

# Cialfo Celebrates New Beginnings with the Reopening of its Global Headquarters in Singapore

*Edtech leader Cialfo opens upgraded Global Headquarters in Singapore and sets sights on accelerating global higher education access. Minister in the Prime Minister's Office, Second Minister for Foreign Affairs, and Second Minister for Education, Dr. Mohamad Maliki Osman, graces the occasion as Guest of Honor.*

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**Singapore, May 31, 2023** - Yesterday marked a new milestone for edtech leader, Cialfo, as the company unveiled its upgraded global headquarters in Singapore. The grand reopening event was graced by the presence of Dr. Maliki Osman, Second Minister for Education and Foreign Affairs, and Mr Alex Ng, Chairman of SGtech Singapore Enterprise Chapter and Founder of Eduspaze, reflecting the ongoing partnership between the Singapore government and the edtech industry.

*"Cialfo today is a potent career exploration and college application platform that has made significant strides in simplifying the college application journey. We now serve over 310,000 students from more than 1,500 leading international high schools in 105 countries,"* CEO Rohan Pasari stated in his opening address.

In line with the company's growth, Cialfo prides itself on the success of Direct Apply, the world's first common application platform that enables students and counselors to apply to universities in 50 countries.

## A Testament to Growth and Robust Support

The company's journey, which began in Singapore, has seen considerable expansion, fueled by early adoption and strong partnerships with local and international schools. These collaborations were pivotal in shaping Cialfo's platform, addressing the challenges of studying abroad for students across the globe.

In the wake of rapid growth, Cialfo's team has expanded to over 200 employees, representing 20 nationalities. To date, the firm has raised approximately \$80 million

from some of the world's most reputed investment firms, including DLF Venture, SEEDS Capital, Vulcan Capital Management, and Tiger Global Management.

Reflecting on the entrepreneurial spirit and innovation Cialfo continues to bring to the Singaporean start-up ecosystem, Dr. Maliki Osman voiced his endorsement and high hopes for the company in his address to employees and guests at the event.

- See Dr. Maliki Osman's full speech [here](#).

## Upgraded Facilities to Support Employee's Wellbeing

To support the company's exponential growth, Cialfo's headquarters have been redesigned to foster collaboration, innovation, and creativity. The expanded space includes dedicated areas for community events, industry workshops, marketing research and development, alongside parenting facilities like a nursing room and play area for toddlers. The new office space has been designed to enable the company to continue pushing the boundaries of attracting the best talent in Singapore and beyond, and to create a progressive and comfortable environment for employees to contribute to technology-driven education solutions.

## Shaping the Future of Higher Education

Indeed, Cialfo is forging ahead with its vision to redefine international student mobility through AI-driven solutions. Their belief in the transformative power of technology in education has led them to invest in AI to personalize students' experiences based on their individual interests and behaviors.

Simultaneously, these solutions empower educational institutions by optimizing administrative procedures and automating routine tasks, allowing their clients to embrace technology and fostering an environment where education and student development are the primary focus.

With international student mobility projected to evolve into a \$400 billion industry by 2030, Cialfo is taking significant strides to broaden access to education. Pasari expressed his optimism for the future, *"We are committed to providing the best tools for our users and leading the way in digital transformation for global education. With the continuing advancements and proliferation of AI, we foresee an even more profound impact on this space,"* said Pasari. He added that their focus also encompasses nurturing partnerships to introduce educational financing opportunities and

micro-credentialing, which would facilitate faster undergraduate completion for students using the Cialfo platform.

## **ABOUT CIALFO**

Cialfo provides transformative technologies, thinking and tools to students and schools – from K12 to universities – so they can more easily meet, manage the career exploration and college application process, and make educated decisions about their future. Over 200 Cialfolk work from the company's headquarters in Singapore, at local offices in India, the United States, and China, as well as from nine other remote locations, to make higher education more accessible worldwide. [Web](#) [LinkedIn](#) [Instagram](#) [Facebook](#)

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