

4finance Investor presentation

September, 2015

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Introduction to 4finance

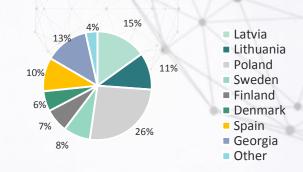
Overview of Operations

- Online and mobile consumer lending business
- Data and Technology Driven company
- Large scale:
 - Over 15.8m applications reviewed
 - More than 8.1m loans for over EUR 2.5 billion granted since inception in 2008
 - Over 4m registered customers (1H'2015)
 - Operations in 13 countries
- Net profit from operations for 1H'2015 of EUR 35.4m
- Strong geographical, product and customer diversification
- Profitable business:
 - 20% Return on average assets
 - 57% Return on average equity
- High capital to assets ratio: 37% as at 30/06/2015
- Flexible business model:
 - 86% of assets are self-liquidating
 - 90% of expenses are variable
- Highly experienced management team
- Centralized and data driven underwriting

Financial summary

Key financials, EURm	2012	2013	2014	1H'2015
Revenue	76.2	152.8	220.8	146.1
Net profit	25.5	35.8	46.3	35.4
Net margin ⁽¹⁾ , %	33%	23%	21%	24%
Total loan issuance	309	538	805	524
Capital/assets ratio ⁽²⁾	35%	29%	35%	37%

Revenue split by Country, 1H'2015



- (1) Calculated as Net profit to Interest income
- (2) Total equity / total assets; excluding effect from 2015 Senior Notes defeasance



History and development

The Company established, active product development

Launch of www.vivus.dk, www.vivus.pl, www.vivus.es, www.onea.se Launch of www.smscredit.lv website First foreign expansion to Lithuania > 10,000 loans issued per day for the first time 2008 2012 (launch of www.smscredit.lt website) > 4,000 registrations per day for the first tine 1 million registered customers First large-scale marketing campaign > EUR 1 billion total issued loans Launch of operations in Finland (www.vivus.fi) Cumulative number of issued loans - 4.2 million Launch of www.vivus.lv website offering larger loans with longer maturity in Latvia 670 employees 2009 2013 Business amount tripled during the first year of operations Launch of www.vivus.ge, www.zaplo.cz, www.vivus.bg Served 100,000 customers 2.3 million registered customers Launch of 24 month product in Finland www.onnen.fi Continuous work to improve customer service - all Company's websites redesigned Launch of 12 month product in Poland www.zaplo.pl and moved to a new IT platform 2014 Restructured management model First "offline" loan granted 2010 6.8m loans granted CSR activities - launch of social projects Labie Darbi / Geri Darbai 3.8 million registered customers Operations launched in Sweden (www.vivus.se) Number of loans issued tripled compared to 2009 Acquisition of operations in Armenia and Argentina Total cumulative amount of loans issued reached EUR 100m Launch of operations in Romania (www.zaplo.ro) Launch of www.vivus.lt website offering larger loans with longer maturity in 2015 Launch of 12 month product in Denmark www.zaplo.dk Lithuania 2011 Over 1,300 employees At the end of 2011, financial investor Finstar attracted to fuel the development potential and execute expansion strategy 8.1m loans granted 4 million registered customers 450,000 registered customers Nov May Aug Feb Mav Dec Mar May Dec 2008 2008 2009 2010 2012 2012 2012 2013 2013 2013 2014 2014 2015 2015 2015

Launch of www.4spar.se website, offering online deposit-taking in Sweden

Product overview - convenient and transparent

	Single payment loan Instalment loan
Term	Up to 30 days Up to 36 months
Fee	 Transparent and simple pricing No hidden fees Single fee payable at maturity Ranges by country from 9% to 33% per month (1) Transparent and simple pricing No hidden fees Monthly interest payments Nominal annual interest rate ranges from 61.9% to 108.0%(1)
Size	 Amounts from EUR 5 to 2,010 Average loan size EUR 307 as of 1H'2015 Amounts from EUR 50 to 3,846 Average loan size EUR 686 as of 1H'2015
Repayment	 Bullet repayment at maturity Early repayment option without penalty Repayment in multiple instalments Option to repay early without penalty
Extension	 Option to extend up to 30 days Extension fee is payable before extension 28% of customers extend for 3.9 times on average
Markets	 Latvia, Lithuania, Finland, Sweden, Poland, Denmark, Georgia, Spain, Czech Republic, Bulgaria, Romania, Argentina Latvia, Lithuania, Finland, Sweden, Poland, Denmark, Armenia
Share in total portfolio	 68% of 4finance's performing loan portfolio as of 30/06/2015 Growing part of 4finance's portfolio with 32% of performing loan portfolio as at 30/06/2015
atvia Lithuania	Poland Finland Sweden Spain Denmark Czech Republic Georgia Bulgaria Armenia Romania Argentina



Business Overview

Marketing

- Customer Acquisition
- Distribution Channels

Underwriting

- Scorecards
- Credit bureaus
- Proprietary database

Data

Process

- Customer Service
- Debt Collection
- Fulfillment

IT

Operational Risk

Compliance

Finance

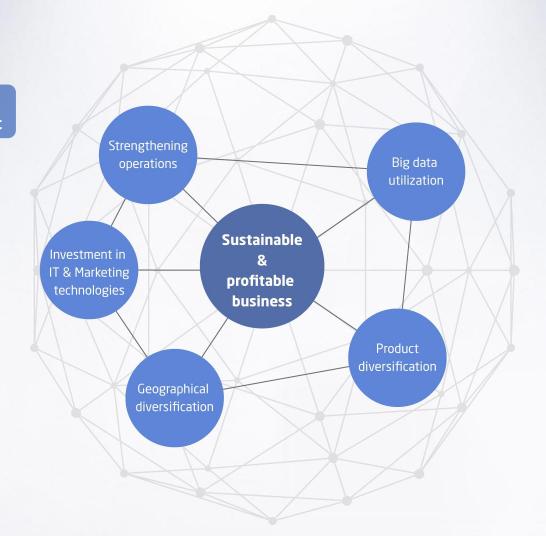
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Business Analysis



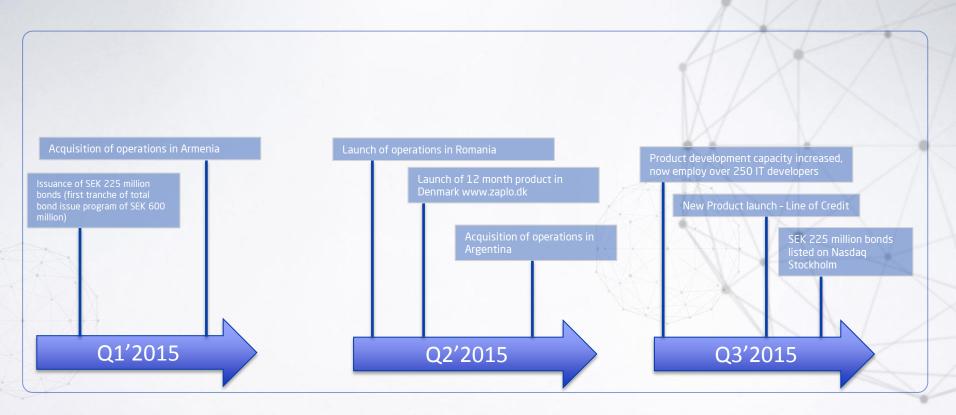
Strategy

Profitable growth & development





Strategy implementation





Portfolio statistics

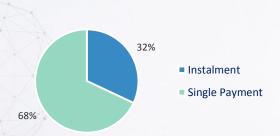
Summary

- Total loans issued in in 1H'2015 EUR 524m (growth of 40% from EUR 377m in 1H'2014)
- Net loan portfolio reached EUR 283.3m as at 30/06/2015
- High velocity of portfolio total capital turnover 3.0x
- Client proportional split by gender: 53% male / 47% female
- Average loan size varies from EUR 159 in Georgia to EUR 1,728 in Sweden for instalment product
- 58% of portfolio consists of loans below EUR 500

Net Loan Portfolio by Country, % (30/06/2015)



Portfolio Split by Product Type %, (30/06/2015) (1)



Portfolio Split by Customer Age Group (30/06/2015)

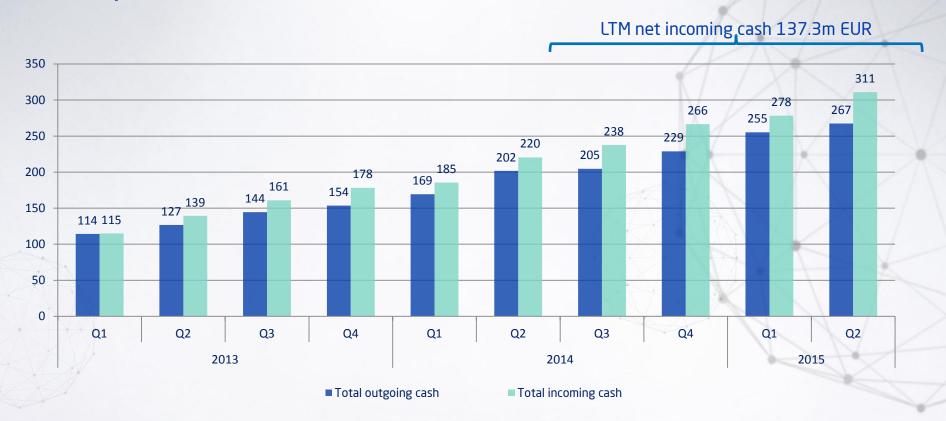


Portfolio Split by Average Loan Amount % / EUR (30/06/2015)



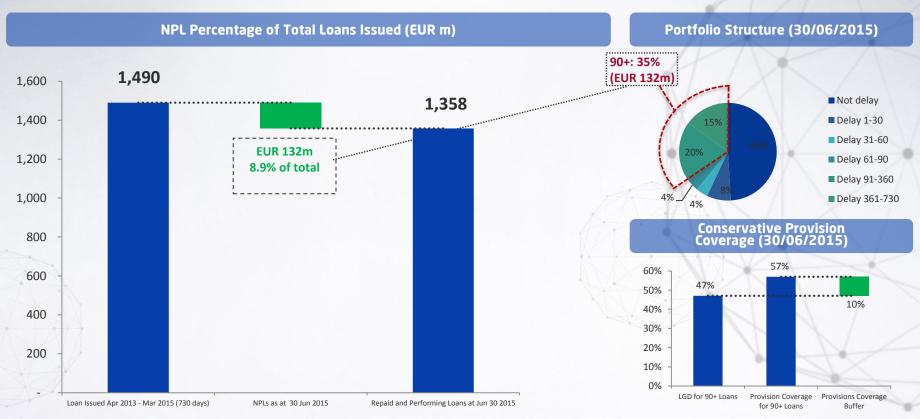


Loan portfolio - cash flows



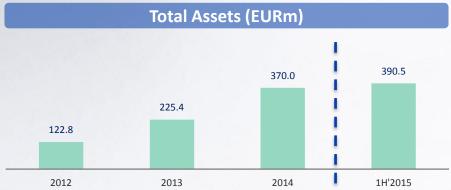


Non-performing loans





Strong balance sheet







Net loan portfolio (EURm)

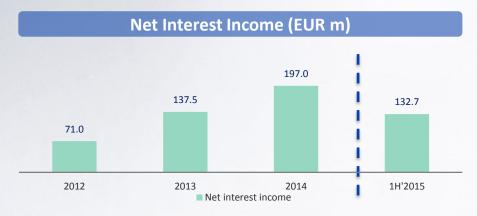


Proactive Liability Management

- On August 14 4finance S.A. issued USD 200 million 11.75% 144A/RegS Senior Notes due 2019 listed on the Irish Stock Exchange
- Simultaneously 4finance completed a tender offer for the 2015 Notes. As a result of the tender USD 97.3 million bonds were tendered and released using proceeds from the 2019 Notes
- On March 2015 4finance S.A. issued SEK 225 million 11.75% Senior unsecured callable fixed rate bonds due 2018 listed on NASDAQ Stockholm



Highly profitable business model







- Profitable every month since June 2009
- High profitability with strong capitalization:
- ROE 47%
- CA ratio (1) 37%
- 40% CAGR in net profits from 2012 to 1H'2015 (annualized)



Historical financials

In millions of EUR ⁽¹⁾	2012	2013	2014	1H′2015
Interest income	76.2	152.8	220.8	146.1
Interest expense	(5.2)	(15.3)	(23.8)	(13.4)
Net interest income	71.0	137.5	197.0	132.7
Profit before tax	32.4	52.8	60.0	37.5
PBT Margin	43%	35%	27%	26%
Profit from continuing operations	26.2	44.5	48.4	29.8
Discontinued operations, net of tax	(0.7)	(8.7)	(2.1)	5.6
Profit for the period	25.5	35.8	46.3	35.4
Adjusted EBITDA (2)	37.9	69.4	83.2	46.8
Total debt	66.6	129.2	231.6	214.2
Net debt	59.3	112.1	197.9	163.6
Equity	42.6	65.7	113.0	145.4
Total assets	122.8	225.4	370.0	390.5
of which loans and advances	110.2	177.9	241.4	283.3
Capital / assets ratio (3), (%)	35%	29%	35%	37%
Interest coverage ratio (4), (x)	7.3	4.5	3.5	3.5
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⁽¹⁾ All ratios calculated adjusted for discontinued operations and assets held for sales

loss from discontinued operations, non-cash gains and losses attributable to movement in the mark-to-market valuation of hedging obligations under IFRS and goodwill write-offs.



(3) Total equity/total assets excluding the effect from 2015 Notes' defeasance

⁽²⁾ Consolidated EBITDA is a non-IFRS measure that represents profits from continuing

operations plus tax, plus interest, plus depreciation and amortisation, as adjusted to income/

⁽⁴⁾ Calculated as Adjusted EBITDA divided by interest expense



Appendix



Summary of product ranges by country

Country	Product	Distribution channel	Available Loan ⁽¹⁾	Available Term
		Single payment loans	// *	
Latvia	SVS CREDIT.LV	Internet, phone, SMS, offline (partners)		1-30d
Latvia	ondo.o	Internet, phone, SMS	EUR 5-425	1-30d
Lithuania	CREDIT.L1	Internet, phone, SMS, offline (kiosks and other partners), smartphone app	EUR 50-750	14-30d
Finland	*2 vivus ri	Internet, phone	EUR 10-2,010	3-30d
Sweden	*3 vivus se	Internet, phone	EUR 5-1,710	1-30d
Poland	✓ vivus.PL	Internet, phone, offline (broker, partners), smartphone app	EUR 24-964	1-30d
Denmark	*3 vivus dk	Internet	EUR 14-1,340	1-30d
Spain	✓ vivus.es	Internet, phone, offline (loan shop & stand, broker)	EUR 50-800	7-30d
Georgia	*2 vivus.ge	Internet, phone, offline (loan shop & stand)	EUR 20-262	1-30d
Czech Republic	🗱 zaplo.cz	Internet, phone, offline (transfer)	EUR 37-554	7-30d
Bulgaria	ॐ vivus. <mark>BG</mark>	Internet, phone, offline (partner, broker)	EUR 25-329	5-30d
Romania	💹 🔆 zaplo.ro	Internet	EUR 34-339	5-30d
Argentina	PrestamoMovil.com.ar	Internet	EUR 10-300	15d or 30d
		Instalment loans		
Latvia	*3 vivus.u	Internet	EUR 50-1,500	1-24m
Lithuania	* vivus u	Internet, offline (kiosks and transfer), broker	EUR 75 – 3,000	1-36m
Sweden	onea.se	Internet, phone	EUR 54 – 3,204	1-24m
Finland	SONNEN.FI	Internet	EUR 2,000 – 3,000	12-24m
Poland	🔅 zaplo.pl	Internet, phone, Broker	EUR 121 – 964	3-12m
Denmark	zaplo.dk	Internet	EUR 670 – 2,680	1-12 m
Armenia	good credit	Offline	EUR 96 - 3,846	1-18 m



Ownership structure

