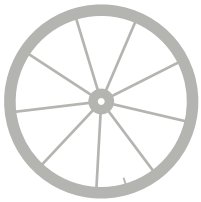




# Become the Van Sponsor



**Every summer, our team of all-women ride 1,700 miles from Seattle to San Diego, and since 2017, we have raised \$850,000 for the anti-trafficking movement.**

## OUR MISSION

**We ride because every day, all across America, children, women, and men are trafficked for sex.**

*Pedal the Pacific exists to educate all people about sex trafficking. We use bikes as a platform to raise awareness, educate peers, fundraise for leading nonprofits, and develop leaders who believe that no voice is too small to make a difference.*

**We bridge the gap between awareness and action by empowering people to fight for justice. Whether you're a college student, biker, or company, we believe you can play a crucial role in ending child sex trafficking.**





# ABOUT THE VAN

*Our Support and Gear Vehicle carries our riders' food, water, and camping supplies. Every year, this van travels from Seattle to San Diego, and because it's bright blue and proudly displays our mission, it is no surprise that riders get stopped every single day, and asked about the van. Our van was featured on the show Van Go on Magnolia Network. The van has become a way for our teams to engage in conversations about trafficking as well as to show off our sponsors (aka you!)*

## VAN SPONSOR BENEFITS

**ONLY 2 SPOTS AVAILABLE**

**\$10,000+**

- Physical Company logo on PTP's Support and Gear Vehicle
- Company Logo on Team Jersey
- Dedicated Section in newsletter with company shoutout
- Minimum of 5 social media posts specific to the van sponsor and its products, including content that can be posted on company's owned social channels; Opportunity to partner with PTP in social advocacy campaign tailored to your brand
- Company logo on banner at finish line
- Invitation to the finish line dinner at San Diego
- Opportunity for employees to engage and volunteer with PTP
- Company Logo on PTP website and all printed materials
- Gifted team jersey from the current year



## WHO WE SUPPORT

*Beyond leadership development for young women on our teams, Pedal the Pacific funds programs that provide prevention education and survivor services through leading non-profits.*

## OUR CURRENT BENEFICIARY



The National Center for Missing and Exploited Children's mission is to find missing children, reduce child sexual exploitation, and prevent further victimization. In 2021 alone, NCMEC's CyberTipline, received more than 29.3 million reports of online exploitation across the nation. NCMEC leads the fight against abduction, abuse, and exploitation- because every child deserves a safe childhood.

## OTHER OPPORTUNITIES

*Can't become a van sponsor at this time? We would love to partner with you in several other ways!*

- In-kind donations related to the following categories: Bike Gear, Camping Gear, Nutrition, or Personal Products
- Sponsorships are available ranging from \$500-\$15,000
- Learn more and donate through [PedalthePacific.org/donate](https://PedalthePacific.org/donate)
- Encourage your employees to donate or offer to match employee donations
- Connect with us on social media!

***Reach out to  
Sponsorships@PedalthePacific.org  
if you are interested in one of the  
other partnership opportunities***



# OUR IMPACT



**\$850,000+**

Raised for the fight against domestic sex trafficking

**61** Alumni who have completed the ride

**80%** Of funds raised goes directly to non-profits supporting survivor restoration and prevention

**102,000** Miles cycled across all teams

**6** Teams since 2017



**25+**  
Companies engaged through sponsorship

## ALUMNI TESTIMONIALS



"Upon completing the ride, I felt capable and boundless really for the first time in my life because of the challenges my team and I faced and conquered on the coast ... After meeting the District Attorney in Santa Barbara, Joyce Dudley, I felt nudged to pursue advocacy in the legal realm am now in my third year at OU Law and am working at a Family Justice Center in Oklahoma City. I feel so grateful not only for my time as a team member in 2018 but also for the time I spent as the Fundraising Officer on the 2021-2022 Leadership Team. Having the privilege to be a rider and remain involved in Pedal the Pacific changed my life in ways I still can't quite put words to." - Liz Sammons, PTP 2019

"After Pedal the Pacific, I knew I wanted to devote my career to helping in the fight against social injustices in the United States or internationally. After graduation, I landed my dream job at a non-profit called Preemptive Love. Pedal the Pacific gave me the courage to fight for marginalized groups, have powerful conversations with strangers, and grow to discover new parts of myself I never knew existed. Pedal the Pacific transformed not only my personal life but also my career path and vision to continue to change the world. If I could go back and do it all over again — I would go in a heartbeat! - Kalindi Cordero, PTP 2019



"Pedal the Pacific refined me as an advocate, but also as a person, a teammate, a speaker, and a participant in my own community. Through PTP, my community was moved to seek out accurate information about trafficking and learn about the experience of survivors and the professionals who serve them. I learned to advocate in a practical way that always, always seeks to amplify and center survivors' stories and voices... Pedal the Pacific helped me navigate my career aspirations as a future social worker. In meeting community leaders along the coast, like Anne in Lompoc CA, I was able to envision a real place for myself in intervention policy efforts and direct service of people who have experienced the trauma of sexual violence." - Hannah Odell PTP 2021



# YES!

## I WANT TO BE A VAN SPONSOR!

Sign me up at this level:

Van - \$10,000

Here's my contact info:

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NAME

---

COMPANY NAME (if applicable)

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EMAIL

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ADDRESS

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CITY STATE ZIP

What if I just want to donate right now?

You may donate online at [Pedalthepacific.org/donate](https://pedalthepacific.org/donate) or send a check to our address:

Pedal the Pacific, PO Box 5778, Austin, TX 78763

Where do I send this?

Please email the completed form to:  
[Sponsorships@pedalthepacific.org](mailto:Sponsorships@pedalthepacific.org)



PEDAL THE  
PACIFIC PO BOX  
5778 AUSTIN, TX  
78763  
[pedalthepacific.org](https://pedalthepacific.org)



# THANK YOU

WE LOOK FORWARD TO PARTNERING WITH YOU!



**- PEDAL THE PACIFIC -**  
**CYCLING TO START A POWERFUL CONVERSATION ABOUT THE INJUSTICES OF SEX TRAFFICKING**