



Intern 'Digital Marketing'

September 2024 – February 2025, location Amsterdam

At Warner Music Benelux, we're a collective of music makers and music lovers, innovators and inspired entrepreneurs, game-changing creatives, and passionate team members. Here, we know that each talent makes our collective bolder and brighter. We are guided by four core principles that underpin everything we do across all our diverse businesses:

- **Music is Everything:** Music is our passion, and we can never get enough. Tastes, trends, and tech will change, but great artists and songwriters will always be our driving force.
- **Global Growth, Local Expertise:** Music is a global language. Through communication and collaboration, our success can come from anywhere and translate everywhere.
- **Innovation and Insight:** Pushing the boundaries requires the best information and the boldest imagination. We use both to create the future.
- **Empowered by People:** Like the artists we serve and the music they make, our differences make us stronger. This is a place where every talent can belong and build a career.

We work for international and domestic artists, like Dua Lipa, Ed Sheeran, Coldplay, Red Hot Chili Peppers, Roxy Dekker, CHO, Ruben Annink, Zoë Livay, Jikke, Jinho9, Antoon etc.

About the role:

As a Digital Marketing intern you are part of the Digital team. You work closely with, among others, the Head of Digital and the Digital Campaign Manager. We are looking for a commercial and proactive person with a strong interest in and knowledge of music, who wants to take Digital Marketing to the next level!

What you'll do:

- Social media marketing & online partnerships;
- CRM, customer journey design and lead generation;
- Manage/develop (digital) audiences & fanbases;
- Analyze marketing campaign performances;
- Demographic analyses of target audiences.

Job requirements:

You...

- are studying at HBO or WO;
- **understand Dutch;**
- are available for five months, at least four days a week (fulltime);
- have a passion for music and innovation;
- have a proactive attitude and analytical approach;
- have knowledge of marketing and analytic tools (e.g. Meta, Google Analytics).

What do we offer?

An informal work environment within a creative and talented team, room for personal development and a monthly compensation. During your internship you will get the opportunity to get to know Warner Music Benelux as a company and the music industry itself.

Love this internship and want to apply?

Send your resume and cover letter to solliciteren@warnermusic.com, stating 'Internship Digital Marketing'. We look forward to your application and will contact you as soon as possible.

About us

Warner Music Benelux is part of the Warner Music Group, one of the largest music companies in the world with legendary labels such as Atlantic, Warner Records, Parlophone, Sire and Rhino. Our offices are based in Amsterdam and Brussels. We champion emerging artists and superstars like Ed Sheeran, Dua Lipa, Coldplay, David Guetta, Dopebwoy, Aya Nakamura, Lizzo, Fred Again.., CHO and Jinho 9. Our renowned publishing company, Warner Chappell Music, represents genre-spanning songwriters and producers through a catalogue of more than one million copyrights worldwide.

We're the home to WMX - the next generation services division that connects artists with fans and amplifies brands in creative, immersive, and engaging ways – and Alternative Distribution Alliance (ADA) – the ground-breaking distribution company for independent artists and labels. For more information about Warner Music Benelux, check www.warnermusicbenelux.com.