



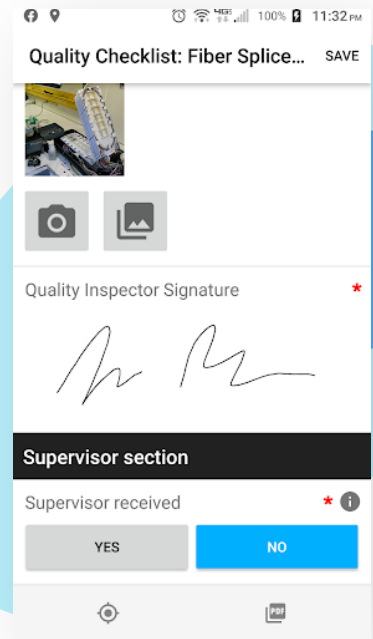
Fulcrum digitizes mobile data collection

Fulcrum's no-code SaaS platform streamlines mobile data collection, automates workflows, and provides data-driven insights. The platform's second-to-none data collection capabilities make mobile workforces more productive while delivering higher-quality data.

What Fulcrum can do

Using Fulcrum instead of paper leads to huge productivity increases, increased flexibility, and richer data.

- ▶ **Go paper-free and no-code:** Replace paper, spreadsheets, and fillable PDF with no-code iPhone, Android, and tablet apps.
- ▶ **Set data collectors up for success:** Pre-load data to make things simpler for collectors and to improve data quality.
- ▶ **Collect rich data:** Collect, store, and correlate rich data — pictures, video, audio, bar codes, signatures, and more — easily and at scale.
- ▶ **Annotate photos:** Let your mobile users highlight exactly what they want you to see by writing notes, drawing arrows, and circling spots on the photos they take.



LEVERAGE THE CLOUD

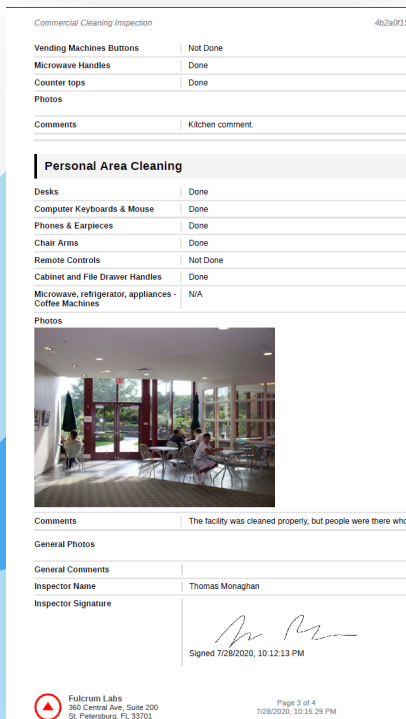
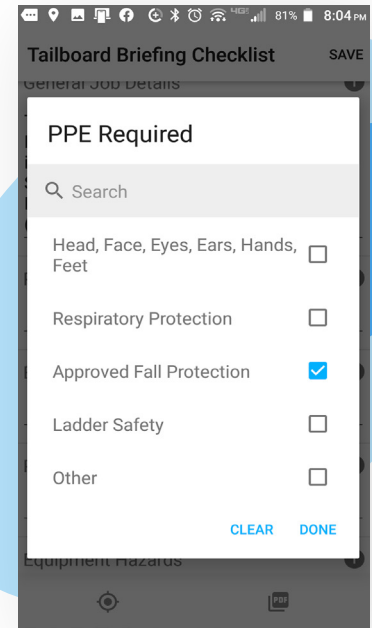
The cloud refers to computers that can be accessed via the Internet. Software-as-a-Service (SaaS) applications like Fulcrum run in the cloud so users can access them through a browser or mobile device. Zoom™ and Salesforce™ are other examples of SaaS applications.

The cloud improves data sharing and availability. It shields users from buying new computers, adding disk storage, and upgrading operating systems and software.

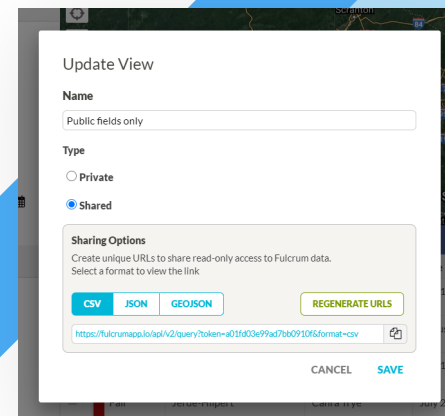
Fulcrum leverages the Amazon Web Services (AWS) cloud for easy and continuous deployment – without synchronization cables, installing desktop software, or asking IT for help. AWS-based cloud storage alleviates concerns about security and availability, and Fulcrum's SaaS approach eliminates software upgrades and maintenance.

The cloud helps you synchronize all of your Fulcrum checklists, apps, reports, workflows, and data automatically.

- ▶ **Simplify:** Reduce clutter by showing fields only when needed.
- ▶ **Enforce consistency:** Make fields mandatory under certain conditions or all the time. Reduce variations in data with pick lists, conditionals, and category lists that work across apps.
- ▶ **Enrich collection with location data:** Collect geographic data, use custom map layers, and deliver detailed location intelligence. Know exactly where every photo was taken and every record was collected with automatic geotagging.
- ▶ **Reduce errors:** Capture clean data and eliminate transcription errors. Automatically keep photos, videos, signatures, and more in a record as easily as if it were text or numerical data.



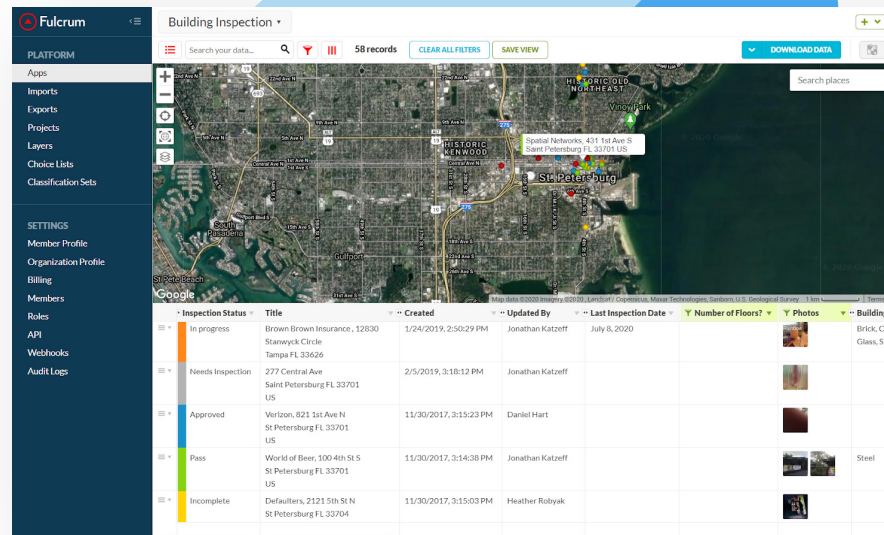
- ▶ **Move to real-time:** Bring together data from your entire team, no matter how many miles apart they are, for display, reporting, sharing, and analysis. No connection? No problem: Fulcrum provides the industry's best offline collection capability.
- ▶ **Share effectively:** Filter data views to include just the data you want to share. Enable access with custom-formatted reports, CSV, JSON, location-oriented formats, Web services calls, and more.



Go further

In addition to digitizing mobile data collection, Fulcrum also lets you:

- ▶ deploy new forms, apps, and reports — without code
- ▶ deliver field workflow automation
- ▶ drive business optimization with unique location-based and AI-based insights



With Fulcrum, your mobile teams will collect data with more confidence, accuracy, consistency, and detail than ever before. They'll avoid trips to the office, which will keep them out in the field doing their jobs. They'll eliminate the error-prone hours spent correlating filenames of photos with rows in a spreadsheet. They won't spend an extra minute on generating reports or extracting data.

All without writing code.

Learn more

To find out more about how Fulcrum's no-code SaaS platform can help you streamline mobile data collection, automate workflows, and provide data-driven insights, visit fulcrumapp.com today.