission (2000-2007), and the Kaiser Family Foundation (1999-2008), serving as chair, and as a member of the National Academy of Medicine National Council. In addition to her government and academic experience, Burke served as the Deputy Secretary and Chief Operating Officer of the Smithsonian Institution, the world’s largest museum and research complex.

Briana Caza, PhD - Panel 3
Associate Professor, Bryan School of Business and Economics
University of North Carolina at Greensboro

Brianna Barker Caza received her Ph.D. in Organizational Psychology from the University of Michigan and has previously been affiliated with institutions in both North America and the Asia Pacific Region including the University of Illinois, Wake Forest University, the Center for Creative Leadership, the University of Auckland, and Griffith University. Professor Caza’s research program seeks to understand the resources and processes that produce resilience in turbulent and dynamic work contexts. Through her research she seeks to identify ways individuals, dyads, and organizations can create work environments that allow professionals to thrive amidst unexpected events and environmental changes. She has a particular interest in identity and interpersonal dynamics related to high stakes professionalized work in healthcare contexts and in the professional gig economy. Her previous research has been published in many top tier outlets including Administrative Science Quarterly, Academy of Management Review, Academy of Management Annals, Journal of Organizational Behavior, Organizational Behavior and Human Decision Processes, and Harvard Business Review. Based on the impact of her research, she was recognized as one of the 2019 Radar thinker management thought leaders by Thinkers50.
Pamela Cipriano, PhD, RN, NEA-BC, FAAN - Panel 3
President, International Council of Nurses,
Sadie Heath Cabaniss Professor and Dean at University of Virginia School of Nursing

Pamela Cipriano is the Dean and Sadie Heath Cabaniss Professor at the University of Virginia's School of Nursing in Charlottesville, VA. Prior to this appointment, she served two terms as the president of the American Nurses Association. She is also the President of the International Council of Nurses. Cipriano has extensive experience as an academic medical center executive and her career is marked by a focus on improving the quality and safety of services and the work environment for all staff. Cipriano's advocacy for the nursing profession is well-recognized. Her recent work with the National Academy of Medicine's Action Collaborative on Clinician Well-Being and Resilience is focusing on addressing the psychological safety and support for caregivers experiencing stress and burnout, particularly in the height of the COVID-19 pandemic. She has also led efforts to reduce the regulatory and workflow burdens of electronic documentation to relieve clinicians of unnecessary work. She is known nationally and internationally as a strong advocate for quality, growing nursing's influence on health care policy, and leading efforts to advance the role and visibility of nurses. She was ranked number 2 on Healthcare Global's list of the Top 10 women in healthcare for 2021.

Carolyn Clancy, MD - Panel 1
Assistant Under Secretary for Health,
Office of Discovery, Education and Affiliate Networks (DEAN)
Department of Veterans Affairs

Carolyn Clancy serves as the VHA Assistant Under Secretary for Health (AUSH) for Discovery, Education & Affiliate Networks (DEAN), effective July 22, 2018. The Office of the DEAN fosters collaboration and knowledge transfer with facility-based educators, researchers, and clinicians within VA, and between VA and its affiliates. Prior to her current position, she served as the Executive in Charge, Veterans Health Administration, with the authority to perform the functions and duties of the Under Secretary for Health. As the Executive in Charge, Clancy directed a health care system with an annual budget of approximately $68 billion, overseeing the delivery of care to more than 9 million enrolled Veterans. Previously, she served as the Interim Under Secretary for Health from 2014-2015. Clancy also served as the VHA Deputy Under Secretary for Health for Organizational Excellence, overseeing VHA's performance, quality, safety, risk management, systems engineering, auditing, oversight, ethics, and accreditation programs, as well as ten years as the Director, Agency for Healthcare Research and Quality. She is a highly experienced and nationally recognized physician executive. Clancy is a general internist and health services researcher, a graduate of Boston College and the University of Massachusetts Medical School. She holds an academic appointment at George Washington University School of Medicine and serves as Senior Associate Editor, Health Services Research. She has contributed to eight academic textbooks and authored, co-authored, and provided invited commentary in more than 225 scholarly journal articles.
Tim Cunningham, RN, DrPH, MSN, FAAN - Panel 3
Co-Chief Well-Being Officer, Woodruff Health Sciences Center
Vice President of Practice and Innovation, Emory Healthcare

Tim Cunningham, RN, DrPH, FAAN is Co-Chief Well-Being Officer at Emory Healthcare and the Woodruff Health Sciences Center at Emory University. He holds a joint appointment as adjunct associate professor at the Nell Hodgson Woodruff School of Nursing at Emory Healthcare and serves as Vice President of Practice and Innovation for Emory Healthcare. He collaborates with interprofessional teams to support structural and systemic well-being support change for healthcare staff and professionals, university staff and faculty, researchers, learners, and community members. His clinical background is emergency nursing, however, he never thought that he would become a nurse. Cunningham's first passion was in the performing arts—theatre, clown, dance, and acrobatics. He worked as an actor for nearly a decade in various regional theatres in the U.S. and internationally. It was because of those experiences that he began work with Clowns Without Borders in 2003. A small non-profit organization, Clowns Without Borders sends professional artists into war zones, refugee camps and other zones of crisis with the simple mission of catalyzing laughter and playfulness. Tim has performed in more than 20 countries with the clowns, he served for five years as the Executive Director of CWB, and now he sits on their Board of Directors. It was working in a pediatric ward in pre-earthquake Haiti that inspired Tim to study nursing. He graduated from the Clinical Nurse Leader program at the University of Virginia in 2009 and then worked an emergency/trauma nurse at the UVA Health, Children’s National Medical Center and New York Presbyterian, Cornell. Tim completed his Doctorate of Public Health at the Mailman School of Public Health, Columbia University in 2016.

Cole Edmonson - Panel 2
DNP, RN, FACHE, FAONL, NEA-BC, FNAP, FAAN
Chief Experience and Clinical Officer
AMN Healthcare

Cole Edmonson is the Chief Clinical Officer for AMN Healthcare. In his role, he oversees the company's clinical and credentialing organizations, education solutions, and learning and research programs, and holds responsibilities related to clinical quality and experience, compliance, and risk. Edmonson comes to AMN from Texas Health Presbyterian Hospital in Dallas, a three-time Magnet hospital with a highly respected and decorated nursing staff, where he has been Vice President and Chief Nursing Officer since 2010. He held the same position at other hospitals since 1998. He brings three decades of experience as a nurse leader, along with deep involvement in research, professional organizations, health policy development, and community service. He has a Doctor of Nursing Practice degree from Texas Christian University and Master and Bachelor of Science in Nursing degrees from Oklahoma University. He is a fellow in the American College of Healthcare Executives and the American Academy of Nursing, as well as being credentialed as a Nursing Executive Advanced, Board Certified by ANCC. He is well known for his success in elevating the nursing leadership role and creating collegial teams across the clinical delivery continuum. He is a highly sought-after national speaker and a published author of articles and a coauthor and contributor to several books.
Pat Horton, RN, MN, MBA, CMC - Moderator - Panel 2
Chief Executive Officer
Georgia Center for Nursing Excellence

Pat Horton RN, MN, MBA, CMC is the founder and CEO of the Georgia Center for Nursing Excellence (GCNE). Pat collaborates with stakeholders to identify and implement strategies to build a nursing workforce that effectively provides the health and healthcare that citizens of Georgia need. She has extensive leadership and workforce development experience in healthcare. Pat serves on several boards that have a direct impact on workforce development. She also participates on national, statewide, and local initiatives that are taking actions to strengthen the nursing profession. Prior to starting GCNE, she worked for Georgia Hospital Association in workforce development and has over 30 years of experience in leadership roles at several different metro Atlanta hospital systems. Pat has a BSN from Florida State University, a clinical masters from Emory University, an executive MBA from Kennesaw State University, and is a certified managerial coach.

Matthew Lawrence, JD - Panel 4
Co-author, "The Law of American Health Care"
Associate Professor of Law, Emory University

Matthew B. Lawrence is an Associate Professor of Law. He has written widely on health care finance, administrative law, and addictions with articles published or forthcoming in Columbia Law Review; Florida Law Review; Duke Law Journal; Harvard Law and Policy Review; the Journal of Law, Medicine, and Ethics; New York University Law Review; William & Mary Law Review; and Yale Law Journal. Lawrence also possesses a wealth of experience in the federal government. He recently served as a special legal advisor to the US House of Representatives Budget Committee (Majority). In 2016, he received an individual special commendation award for his defense of Affordable Care Act programs while serving as trial attorney in the US Department of Justice. Before coming to Emory Law, Lawrence was Assistant Professor of Law at Pennsylvania State University (Dickinson Law), where he held a courtesy appointment as Assistant Professor at Penn State College of Medicine (Department of Surgery). He was recognized by the American Society for Law, Medicine, and Ethics as a 2017 Health Law Scholar, and is affiliate faculty at Harvard Law School's Petrie-Flom Center for Health Law Policy, Bioethics, and Biotechnology, where he was previously a fellow. Lawrence is a graduate of New York University School of Law and Brown University, and he served as a law clerk to the Honorable Douglas H. Ginsburg on the US Court of Appeals for the DC Circuit.
Sandy Leake, DNP, RN, NEA-BC - **Moderator - Panel 3**  
*Senior Vice President and Chief Nursing Officer, The University of Tennessee Medical Center*

Sandy Leake, DNP, RN, NEA-BC has held progressively responsible nursing and healthcare executive roles for over 35 years. A critical care nurse by background, Leake devoted 29 years of her career caring for Veterans; served 22 years as the Chief Nursing Officer (CNO) in one of the largest, most complex health care systems in the Department of Veterans Affairs; held numerous national leadership roles and responsibilities including two interim assignments leading national program offices in the VA Office of Nursing Services; and twice led the Atlanta VA Health Care System to Magnet designation by the American Nurses Credentialing Center. Her areas of expertise include workforce planning, leadership development, coaching/mentoring and succession planning, developing innovative academic-practice partnerships, and driving organizational excellence. She currently serves as the Senior Vice President and Chief Nursing Officer at The University of Tennessee Health System, which includes a 710-bed hospital representing East Tennessee's only academic medical center, Magnet designated hospital, and Level I Trauma Center. Leake obtained a BSN from Memphis State University in 1987, an MSN (Nursing Administration focus) from Vanderbilt University in 1989, and a DNP (Nurse Executive Leadership focus) in 2017, and she holds national certification (Nurse Executive Advanced) by the American Nurses Credentialing Center. She also holds adjunct faculty appointments in the colleges of nursing at Emory University, Augusta University, and The University of Tennessee.

Marilyn Margolis, MN, RN, NEA-BC - **Panel 1**  
*Chief Executive Officer, Emory Johns Creek Hospital*

Marilyn Margolis began her career at Emory University Hospital as a staff nurse in CCU. After caring for patients for 15 years, she went to the Emergency Department as the Unit Director and began leadership roles at EHC. Marilyn has been a champion for patient and family-centered care and has worked with patient/family advisors to institute change with patients and family input. She served as CNO at Emory Johns Creek Hospital and was promoted to Vice President of Operations in addition to her CNO role. She was named interim CEO before being named permanent CEO in January 2015. Marilyn is the recipient of the Nursing Management’s Visionary Leader Award, the Georgia Hospital Association’s 2013 Lifetime Achievement Award and the Distinguished Nursing Achievement Award. Most recently, Marilyn was appointed Adjunct Instructor in the Nell Hodgson Woodruff School of Nursing where she had received a Master's in Nursing Administration. She has done post-graduate work at Harvard Business School and the Woodruff Leadership Academy. In 2017, she was appointed as Chair of the Johns Creek Chamber of Commerce and is the Board Chairperson of the Johns Creek Advantage. Marilyn recently served as President of the Rotary Club of Johns Creek and is an active member of the Johns Creek Symphony Orchestra Board.
Benjamin McMichael, PhD, JD - **Panel 4**  
Associate Professor  
University of Alabama School of Law

Benjamin McMichael is an associate professor of law at the University of Alabama School of Law, where he regularly teaches courses on tort law, insurance law, and healthcare law. He earned a BS in Mathematical Economics from Wake Forest University and a JD and PhD in law and economics from Vanderbilt University. Before joining the faculty at Alabama, Benjamin completed a postdoctoral fellowship at Vanderbilt’s Owen Graduate School of Management, where he taught healthcare law and economics. Prior to his fellowship, he served as a law clerk to Judge Carolyn Dineen King on the United States Court of Appeals for the Fifth Circuit. Benjamin's research is interdisciplinary, relying on empirical methods developed in the social sciences to generate new insight into the ways in which the law influences the provision of healthcare. He has published multiple articles on the scope-of-practice laws that govern nurse practitioners and physician assistants. This research has appeared in the *Milbank Quarterly*, *Medical Care*, the *Journal of Empirical Legal Studies*, the *Southern Economic Journal*, the *Indiana Law Journal*, and the *UC Davis Law Review*.

Sharon Pappas, PhD, RN, FAAN - **Moderator** - **Panel 4**  
Chief Nurse Executive  
Emory Healthcare

Sharon H. Pappas, RN, PhD, NEA-BC, FAAN is the Chief Nurse Executive for Emory Healthcare. She is a member of Emory Healthcare and the Woodruff Health Science Center’s senior leadership teams and is responsible for nursing practice across Emory's hospitals, ambulatory care, and post-acute agencies. With four Emory Healthcare hospitals designated as Magnet®, she works to establish this same nursing excellence as a distinctive competency throughout Emory Healthcare. Pappas completed her PhD at the University of Colorado, Denver College of Nursing with research focus on clinical and financial outcomes that are sensitive to nursing. She holds a Master of Science in Nursing Administration from Georgia College, School of Nursing, and a Bachelor of Science in nursing, from the School of Nursing, Medical College of Georgia. Pappas has authored numerous articles for peer-reviewed journals and done numerous conference presentations throughout her career focusing on the role nurses and the nursing environment play in patient safety and hospital costs. She also serves as professor for the Nell Hodgson Woodruff School of Nursing. Pappas is a member of Sigma Theta Tau, International, the American Nurses Association, and the American Organization for Nursing Leadership where she served as a Board member and currently represents AONL on the Commission on Magnet® for the American Nurses Credentialing Center. She is a Fellow in the American Academy of Nursing where she is past chair of the Expert Panel on Building Health System Excellence. Pappas served on the National Academy of Science, Engineering, & Medicine Committee on Systems Approaches to Improve Patient Care by Supporting Clinician Well-being.
Dane Peterson, MBA - Panel 2
President and Chief Executive Officer
Emory Healthcare

Dane C. Peterson is Emory Healthcare’s President and Chief Operating Officer (COO), roles in which he is accountable for all compliance, strategy and planning, operational components of key system functions, including human resources, medical staff, quality and patient safety, managed care, finance, physician group practice, hospital group, nursing, marketing, facilities, pastoral services, and information technology. He is focused on translating strategy into action and operational excellence. Dane has been with Emory for 13 years, first as COO, then Chief Executive Officer of Emory University Hospital Midtown, and later as Hospital Group President in 2014. Peterson joined Emory Healthcare in 2007, from Medical City Dallas Hospital (HCA) in Dallas, Texas, a 677-bed facility where he was interim COO and an associate administrator. Prior to his move to Texas, he was an associate administrator for ancillary services at Creighton University Medical Center in Omaha, Nebraska. Peterson, who holds an MBA from Stanford University and a bachelor’s in industrial and operations engineering from the University of Michigan, has significant accomplishments in master plan construction and renovation, quality improvement, employee engagement and cultural transformation. These skills are crucial to an organization like Emory Healthcare, the most comprehensive health system in Georgia, with more than 6.9 million patient encounters a year. Emory Healthcare employs over 2,100 physicians practicing in more than 70 specialties with 250+ ambulatory locations, and 11 hospitals, throughout its metropolitan Atlanta area operations.

Jennifer Strawn, DNP, RN, NEA-BC - Panel 2
Acting Deputy Chief Nursing Officer and Executive Director,
Office of Nursing Services, Veterans Health Administration

Jennifer A. Strawn, DNP, RN, NEA-BC, serves as the Acting Executive Director, Deputy Chief Nursing Officer, Office of Nursing Services for the Veterans Health Administration (VHA). Prior to this role, she was the Senior Advisor for the Assistant Undersecretary for Health, Patient Care Services/Chief Nursing Officer. Strawn served as the Associate Director for Patient Care Services/Nurse Executive (ADPCS/NE) at VA Southern Nevada Health Care System (VASNHS). Strawn opened and activated the clinical services offered at VASNHS and led the nursing corps in achieving Pathway to Excellence® designation through the American Nurses Credentialing Center. Strawn’s work experience includes service as a Chief of Quality Management and as a direct care nurse in Cardiology and Thoracic and Surgical Intensive Care Units. She earned a Bachelor of Science in Nursing from Northern Illinois University, a Master of Science in Nursing from the University of Michigan, and a Doctor of Nursing Practice from the University of Nevada, Las Vegas. She is board certified as a Certified Nurse Executive, Advanced, and is a member of the American Nurses Association. Strawn is married, has two daughters, and works virtually from Pell City, AL.
Eileen M. Sullivan-Marx, PhD, RN, FAAN - Panel 1
Dean and Erline Perkins McGriff Professor
NYU Rory Meyers College of Nursing
Immediate Past President, American Academy of Nursing

Eileen Sullivan-Marx is Dean of NYU Rory Meyers College of Nursing and the Erline Perkins McGriff Professor of Nursing. She is a renowned leader, educator, and clinician known for her research and innovative approaches, and has demonstrated the power and responsiveness of nursing during crises including the COVID-19 pandemic. Sullivan-Marx has been actively involved in the design of sustainable models of care using advanced practice nurses at the local and global level. She is Professor Emerita of Scholarly Practice and Clinician-Educator at the University of Pennsylvania School of Nursing, was named a fellow in the AAN and is a Fellow in the Gerontological Society of America and the New York Academy of Medicine. She is a member of the Board of United Hospital Fund and Executive Committee of the Arnold P. Gold Foundation and was a Senior Advisor to the Center for Medicare & Medicaid Services. Recognitions include the Sigma Theta Tau International Honor Society (Best of Image Research), the Hippensteel Founders Award (Excellence in Practice), the Springer Publishing Research Award and the Doris Schwartz Gerontological Nursing Research Award. She is recognized as a Distinguished Alumni at the University of Rochester School of Nursing, and the Hospital of the University of Pennsylvania School of Nursing. Sullivan-Marx is a member and Past President of the AAN Board of Directors.

Donald H. Taylor, Jr., PhD, MPA - Panel 2
Professor of Public Policy and Director,
Social Science Research Institute Duke University

Donald Taylor is the Director of the Social Science Research Institute at Duke University, professor of Public Policy, and a founding faculty member of the Duke-Margolis Center for Health Policy, among numerous other Duke University affiliations. Most of his ongoing research is in end-of-life policy with a focus on patient decision making and Medicare policy on hospice and palliative care. He has served on national committees including National Academies Committee on Health Care Utilization and Adults with Disabilities and the HRSA Negotiated Rulemaking Committee that was created by the Affordable Care Act to reconsider how the federal government identifies Health Professional Shortage Areas and Medically Underserved Areas.
Sylvia Trent-Adams, PhD, RN, FAAN - Closing
Executive Vice President, Chief Strategy Officer
University of Texas Health Sciences Center

Sylvia Trent-Adams is the Executive Vice President and Chief Strategy Officer at the University of North Texas Health Science Center at Fort Worth. She began her extensive public health career by joining the Commissioned Corps before retiring from the U.S. Public Health Service Commissioned Corps with the rank of Rear Admiral Upper Half. She served as the Principal Deputy Assistant Secretary for Health. She impacted building systems of care to improve public health for marginalized populations domestically and internationally. As the Deputy Surgeon General of the U.S. Public Health Service Commissioned Corps, she was a trusted advisor to the Surgeon General, including support efforts to combat the opioid crisis. She was Deputy Associate Administrator for the HIV/AIDS Bureau, Health Resources and Services Administration where she helped manage the $2.3 billion Ryan White program. She has earned numerous accolades and awards including the International Red Cross Florence Nightingale Medal, the American Nursing Credentialing Center's HRH Princess Muna Al Hussein Award, the American Academy of Nursing's Civitas Award, Distinguished Service Medal, the American Association of the Colleges of Nursing's Lois Capps Luminary Policy Award, the Meritorious Service Medal and the Surgeon General's Medallion. Trent-Adams has been elected as a fellow in organizations including the American Academy of Nursing, National Academy of Medicine and the National Academies of Practice. She received her Bachelor of Science in Nursing from Hampton University, a Master of Science in Nursing and Health Policy from the University of Maryland -Baltimore, and a Doctor of Philosophy in Public Policy from the University of Maryland, Baltimore County.

James G. Wetrich, LFACHE - Moderator - Panel 1
Chief Executive Officer
The Wetrich Group of Companies

James G. Wetrich, LFACHE is the CEO of The Wetrich Group of Companies. He has been in the health care industry for over 40 years, serves on numerous boards and has worked in senior positions at Abbott Laboratories and Molnlycke Health Care (where he grew revenue over 7 times) and has consulted with over 100 companies. Jim has led teams in Europe, North America and South America. He mentors, lectures and blogs about leadership and team work, including at the Goizueta School of Business. Jim authored a chapter in the 2021 anthology, Quitless: The Power of Persistence in Business and Life by A. Rutkowska (a USA Today and Wall Street Journal best-seller). His new book, Stifled Where Good Leaders Go Wrong was released on October 12, 2021. Jim is an Adjunct Instructor at Texas Wesleyan. He received a certificate in Executive and Professional Coaching from the University of Texas at Dallas and is an Associate Certified Coach with the International Coaching Federation where he was elected to the Professional Coaches Global Board. He has a B.S. from the University of Southern California, an MHA from Tulane University School of Public Health and Tropical Medicine (where he received the Outstanding Alumnus Award), and an MBA from Emory University.
Deb Zimmerman, DNP, RN, NEA-BC, FAAN, is the Chief Executive Officer for the DAISY Foundation. The DAISY Foundation, an organization created by the Barnes' family to express gratitude following the death of their son, is the leader in meaningful recognition of nurses worldwide. The Foundation partners with over 5000 healthcare organizations in 32 countries in honoring extraordinary, skillful, compassionate care provided to patients and families. Two million nurses have been nominated and 170,000 are recipients of the DAISY Award. Prior to joining DAISY, Deb served in the United States Army Nurse Corps, practiced as a nurse practitioner, and for 25 years served in chief nursing officer positions in New York and Virginia. She is the president-elect of AONL and a fellow of the American Academy of Nursing. She is past chair of ANCC Commission on Magnet® and the AONL Foundation. Deb is dedicated to strengthening the education and influence of nurses, the creation of collaborative interprofessional care environments and quantifying the contribution of nurses in improving health outcomes.
Emory Nursing Professional Development Center (ENPDC) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation. ENDPC will award 5.5 contact hours to participants who: Participate in the entire Summit; Complete the evaluation at the end of the activity (a link to the online evaluation will be available at the end of the Summit). Certificates awarding contact hours will be accessible upon completion of the evaluation. ENDPC has evaluated everyone who has the ability to control content of this Summit (planning committee members, subject matter experts, presenters) and found they have no conflicts of interest nor do they need to disclose financial relationships at this time.