



Modernizing the mobile workforce

Fulcrum's no-code SaaS platform streamlines mobile data collection, automates workflows, and provides data-driven insights.



Leave pen, paper – and code – behind

Typical paper-based processes create friction in your business and don't capitalize on your efforts to improve safety, quality, and other processes in your mobile workforce.

Fillable PDF and spreadsheet-based solutions digitize the paper, but don't make your processes any better.

Fulcrum makes your mobile business processes more productive, more consistent, and less error-prone.

With Fulcrum, you will:

- ▶ Shrink the time it takes to collect data and perform follow-on activities from weeks to minutes
- ▶ Improve the quality of collected data
- ▶ Streamline and automate workflows and business processes
- ▶ Provide unique location-based and data-driven insights
- ▶ Open the door to other modernizations

LEVERAGE THE CLOUD

The cloud refers to computers that can be accessed via the Internet. Software-as-a-Service (SaaS) applications like Fulcrum run in the cloud so users can access them through a browser or mobile device. Zoom™ and Salesforce™ are other examples of SaaS applications.

The cloud improves data sharing and availability. It shields users from buying new computers, adding disk storage, and upgrading operating systems and software.

Fulcrum leverages the Amazon Web Services (AWS) cloud for easy and continuous deployment – without synchronization cables, installing desktop software, or asking IT for help. AWS-based cloud storage alleviates concerns about security and availability, and Fulcrum's SaaS approach eliminates software upgrades and maintenance.

The cloud helps you synchronize all of your Fulcrum checklists, apps, reports, workflows, and data automatically.

The Fulcrum platform

Fulcrum can dramatically improve your business processes because its rich feature set covers the entire mobile data collection, workflow automation, data sharing, and reporting process.

DIGITIZE MOBILE DATA COLLECTION

Replace paper. Fulcrum replaces paper, spreadsheets, and fillable PDF with no-code iPhone, Android, and tablet apps.

Collect rich data. These easy-to-use apps enable you to collect, store, and correlate more types of data than ever before, including pictures, video, audio, and signatures – without carrying additional devices.

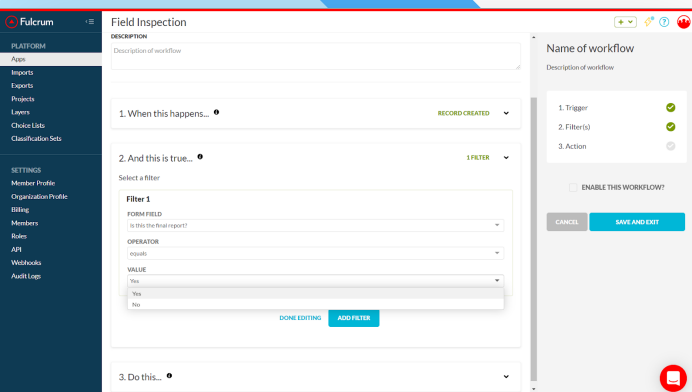
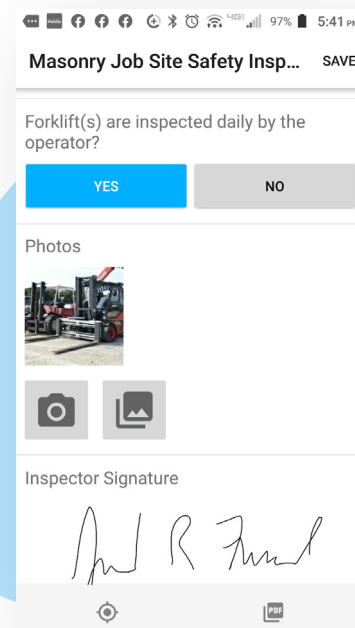
Standardize and simplify. Easily create no-code apps that simplify your users' experience by hiding fields when they aren't needed.

Eliminate errors, even offline. Fulcrum uses the industry's best offline collection and data synchronization capability to capture data digitally and eliminate transcription errors.

Leverage location data. Fulcrum provides second-to-none location-based data collection capabilities, including custom map layers, offline layers, and automatic geotagging – so you know exactly where every photo was taken and every record was collected.

DEPLOY NEW FORMS, APPS, AND REPORTS – WITHOUT PROGRAMMING

Create without code. You don't need developers to create data-driven business processes – including forms, if-then rules, email and text alerts, and workflows that automatically process your incoming data.



Adapt faster. With Fulcrum, you can push new apps to your users' mobile devices in seconds to add new inspection or business process items and keep up to date with standards across your entire team.

Get inspection results faster. Fulcrum cuts processing times from weeks to minutes by going automatically from data collection to reporting with no intermediate steps.

Obtain high-tech benefits without the IT backlog. Fulcrum leverages the cloud for easy and continuous deployment, updating everyone without paper or desktop sync issues – and without installing any desktop software.

DELIVER FIELD WORKFLOW AUTOMATION

Create and optimize workflows simply and visually. Non-programmers can create no-code data-driven workflows that send alerts and integrate with enterprise systems.

Keep every process up to date. Deploy new app and workflow versions easily for continuous process improvement in the field and adapting to changing quality, safety, and inspection standards.

Get instant reporting. Improve field performance, routing, and other workflows with richly formatted, easily shared data and reports.

Improve resource allocations. Assess work requirements and match available resources to current work orders.

LEARN MORE

To find out more about how Fulcrum's no-code SaaS platform can help you streamline mobile data collection, automate workflows, and provide data-driven insights, visit fulcrumapp.com today.

