



## Intern 'Marketing & Promo'

September 2024 – February 2025, location Amsterdam

At Warner Music Benelux, we're a collective of music makers and music lovers, innovators and inspired entrepreneurs, game-changing creatives, and passionate team members. Here, we know that each talent makes our collective bolder and brighter. We are guided by four core principles that underpin everything we do across all our diverse businesses:

- **Music is Everything:** Music is our passion, and we can never get enough. Tastes, trends, and tech will change, but great artists and songwriters will always be our driving force.
- **Global Growth, Local Expertise:** Music is a global language. Through communication and collaboration, our success can come from anywhere and translate everywhere.
- **Innovation and Insight:** Pushing the boundaries requires the best information and the boldest imagination. We use both to create the future.
- **Empowered by People:** Like the artists we serve and the music they make, our differences make us stronger. This is a place where every talent can belong and build a career.

We work for international and domestic artists, like Dua Lipa, Ed Sheeran, Coldplay, Red Hot Chili Peppers, Roxy Dekker, CHO, Ruben Annink, Zoë Livay, Jocke, Jinho9, Antoon etc.

### About the role:

As a Marketing & Promo intern you are part of the Marketing team. You work closely with, among others, the Head of Marketing and the Head of Promo, the Product Managers Marketing, the PR Strategy Manager and the Marketing & Promo Coordinator. We are looking for a creative and productive person with a strong interest in and knowledge of music, who gets excited about writing newsletters and press releases and wants to take marketing and promo to the next level!

### What you'll do:

- Write newsletters and press releases;
- Order physical products;
- Market research for international and domestic artists;
- Coordinate online contests;
- Take minutes during meetings;
- Provide support during and in preparation of events;
- Direct support to project managers and the marketing and promo coordinator.

### Job requirements:

You...

- are studying at an University of Applied Sciences (HBO);
- write and speak **fluent Dutch**;
- are available for five months, five days a week (fulltime);
- have solid copywriting skills;

- know the trends on social media (TikTok, Instagram, Facebook).

**What do we offer?**

An informal work environment within a creative and talented team, room for personal development and a monthly compensation. During your internship you will get the opportunity to get to know Warner Music Benelux as a company and the music industry itself.

**Love this internship and want to apply?**

Send your resume and cover letter to [solliciteren@warnermusic.com](mailto:solliciteren@warnermusic.com), stating 'Internship Marketing & Promo'. We look forward to your application and will contact you as soon as possible.

**About us**

Warner Music Benelux is part of the Warner Music Group, one of the largest music companies in the world with legendary labels such as Atlantic, Warner Records, Parlophone, Sire and Rhino. Our offices are based in Amsterdam and Brussels. We champion emerging artists and superstars like Ed Sheeran, Dua Lipa, Coldplay, David Guetta, Dopebwoy, Aya Nakamura, Lizzo, Fred Again.., CHO and Jinho 9. Our renowned publishing company, Warner Chappell Music, represents genre-spanning songwriters and producers through a catalogue of more than one million copyrights worldwide.

We're the home to WMX - the next generation services division that connects artists with fans and amplifies brands in creative, immersive, and engaging ways – and Alternative Distribution Alliance (ADA) – the ground-breaking distribution company for independent artists and labels. For more information about Warner Music Benelux, check [www.warnermusicbenelux.com](http://www.warnermusicbenelux.com).