



**portfolio** jeffmacinnes.com  
**email** jeff@jeffmacinnes.com

# Jeff MacInnes, PhD

data visualization/data science

I work with organizations to take **complex data** and distill it into **rich, engaging, and interactive visualizations**.

My work spans the entire process:  
**wrangling raw data, statistical analysis, visual design, and production coding/development.**

I've created dozens of works, ranging from **interactive websites**, to **mediawall installations**, to **static infographics**.

visit [jeffmacinnes.com](http://jeffmacinnes.com) for representative projects

## experience

2020 -

**Freelance Data Visualization Specialist**

2018 - 20

**Director of Technology - Schema Design**

Head of data and creative technology at award-winning research and design agency. Responsibilities included overseeing a team of developers/technologists, and working tightly with clients and creative directors to design and build innovative data visualization solutions.

2016 - 18

**Postdoctoral Research Fellow**

Institute for Learning & Brain Science, University of Washington

Lead a research program developing novel fMRI-based brain-to-brain interfaces in humans, mentored undergraduate research assistants

## education

**PhD - Cognitive Neuroscience**

*Center for Cognitive Neuroscience  
Duke University*

**BS - Brain, Behavior, Cognitive Science**

*Minor: Philosophy of Mind  
University Honors  
University of Michigan*

---

[jeff@jeffmacinnes.com](mailto:jeff@jeffmacinnes.com)